



Opening Ceremony | August 2

Location: **McFerson Commons** (218 West St, Columbus, OH 43215)

11:30 am Rider Check-in Opens

4:00pm Gates Open

4:00 - 8:00pm Dinner Buffet, Expo and Beverages

6:30pm Opening Ceremony Program

7:00pm Live Music

RIDER CHECK-IN & CREDENTIAL PICK-UP

All Riders should come to McFerson Commons to check-in and pick up their Rider Credential Packet.

- On Friday morning, August 2, you will receive a text message with important information you need to check in. **Please have this text and your photo ID ready at the Rider Check-In tent.**
 - **If you do not receive a text message**, go to the Check-In tent when you arrive and a Volunteer will help you. This text message is not required for check-in, rather it will be used to help speed up your check-in process.
 - High Rollers should check in at the High Roller tent near the entrance to McFerson Commons.
 - If you are unable to check in and receive your Rider credentials on Friday evening, you may pick up your credentials on Saturday morning at McFerson Commons (218 West St, Columbus, OH 43215). *Please be sure to arrive on site by 6:00am to allow ample time to pick up your credentials on Ride morning.*
 - If you must pick up your credentials on Saturday morning, please email pelotonia@pelotonia.org after Ride Weekend to coordinate a date to pick up your Rider gift at Pelotonia HQ.
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TICKETS & PARKING

As a Rider, you will receive two (2) tickets to Opening Ceremony at Rider Check-In – one for you and one for a guest.

- Opening Ceremony tickets are included in the Rider Credential (not emailed in advance).
- Your Rider wristband will serve as your entry ticket, and an Opening Ceremony guest wristband will also be included for admission.
- Additional guest tickets will be available for purchase on the night of the event: \$25 for adults, \$15 for children 6–12, and children 5 and under will be admitted for free.

- [Click here](#) to download and print a Pelotonia parking pass, which will provide you and your guests with free parking all weekend in the Arena District garages listed on the pass.
- Due to several events happening in the Arena District on Friday night, all participants and guests should park in the Marconi or Front Street Garage accessible from the east. You can easily access these parking areas by traveling south on 3rd Street or north on 4th Street, turning west on Spring St., then north on Front St. **Please plan to arrive early and allow plenty of time for parking!**
- On Saturday morning, many garages surrounding McFerson Commons will be accessible. Please be aware that Spring Street and Long Street between Hocking Street and Marconi Blvd. will both be closed during Pelotonia Ride starts, with no vehicular access available.

BIKE & BAG DROP OFF

Riders may drop off their bikes at the secure Bike Corral and a bag at the Bag Drop-off area on Friday to save time at the start line on Saturday morning.

- Bikes and bags must be appropriately tagged by Riders utilizing the tags provided in the Rider Credential Packet.
- Bikes and bags are not required to be dropped off on Friday – they can also be brought with you on Saturday morning.

Ride Safety

- Before Ride Weekend, determine if you need to have your bike tuned up and review the Rules of The Road and safety resources at www.pelotonia.org/safety.
- All Riders should know how to change their tire and be prepared with the needed parts and tools to do so.
- Helmets are **required** and must be worn at all times while riding.
- SAG (Support and Gear) vehicles, Volunteers, and Pelotonia Team Members will be available throughout the weekend to provide you with assistance.
 - If you need support for any reason during Ride Weekend, please call or text **1-855-889-RIDE (7433)**.

Ride Day | August 3

START INFORMATION

100-mile Riders will start their Ride from [McFerson Commons](#) (218 West St, Columbus, OH 43215) on Saturday at **7:00am or 7:15am**.

- Announcements will be made calling Riders into the holding area 15 minutes before their scheduled start time.

All 100-mile Riders should plan to report to the start no earlier than 90 minutes and no later than 1 hour before their start time. Please note that McFerson Commons will open for breakfast service at the start at 5:30am.

7:00am start: arrive between 5:30am and 6:00am

7:15am start: arrive between 5:30am and 6:15am

- Allow yourself ample time for parking and breakfast (provided courtesy of Bread Financial), as well as use of first aid and mechanical services if needed.

All Riders must start the Ride at the official start location. Law enforcement and support vehicles will be timed with the riders who participate in the organized start.

- Your cooperation is key to making the start of Pelotonia safe and enjoyable for everyone. **If you do not leave with the organized start to which you are assigned, you will be proceeding at your own risk.**
- Please do not put yourself and your fellow Riders in danger by violating these rules. Thank you in advance for your cooperation!

REST STOPS & HYDRATION

There will be a rest stop along the route **every 10-20 miles**. The lunch rest stop is located at Granville Elementary School, provided courtesy of T. Marzetti.

- Drinks, food, mechanical support, and first aid assistance will be available.

Family and friends *are not permitted* at any Pelotonia rest stops to ensure Rider safety. Please invite your family and friends to join you at the Finish Line celebrations.

It is critically important to avoid dehydration by drinking water and sports drinks throughout your ride.

- Bring at least one water bottle with you.
- Do not rely on thirst to guide your hydration, because thirst kicks in only after you are already becoming dehydrated.
- Please review this [quick guide](#) for tips on staying hydrated and energized throughout your ride.

HILLY ROUTE EXTENSIONS

- All Riders on the 100-mile route will have the option to add mileage and hills to their Ride at two different split points along the way. Splits will occur near mile 72 and mile 94 on the 100-mile route, and signage will be displayed indicating how many miles and feet of climb each split will add to an individual's ride should they choose to take it.
- All of these extensions are 100% optional, and Riders who do not wish to add mileage and climbing to their Ride should follow signs to stay on the Base Route.

ROUTE CLOSURES

- All Pelotonia routes will close at 6 pm on Saturday, August 3rd to ensure the safety of all participants. Pelotonia may choose to advance Riders via shuttles and/or SAG vehicles if they are not on pace to reach their designated finish by the route closure time or in the event of inclement weather.

FINISH INFORMATION

The 100-mile Finish Line Celebration will take place at [Kenyon College](#) (221 Duff St., Gambier, OH 43022).

- Every Rider will have access to a full buffet and beverages with their Rider wristband at the Finish Line Celebration.

Please invite your family and friends to join you at the Finish Line Celebration!

- There will be significant road closures at State Routes 308 and 229. **All spectators MUST approach guest parking near the Lowry Center by traveling westbound on 229.** We recommend guests **take Route 62 to 229 to Kenyon College to avoid road closures and major traffic delays.** Please take care when approaching guest parking on Kenyon's campus as you may need to cross the route to access parking areas. Follow the direction of parking attendants at all times!
- Ask any family and friends meeting you at the finish line to carefully follow the signage and instructions from law enforcement officers and volunteers. Guests must be vigilant about watching out for Riders no matter where they are on the property.
- Family and friends can use the **Pelotonia Ride Tracker** app to follow your progress on the route and see your estimated finish time. Spectators should download the app and search your name within the Ride Weekend event to receive push notifications when you start your ride, exit rest stops, are 5 miles from your finish venue, and complete your Ride. The Pelotonia Ride Tracker app is available for download from the [Apple App Store](#) or [Google Play](#).

SHUTTLES & BIKE TRUCKS

If you will be using Pelotonia bike trucks to transport your bike back to New Albany Schools or McFerson Commons, **please deliver your bike to the Volunteers at the bike trucks as soon as you arrive** at Kenyon College.

- Remove all personal belongings from your bike before it is loaded onto the bike truck.
- **Riders who plan to use Pelotonia's bike transportation should download the Pelotonia Ride Tracker app** and search for their own name under the "Bike Transport" event to receive push notifications when their bike has departed the finish venue and arrived back at their designated start venue and is available for pick-up.
- Rider shuttles and bike trucks will transport from the 100-mile Finish to New Albany Schools or McFerson Commons only.
- Bike trucks will continue loading until full, then depart for their destinations.

Please read the [Pelotonia 2024 Ride Weekend Handbook](#) before your Ride.
Email pelotonia@pelotonia.org if you have any questions.