AI Tools to Boost Your Pelotonia Fundraising

AI tools aren't just for work or curiosity; they can be powerful allies in your Pelotonia journey! Whether you're unsure how to begin your fundraising or just looking for ways to enhance your outreach, tools like ChatGPT can help you get there faster and with greater impact. We've created a quick-start guide to help you harness the power of AI and take your fundraising to the next level.

What is ChatGPT?

ChatGPT is an advanced AI developed by OpenAI that can hold natural, human-like conversations and generate text based on prompts you provide. It can help you write everything from email drafts to social media posts, all tailored to your voice and mission. Think of it as your fundraising co-pilot; here to help you communicate more clearly, creatively, and efficiently.

How to Use ChatGPT for Your Pelotonia Fundraising:

1 Craft a Personalized Fundraising Email or Letter

Need help writing your fundraising appeal? ChatGPT can generate a custom letter in minutes. Just prompt it with a request like:

"Write a custom fundraising appeal for my [X year] riding/fundraising/volunteering for Pelotonia. Include my reason for participating (e.g., in honor of a loved one), my route or role, how Pelotonia dollars support cancer research, and note that 100% of every donation supports the OSUCCC – James."

2 Tell Your Story on Your Participant Profile

Use the same approach to create a compelling participant profile that donors see when they visit your page. Ask:

"Write a peer-to-peer fundraising profile story in under 6,000 characters, highlighting: my [X year] of participation, how I'm involved (Rider, Volunteer, or Challenger), why I participate, how Pelotonia dollars support research, and that 100% of donations support the OSUCCC – James."

3 Thank and Steward Your Donors

Show appreciation with a heartfelt thank-you note—written in seconds with ChatGPT. Use this prompt:

"Write a thank-you email to donors who supported my Pelotonia efforts. Mention that I completed [insert route/volunteer shift/challenger goals], raised $[X] thanks to [number] donors, and share a meaningful memory from Ride Weekend or Gravel Day. Also highlight how donations support innovative cancer research at the OSUCCC – James."

These are just a few ways to let AI lighten your load and elevate your impact so you can focus on what matters most: ending cancer.