



GRAVEL DAY: RECRUIT-A-RIDER

Recruit a Rider for Gravel Day 2024 and you both get \$100!

Any currently registered Pelotonia Participant (Rider (Ride Weekend and/or Gravel Day), Challenger, or Volunteer) who recruits a Gravel Day Rider will earn a \$100 bonus donation to their fundraising efforts, and so will the recruited Rider! Send your recruits to pelotonia.org/register between 12:00 am on Wednesday, August 21, and 11:59 pm on Friday, September 13, to be eligible for the \$100 incentive. Recruited Riders must complete the 'Who Recruited You?' field on step 1 of the registration process for both the Recruiter and Recruited Rider to qualify for the incentive.

Questions? Please email pelotonia@pelotonia.org or call Pelotonia HQ at 614.221.6100.

FAQ

Q: When will this opportunity begin and end?

Recruit a Rider to register for Gravel Day 2024 between 12:00am on Wednesday, August 21, and 11:59 pm on Friday, September 13 to be eligible to receive a \$100 bonus donation. The recruited Rider will also receive a \$100 bonus donation.

Q: How do I alert the Pelotonia Team that I recruited a Rider?

A: Recruited Riders must complete the 'Who Recruited You?' field on step 1 of the registration process for both the Recruiter and Recruited Rider to qualify for the incentive. If this step is missed, please email pelotonia@pelotonia.org by 11:59 pm EST on Friday, September 13.

Q: Is there a cap on the number of Riders that I can recruit?

A: For the Recruit-A-Rider incentive, the maximum bonus donation each participant is eligible to receive is \$300 (3 Gravel Day Riders recruited). Still, we encourage you to recruit as many Gravel Day Riders as possible to advance our mission of funding cancer research.

Q: If I'm a Challenger or Volunteer and recruit a Rider, can I qualify for the incentive?

A: Yes, all currently registered participants, including Challengers and Volunteers, can recruit new Gravel Day Riders and be eligible for this incentive. Recruiters will only receive a bonus donation for recruiting a Gravel Day Rider(s).

Q: Does the recruited Rider have to be a first-time participant?

A: No! The recruit can be a first-time Rider, a 16-year Rider, or anywhere in between. They must register for Gravel Day between Wednesday, August 21, and Friday, September 13.



Q: If I recruited a Rider earlier this year for Gravel Day, can I apply that to this incentive?

A: Thank you for growing the Pelotonia community! To be eligible for this incentive, the Rider must have registered between Wednesday, August 21, and Friday, September 13.

Q: If I am recruited during this time and register, am I also able to recruit more Riders to register and receive a donation?

A: Yes! You can receive a bonus donation for being recruited for Gravel Day and for recruiting more Riders to register during this time. The maximum you can receive is \$300: \$100 for being recruited and up to an additional \$200 for recruiting additional Gravel Day Riders.

Q: If my friend and I both recruit the same Rider, can we both receive a bonus donation?

A: A recruited Rider can only be claimed by one participant. The name that is entered in the registration process will receive the bonus donation for recruiting the Gravel Day Rider.

Q: If I recruit a Challenger or Volunteer to register during this time will I receive a bonus donation?

A: Thank you for growing the Pelotonia community! For this incentive, recruiters will only receive a bonus donation for recruiting a Gravel Day Rider(s).

Q: If the Rider I recruit withdraws from the event, will I still receive the bonus donation from the incentive?

A: The deadline to withdraw from Gravel Day 2024 is August 27. All qualifying participants must remain registered as a Gravel Day Rider to receive the bonus donation.

Q: How will I know that I qualified for the bonus donation?

A: Participants will receive email notification of their bonus donation(s). Donations will be applied to participant fundraising pages between Monday, September 16 and Thursday, September 19.