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## Opening Ceremony | August 2

Location: [McFerson Commons](#) (218 West St, Columbus, OH 43215)

**11:30am** Rider Check-in opens

**4:00pm** Gates Open

**4:00 - 8:00pm** Dinner Buffet, Expo and Beverages

**6:30pm** Opening Ceremony Program

**7:00pm** Live Music

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## RIDER CHECK-IN & CREDENTIAL PICK-UP

All Riders should come to McFerson Commons to check-in and pick up their Rider Credential Packet.

- On Friday morning, August 2, you will receive a text message with important information you need to check in. **Please have this text and your photo ID ready at the Rider Check-In tent.**
  - **If you do not receive a text message**, go to the Check-In tent when you arrive and a Volunteer will help you. This text message is not required for check-in, rather it will be used to help speed up your check-in process.
  - High Rollers should check in at the High Roller tent near the entrance to McFerson Commons.
  - If you are unable to check in and receive your Rider credentials on Friday evening, you may pick up your credentials on Saturday morning at McFerson Commons (218 West St, Columbus, OH 43215). *Please be sure to arrive on site by 7:15am to allow ample time to pick up your credentials on Ride morning.*
  - If you must pick up your credentials on Saturday morning, please email [pelotonia@pelotonia.org](mailto:pelotonia@pelotonia.org) after Ride Weekend to coordinate a date to pick up your Rider gift at Pelotonia HQ.
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## TICKETS & PARKING

As a Rider, you will receive two (2) tickets to Opening Ceremony at Rider Check-In – one for you and one for a guest.

- Opening Ceremony tickets are included in the Rider Credential (not emailed in advance).
- Your Rider wristband will serve as your entry ticket, and an Opening Ceremony guest wristband will also be included for admission.

- Additional guest tickets will be available for purchase on the night of the event: \$25 for adults, \$15 for children 6–12, and children 5 and under will be admitted for free.
  - [Click here](#) to download and print a Pelotonia parking pass, which will provide you and your guests with free parking all weekend in the Arena District garages listed on the pass.
  - Due to several events happening in the Arena District on Friday night, all participants and guests should park in the Marconi or Front Street Garage accessible from the east. You can easily access these parking areas by traveling south on 3rd Street or north on 4th Street, turning west on Spring St., then north on Front St. **Please plan to arrive early and allow plenty of time for parking!**
  - On Saturday morning, many garages surrounding McFerson Commons will be accessible. Please be aware that Spring Street and Long Street between Hocking Street and Marconi Blvd. will both be closed during Pelotonia Ride starts, with no vehicular access available.
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### **BIKE & BAG DROP OFF**

Riders may drop off their bikes at the secure Bike Corral and a bag at the Bag Drop-off area on Friday to save time at the start line on Saturday morning.

- Bikes and bags must be appropriately tagged by Riders utilizing the tags provided in the Rider Credential Packet.
  - Bikes and bags are not required to be dropped off on Friday – they can also be brought with you on Saturday morning.
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### **Ride Safety**

- Before Ride Weekend, determine if you need to have your bike tuned up and review the Rules of The Road and safety resources at [www.pelotonia.org/safety](http://www.pelotonia.org/safety).
  - All Riders should know how to change their tire and be prepared with the needed parts and tools to do so.
  - Helmets are **required** and must be worn at all times while riding.
  - SAG (Support and Gear) vehicles, Volunteers, and Pelotonia Team Members will be available throughout the weekend to provide you with assistance.
    - If you need support for any reason during Ride Weekend, please call or text **1-855-889-RIDE (7433)**.
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### **Ride Day | August 3**

#### **START INFORMATION**

20-mile Riders will start their Ride from [McFerson Commons](#) (218 West St, Columbus, OH 43215) on Saturday at **8:15am**, **8:30am** or **8:45am**.

- Riders will be assigned a staging group and start time that is determined by ride distance and Peloton affiliation.
- Your official start time will be communicated in advance of Ride Weekend via email and listed on your Rider Credential. A color-coded bike plate that corresponds to your pre-assigned start time will be included with your Rider credential packet.
- Announcements will be made calling Riders into the holding area 15 minutes before their scheduled start time.

**All 20-mile Riders should plan to report to the start no earlier than 2 hours and no later than 1 hour before their start time.**

**8:15am start:** arrive between 6:15am and 7:15am

**8:30am start:** arrive between 6:30am and 7:30am

**8:45am start:** arrive between 6:45am and 7:45am

- Allow yourself ample time for parking and breakfast (provided courtesy of Bread Financial), as well as use of first aid and mechanical services if needed.

**All Riders must start the Ride at the official start location.** Law enforcement and support vehicles will be timed with the riders who participate in the organized start.

- Your cooperation is key to making the start of Pelotonia safe and enjoyable for everyone. **If you do not leave with the organized start to which you are assigned, you will be proceeding at your own risk.**
- Please do not put yourself and your fellow Riders in danger by violating these rules. Thank you in advance for your cooperation!

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## **REST STOPS & HYDRATION**

There will be a rest stop along the route at approximately **mile marker 10**.

- Drinks, food, mechanical support, and first aid assistance will be available.

Family and friends *are not permitted* at any Pelotonia rest stops to ensure Rider safety. Please invite your family and friends to join you at the Finish Line celebrations.

**It is critically important to avoid dehydration by drinking water and sports drinks throughout your ride.**

- Bring at least one water bottle with you.
- Do not rely on thirst to guide your hydration, because thirst kicks in only after you are already becoming dehydrated.
- Please review this [quick guide](#) for tips on staying hydrated and energized throughout your ride.

## FINISH INFORMATION

The 20-mile Finish Line Celebration will take place at [Abercrombie & Fitch Co.](#) (7906 Central College, New Albany, OH 43054).

- Every Rider will have access to a full buffet and beverages with their Rider wristband at the Finish Line Celebration.

### **Please invite your family and friends to join you at the Finish Line Celebration!**

- Guests should **avoid Kitzmiller Road and instead take US-62 (Johnstown Road) to Central College Road**. This address is to the back entrance where spectator parking is located – please note that guests will not be permitted to enter Fitch Path from Smith’s Mill, as this entrance will be closed to vehicular traffic and accessible for cyclists only.
- Ask any family and friends meeting you at the finish line to carefully follow the signage and instructions from law enforcement officers and volunteers. Guests must be vigilant about watching out for Riders no matter where they are on the property.
- Family and friends can use the **Pelotonia Ride Tracker** app to follow your progress on the route and see your estimated finish time. Spectators should download the app and search your name within the Ride Weekend event to receive push notifications when you start your ride, exit rest stops, are 5 miles from your finish venue, and complete your Ride. The Pelotonia Ride Tracker app is available for download from the [Apple App Store](#) or [Google Play](#).

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## SHUTTLES & BIKE TRUCKS

If you will be using Pelotonia bike trucks to transport your bike back to McFerson Commons, **please deliver your bike to the Volunteers at the bike trucks as soon as you arrive** at Abercrombie & Fitch Co.

- Remove all personal belongings from your bike before it is loaded onto the bike truck.
- **Riders who plan to use Pelotonia’s bike transportation should download the Pelotonia Ride Tracker app** and search for their own name under the “Bike Transport” event to receive push notifications when their bike has departed the finish venue and arrived back at their designated start venue and is available for pick-up.
- Rider shuttles and bike trucks will transport from the 20-mile Finish to McFerson Commons only.
- Bike trucks will continue loading until full, then depart for their destinations.

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Please read the [Pelotonia 2024 Ride Weekend Handbook](#) before your Ride.  
Email [pelotonia@pelotonia.org](mailto:pelotonia@pelotonia.org) if you have any questions.