

Tauranga District Licensing Committee

SALE AND SUPPLY OF ALCOHOL ACT 2012

21/OFF/80061497/2025

OFF-LICENCE

Sections 17 to 20 and 64, Sale and Supply of Alcohol Act 2012

PURSUANT to the Sale and Supply of Alcohol Act 2012(the Act), **GENERAL DISTRIBUTORS LIMITED** (the licensee) is authorised to sell alcohol on the premises situated at **229 FRASER STREET, TAURANGA SOUTH, TAURANGA**, and known as **"WOOLWORTHS FRASER COVE"**, to any person for consumption off the premises and to supply alcohol free, as a sample, for consumption on the premises.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

CONDITIONS

This licence is subject to the following conditions:

1. Alcohol may be sold on, or delivered from, the premises for consumption off the premises, and supplied free as a sample for consumption on the premises, only on the following days and hours:

Monday to Sunday from 7:00am to 10:00pm

2. No alcohol is to be sold on or delivered from the premises on Good Friday, Easter Sunday or Christmas Day or before 1.00 pm on Anzac Day.
3. While alcohol is being supplied free as a sample, water is to be provided to patrons free of charge at the place where the samples are being supplied.
4. No alcohol may be sold other than alcohol that contains no more than 15% ethanol by volume measured at 20°C and is –
 - a. beer that complies with the applicable New Zealand food standard for beer; or
 - b. mead that complies with the applicable New Zealand food standard for mead; or
 - c. fruit or vegetable wine that complies with the applicable New Zealand food standard for fruit or vegetable wine; or
 - d. grape wine that complies with the applicable New Zealand food standard for grape wine; or
 - e. a food flavouring, prepared for culinary purposes, that is unsuitable for drinking undiluted.
5. A properly appointed Certificated, or Acting or Temporary Manager must be on duty at all times when the premises are open for the sale and supply of alcohol.
6. The Licensee must display signage as follows:
 - a. At every point of sale detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons;
 - b. A copy of the licence attached to the inside of the premises so as to be easily read by people entering each principal entrance to the premises; and
 - c. A sign prominently displayed at the premises, which identifies by name the manager for the time being on duty.
7. The "single alcohol area" for the premises is as described on the plan attached at Appendix 'A', date stamped 10 June 2021 to this decision. The licensee must ensure that:
 - a. No alcohol is displayed, promoted or advertised outside the single alcohol area; and;
 - b. No products other than alcohol, low-alcohol and non-alcoholic beer, wine or mead are displayed, promoted or advertised inside the single alcohol area.
8. The end of aisle (within the Single Alcohol Area) is to be 'screened' on both sides and product set back on the shelving so as not to protrude beyond the shelf. No drop stacking of boxes of alcoholic product are to be placed at the base of the EOA and the SAA floor perimeter is to be indented back level with the current end of racking.

THE LICENSED PREMISES

The sale or delivery of alcohol is authorised within the single alcohol area. The premises, situated at 229 FRASER STREET, TAURANGA SOUTH, TAURANGA, is more precisely identified as outlined in a plan date stamped as received by the Tauranga District Licensing Committee on 19 March 2026.

DISPLAY OF LICENCE AND PRINCIPAL ENTRANCE

A copy of this licence must be displayed at the principal entrance to the premises. The entrance that opens onto the footpath at Fraser Cove is designated as the principal entrance.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licences, this licence continues in force until the close of the period for which it is renewed.

RENEWED at Tauranga 8 April 2026



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Nigel McGlone
SECRETARY
TAURANGA DISTRICT LICENSING COMMITTEE
Rating: **Medium**



This licence expires on: 16 April 2028

