

# Facebook Fundraisers FAQ

## **Would you recommend hosting a Facebook fundraiser?**

We recommend linking directly to your Pelotonia account on Facebook vs. hosting a Facebook fundraiser. This ensures that you receive your donation immediately to your Rider profile and that your donor receives a tax receipt directly from Pelotonia.

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## IF YOU DECIDE TO HOST A FACEBOOK FUNDRAISER, HERE ARE SOME FAQs.

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### **Q. What do I need to do after setting up a fundraiser?**

Once your Facebook fundraiser has ended, please email [jgoldbach@pelotonia.org](mailto:jgoldbach@pelotonia.org) with a list of the donors' names and the amounts contributed. Please also include what Public ID, name, and email the donations should be allocated to.

After your fundraiser ends, Facebook will provide Pelotonia with a report with different fundraisers held. The information we receive always includes the amount and the donor name, but sometimes doesn't tell us the "host" of the fundraiser. Your emailed report will ensure we can track donations to your fundraiser quickly and easily.

### **Q. Will Pelotonia issue a tax receipt from my Facebook fundraiser?**

No. Pelotonia doesn't actually receive the donor's information from Facebook. Facebook, however, sends donation receipts to those who donate

through a Facebook fundraiser. Please consult with your tax advisor on these donations.

### **Q. If I'm not a Rider and want to create a fundraiser and direct the funds to a Rider, can I do that?**

Yes, you would need to contact us with your fundraising information, donors and amounts. *Please see the question: What do I need to do after setting up a fundraiser?*

### **Q. When will funds arrive to my Pelotonia account after I've hosted a fundraiser?**

Please give yourself a month from the end of your Facebook fundraiser to see your funds in your account. Pelotonia Facebook fundraisers need to be completed by 08.31.22 to ensure they hit this year's fundraising deadline of 10.01.22.

### **Q. Are there fees associated with Facebook Fundraisers?**

There are no fees associated with Facebook fundraisers.

# Instagram Giving FAQ

**Q. How do I give to Pelotonia through Instagram?**

On Instagram stories, you can now add a 'Donate Button'. Once you add that button to your story or post, you will want to search for Pelotonia's Instagram and link Pelotonia to your donate button. After you publish your story or post, your link will be accessible and the giving process will stay within Instagram.

**Q. How can I allocate this donation to a Pelotonia participant?**

Unfortunately, there is no comment box to note your Public ID when giving through Instagram. If you are the fundraiser host, you will want to send an email to [jgoldbach@pelotonia.org](mailto:jgoldbach@pelotonia.org) with a screenshot of your donors and the donation amounts.

**Q. Where can I find my donors?**

On the Instagram Story with the donate button, swipe up to find the full list of donors. If your story has disappeared after 24 hours, go to your Profile Page and click on the 3 lines in the upper righthand corner. There you will find your Archive and can click on the original story. From there, swipe up to find your donor list. If you added a fundraiser to a post, you can click on that specific post to see who has donated and the amounts.

**Q. How long will it take for the funds to get to Pelotonia?**

Please give yourself a month from the end of your Instagram fundraiser to see your funds in your account. To ensure your funds are allocated as soon as Pelotonia receives the payout from Instagram, please screenshot the donor list attached to your story or post and forward it to [jgoldbach@pelotonia.org](mailto:jgoldbach@pelotonia.org).

**Q. Who will issue my tax receipt?**

At the time the donation is made, a tax receipt will be emailed to the address that is linked to the donor's Instagram account.

**Q. Are there fees associated with Instagram Giving?**

There are no fees associated with Instagram Giving.