

The following terms and conditions template is to be used for Everyday Rewards promotions where the Supplier is the Promoter.

“Extra Chew Chill Win’ Woolworths New Zealand Promotion

Promotional Period

1. The promoter of this promotion is Mars New Zealand Pty Ltd, 14/666 Great South Road, Penrose, Auckland, New Zealand 1051 (NZBN 9429032032789) (**Promoter**).
2. The promotion commences 12.01am NZDT 5th October 2026 and closes 11.59pm NZDT 31st October 2026 (**Promotional Period**).
3. This promotion is open to all Woolworths shoppers who are New Zealand residents aged 18 years or older who have a registered Everyday Rewards card shopping at Woolworths New Zealand supermarkets owned by Woolworths New Zealand Limited, 80 Favona Road, Favona, Auckland 2024 (**WWNZ**). Please note that employees of the Promoter, WWNZ, agencies/companies directly associated with the conduct of this promotion, the Promoter, businesses involved in determination of winner/s for the promotion, businesses involved in the management of the Promotion, any organisation benefiting from the promotion, the Promoter’s distributors, suppliers, subsidiary companies/businesses and associated companies and agencies cannot be excluded from Everyday Rewards promotions, including this promotion.

Method of Entry

4. Customers can enter the promotion, during the Promotional Period by purchasing any Extra product (Qualifying Purchase) either from any WWNZ supermarket (excluding Metro stores) owned by the Promoter or online via www.woolworths.co.nz; and either swiping their registered Everyday Rewards card (for in-store purchases) or entering their registered Everyday Rewards details at the time of purchase (for online purchases).

Entry will be automatically recorded on purchase (for in-store purchases). Entry date for online purchases is the order delivery date (which must be within the Promotional Period).

5. Entry is limited to one entry per transaction. For the avoidance of doubt, customers will not be eligible to participate in this promotion if they do not swipe their Everyday Rewards card or enter their Everyday Rewards details at the time of purchase. Entries will not be accepted on a retrospective basis after the time of purchase.
6. Entrants must ensure their Everyday Rewards card is registered with complete and up to date account details (including phone number and email address). It is up to entrants to ensure that the relevant details on their Everyday Rewards account are correct. Details can be updated via the website <https://account.countdown.co.nz/everyday-rewards> or by phoning the WWNZ Customer Care team on 0800 40 40 40.
7. The Promoter may verify the validity of entries and may disqualify entries that do not comply with these terms and conditions. In the event that there is a dispute concerning the conduct of the promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter’s decision will be final.

Prize

8. The Prizes include:

Major Prize

One (1) prize of NZD \$5,000 cash ("**Major Prize**"). The Major Prize will be deposited to the winner's bank account. The winner must provide his or her New Zealand bank account details to the Promoter to receive the Major Prize.

Minor Prize

Two hundred and one (201) NZD \$50 Prezzy Virtual Cards ("**Minor Prize**"). The prize will be dispatched to the winner's email address and can be used online and added to their digital wallet (Apple pay or Google pay) for any in-store purchases.

Any ancillary costs associated with redeeming the virtual card are not included. Any unused balance of the virtual card will not be awarded as cash. Redemption of the virtual card is subject to any terms and conditions of the issuer including those specified on the virtual card (and the terms located at https://www.prezzycard.co.nz/media/wysiwyg/Terms_and_conditions/prezzy-wallet-terms-conditions.pdf).

Total Prize Pool

The total prize pool is valued at NZD \$15,050

9. Each winner should allow up to 14 days from the date of the prize draw for delivery of their prize.
10. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
11. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
12. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
13. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.

Winner(s)

14. One draw: Two hundred and two (202) prize winners will be determined by a random electronic draw from all valid entries received in the promotion on 10th November 2026. The draw will be conducted by Cartology, Auckland (see <https://www.cartology.co.nz>).
- a) The first eligible winner drawn will win NZD \$5,000 cash
- b) The next 201 eligible winners drawn will each win a NZD \$50 Prezzy Virtual Card
15. The Promoter will contact the winners. The winners will be notified by telephone and/or email using the details listed on their Everyday Rewards account.
16. In the event a winner cannot be contacted, (that is, cannot be reached by telephone and/or does not respond to email) within two weeks of the prize draw, a winner will be redrawn on the same terms as the original draw. This process will continue until a winner is able to be contacted.

17. The winner(s) will have their details published on the [Woolworths NZ website](https://www.woolworths.co.nz/info/terms-and-conditions/everydayrewards-competitions/winners) and <https://www.woolworths.co.nz/info/terms-and-conditions/everydayrewards-competitions/winners> for four (4) weeks following the draw date. By accepting the prize, the winners consent to their name and/or photograph being used for such publicity purposes as reasonably determined by WWNZ and the Promoter. The winners agree to make themselves reasonably available for this purpose without compensation.

Exclusions and Liability

18. The Promoter and WWNZ will not be responsible for any late, lost or misdirected entries, including but not limited to entries not received due to technical problems.
19. Neither WWNZ, nor the Promoter and its related companies, employees and agencies will be liable for any loss, damage or personal injury suffered by any person arising directly or indirectly out of or in connection with entering this promotion or claiming/winning any prize, or availing themselves of any prize. For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
20. The Promoter and WWNZ are not responsible for the transmission or receipt of any incorrect information associated with entries, either caused by user error or any equipment or programming malfunction associated with the promotion.
21. The Promoter and WWNZ accept no responsibility for any tax implication that may arise from the prize. The winner must seek independent financial advice on the taxation implications of the receipt or use of any prize.

Use of Personal Information

22. All entries remain the property of WWNZ. All personal information will be collected and stored by WWNZ in accordance with the Privacy Act 2020 and WWNZ's privacy policy which can be viewed [here](#).
23. Entrants' personal information will be collected by the Promoter directly or through the Promoter's agents or contractors. Personal information will be stored on the Promoter's database. The Promoter collects personal information about entrants to run this promotion and may disclose entrants' personal information to its related entities and to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this promotion. This may include disclosures to organisations outside New Zealand including in places such as Australia. The Promoter may also disclose entrants' personal information to the lottery departments as required under the relevant lottery legislation. The Promoter is bound by the New Zealand Privacy Principles in accordance with the Privacy Act 2020 (NZ) and will handle your information in accordance with its privacy policy www.mars.com/privacy. The Promoter's Privacy Policy includes information about: (a) how an entrant can seek access to the personal information the Promoter holds about them and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the promotion.
24. WWNZ may use entrants' personal information from entries to conduct the promotion and for its own future promotional and publicity purposes, in accordance with standard [Everyday Rewards Terms and Conditions](https://www.everydayrewards.co.nz) which can be viewed at www.everydayrewards.co.nz. For the purposes of notifying the winner, entrants consent to WWNZ passing on their contact details to the Promoter and/or the Promoter's agency for the purposes of notifying the winner, and any other purpose

required to conduct this promotion and otherwise in accordance with entrants' consent and applicable privacy laws.

25. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these terms and conditions in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these terms and conditions or otherwise.
26. By entering this promotion, entrants consent to the use of their information as described above.
27. Any questions regarding this promotion should contact the Promoter via support@extrachewchillwin.co.nz

General Terms and Conditions

28. The promotion will be conducted by the Promoter in accordance with these terms and conditions. To the extent that any matter relating to the promotion is not covered by these terms and conditions, the Promoter reserves the right in its sole discretion to conduct the promotion as it sees fit, subject to any legal requirements or vary the terms and conditions as it deems reasonably necessary.
29. By entering into this promotion, the entrant agrees to be bound by these terms and conditions and acknowledges that they have complied with all of their obligations under the Everyday Rewards terms and conditions, which also apply to this promotion. The Promoter reserves the right to deem any entry void should an entrant fail to comply with any of these terms and conditions.
30. All reasonable attempts will be made to contact each winner.
31. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
32. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the promotion.
33. No entry fee is charged by the Promoter to enter the promotion. Where entry is allowed online, there is no additional cost to enter the promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
34. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
35. The Promoter reserves the right to verify the validity of entries and (including an entrant's identity, age and place of residence) to disqualify any entry or refuse to award a prize where false or misleading details have been given by an entrant, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions. The Promoter's decision is final. If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered.
36. If this promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter, including but not limited to, infection by computer virus, bugs, tampering, unauthorised intervention, acts or omissions of third parties, technical failures or anything which corrupts or affects the administration, security, fairness, integrity or proper conduct of this

promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion, and invalidate any affected entries, or suspend or modify a prize, subject to New Zealand regulation.

37. All decisions of the Promoter are final and no discussions or correspondence will be entered into.
38. Failure by the Promoter to enforce any of their rights under these terms and conditions at any stage does not constitute a waiver of those rights.
39. By participating in this promotion, entrants grant a perpetual worldwide non-exclusive royalty-free licence to the Promoter to use and sub-licence the use of any copyright (including future copyright) in and to any entry submitted. To the extent that an entrant has any moral rights in their entry, the entrant hereby provides consent for the Promoter and its licensees to do any act or omission that would otherwise infringe that entrant's moral rights. Each entrant warrants to the Promoter that his or her entry does not infringe the intellectual property rights of any person.
40. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these terms and conditions restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Consumer Guarantees Act 1993 (NZ) and/or Fair Trading Act 1986 (NZ).
41. These terms and conditions are governed by the laws of New Zealand.