



100%

PELOTONIA[®]

PELTON
LEADERSHIP
GUIDE



PELOTON LEADERSHIP GUIDE

Thank you for stepping up to lead your Peloton in 2022! Your leadership means so much more than ordering jerseys or coordinating weekend training rides. It means leading a group of individuals to get creative, work hard and harness their passion to change the future of cancer research, together.

Please use the information below as your reference to all things Pelotonia. *Pro tip:* bookmark the Peloton Resources page on your browser, where this guide is located, [here](#).

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GENERAL INFORMATION

KEY 2022 DATES

March 1	→	Registration open for all Riders, Challengers and Volunteers
June 1	→	Rider Registration Fee increases to \$150
July 7	→	Last day to withdraw or decrease route distance, or remove High Roller status
July 7	→	Second Rider Registration Fee increase to \$200
July 29	→	Volunteers can no longer change or remove activity
August 5	→	Opening Ceremony*
August 5	→	Last day to add or change Peloton members
August 7–8	→	Pelotonia Ride days
September 26 – October 5	→	Fund Sharing
October 1	→	Fundraising ends

*Event details will be available closer to the event at pelotonia.org/ride-weekend.

PELOTONIA OVERVIEW

Founded in Columbus, OH in 2009, Pelotonia started as a grassroots bike tour, but has become so much more than that. It is an organization that exists to change the world by accelerating innovative cancer research. Focused on a community of passionate fundraisers and centered around a three-day experience of cycling, entertainment, and volunteerism, Pelotonia has raised more than \$236 million for cancer research through its first thirteen rides. Thanks to its generous funding partners, Pelotonia can direct 100% of every donation to cancer research at The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute.

Pelotonia is an extraordinary experience for everyone who participates, but it's so much more than just an event. The Pelotonia community is all about people coming together and making great things happen. It is about hope for those battling cancer and about making tangible progress toward eradicating this disease for future generations. Together, we are making meaningful impact. This community of participants and donors have funded 616 Student Fellowships, 194 Idea Grants, and 4 Statewide Initiatives. Every project and investment is intended to save lives!

For more information about the groundbreaking advances funded by Pelotonia, check out pelotonia.org/our-impact.



GENERAL INFORMATION

PARTICIPATION AND FUNDRAISING COMMITMENTS

With three forms of participation, we have a way for everyone to get involved. Additional route details can be found on our Route Specifics page at pelotonia.org/routes.

RIDERS

Riders inspire many through every sweaty, heart-pounding mile. We have ALL new routes this year ranging from 20 miles up to 200 miles. Fundraising commitments vary based on the route distance each Rider takes on.

SATURDAY → AUGUST 6

20
MILES

\$1,250 commitment
Downtown Columbus
to New Albany

57
MILES

\$1,500 commitment
Downtown Columbus
to New Albany

84
MILES

\$2,000 commitment
New Albany
to Gambier
*Less hilly and more hilly
options available*

102
MILES

\$2,000 commitment
Downtown Columbus
to Gambier
*Less hilly and more hilly
options available*

SUNDAY → AUGUST 7

38
MILES

\$1,250 commitment
New Albany loop ride

TWO DAY WITH OVERNIGHT

164
MILES
(84+80)

\$3,000 commitment
New Albany to Gambier
Gambier to New Albany

182
MILES
(102+80)

\$3,000 commitment
Downtown Columbus to Gambier
Gambier to New Albany

200
MILES
(102+98)

\$3,000 commitment
Downtown Columbus to Gambier
Gambier to New Albany

TWO DAY WITHOUT OVERNIGHT

ANY SATURDAY ROUTE + 38-MILE SUNDAY ROUTE

**\$3,000
commitment**



GENERAL INFORMATION

PARTICIPATION AND FUNDRAISING COMMITMENTS (continued)

CHALLENGERS

As a Challenger you can participate and support Pelotonia from anywhere in the world. No need for a bike, helmet, or even spandex. With the Challenger program, you can choose up to 5 activity goals to inspire your network of donors and commit to raising \$100, but the sky's the limit! And did we mention there is no age limit to participate?

VOLUNTEERS

Helping with every imaginable piece of Ride Weekend, Volunteers make it all happen. And while they don't have a fundraising minimum, they don't hold back when it comes to bringing in dollars for cancer research.

HIGH ROLLERS

High Rollers are Pelotonia's biggest fundraisers. These individuals set big goals and thrive in the quest to make them happen. With a commitment to raise \$5,000, this crowd throws extra grit and determination into their fundraising efforts.



PELOTON LEADERSHIP SPECIFICS

UPDATES & COMMUNICATIONS CHANNELS

Throughout the year there will be countless important updates we hope you'll share with your Peloton members to enhance their experience with Pelotonia. A few ways you can expect to hear these updates:

- **Pelotonia email blasts** — Emails sent periodically to all registered participants detailing important community updates and Ride Weekend details. Please encourage your members to **not** unsubscribe from these communications, as they would miss all important Ride Weekend instructions.
- **Monthly Peloton Leadership email** — Once a month you'll receive a note from the Community Engagement team listing out key dates on the horizon, special opportunities and everyone's favorite — Peloton Leadership events!
- **Pelotonia social media** — Follow us on [Facebook](#), [Instagram](#) and [Twitter](#) for updates in real-time. You also have access to the [Peloton Captain Facebook Group](#), more details on page 8.

RECRUITMENT

→ **Kick-Off Sessions**

The best way to recruit support for your Peloton is to host a recruitment kick-off to share important information and generate excitement to participate. We recommend scheduling this anytime between March – early June to allow for ample time to register and raise funds. Kick-off sessions are still effective through Zoom, Skype, or whatever video conference platform you prefer! This is the time to get new members on board, cover Pelotonia history, impact stories, and address commonly asked questions.

We've put together a bundle of resources to make hosting your own kick-off session easier than ever! Download a sample PowerPoint and recruitment materials [here](#).

To schedule a Pelotonia staff member to lead your session, please reach out to Carolyn Appelhans at cappelhans@pelotonia.org.



PELOTON LEADERSHIP SPECIFICS

PELOTON ADMINISTRATOR

We know you're working tirelessly to support your Peloton members, so please consider adding an Administrator, or two, onto your Peloton to help support you! All Captains can assign as many Admins to the Peloton as they'd like, but we encourage you to add no more than three. Captains can add Admins to the Peloton by logging into their account and selecting "Manage". Admins can approve member requests, run Peloton reports, receive donation emails—virtually anything Captains can. Help them help YOU!

CAPTAIN & ADMINISTRATOR PROFILE FUNCTIONS

The following list of options and functions appear when logging into your profile under "Manage My Peloton:"

- **Peloton Profile Information** — create a Peloton story, view/export list of all past Peloton donors.
- **Select Peloton Administrator** — select a member or members of the Peloton to support your administrative capabilities. More information above!
- **Peloton Photos** — add a profile and cover photo to show off your team's personality.
- **Current Peloton Member Information** — see all current members' contact information, ride distance and fundraising history.
- **Prior Peloton Member Information** — see all past Peloton members' contact information, ride distance and fundraising progress.
- **Peloton History** — view/export a list of the Peloton's fundraising and participation history.
- **Add/Remove Peloton Member** — add members manually by Public ID.
- **Requests to Join Peloton** — approve/deny Peloton member requests.



PELOTON LEADERSHIP SPECIFICS

PELOTON LEADERSHIP FACEBOOK GROUP

Join our Peloton Leadership Facebook Group to start conversations, pose questions, post event happenings and generally, give your fellow Captains & Admins a virtual pat on the back! We will also post important updates and announcements as they happen throughout the year. This is a private forum, so the information shared will not be made public to anyone outside of the group. To join:

→ **Log into Facebook on your computer** → **Visit the group page [here](#)** → **Click "Join Group"**

Wait for your request to be approved, and voilà—you're in!

PELOTONIA STAFF CONTACT LIST

Please feel free to contact the following staff members for specific questions regarding:

- **General participant questions, Peloton Management, Recruitment Events** — please contact our Community Engagement Manager, Carolyn Appelhans at cappelhans@pelotonia.org.
- **Volunteer questions** — please contact our Director – Event Operations, Lauren Graham at lgraham@pelotonia.org.
- **General Participation Questions, In Office Needs, Rider registration discount code questions** — please contact our Community Engagement Coordinator, Aris Troy at atroy@pelotonia.org
- **Donation processing & Matching gift questions** — please contact our Gifts Processing Manager, Janelle Goldbach at jgoldbach@pelotonia.org.
- Read more about our staff at pelotonia.org/about/team.



SETTING PELOTON POLICIES

Every Peloton is working toward the same goal, but each one gets there in their own, unique way. Before you begin promoting your Peloton we encourage you to outline what it means to be a member of this special effort. Please keep in mind that it's not required that your Peloton provides any formal support to your participants, but the options listed below have proven to be great rallying points for our most successful Pelotons.

→ SET OFFICE GUIDELINES

Determine if your colleagues are permitted to meet during work hours to organize Peloton efforts and/or solicit colleagues for donations. Please communicate accordingly to ensure the Peloton is a positive enhancement to your culture!

→ SET MEMBER GUIDELINES

Determine if you'll allow non-employees to join your Peloton. Generally, all Pelotons allow friends and family to join, but some may limit or remove the non-associates' ability to receive fundraising perks.

→ CONSIDER PAYING THE RIDER REGISTRATION FEE

All Riders pay a registration fee to help cover the cost of the food, drink, event support and swag they receive during Ride Weekend.

Fees are set by the following dates:

03.01.2022–05.31.2022: \$125

06.01.2022–07.06.2022: \$150

07.07.2022–08.08.2022: \$200

Your company can elect to cover any amount or percentage of this fee to incentivize recruitment. It's up to you to determine how long this discount is active.

Pelotonia provides your company a unique code for your Riders to access the discount, then invoices the company in the fall for discounts used. Please contact Aris Troy at atroy@pelotonia.org set up your discount code.

→ CONSIDER OFFERING FUNDRAISING SUPPORT

Electing to donate toward your members' fundraising is one of most generous ways to incentivize participation. However you decide to support, we encourage you to set a policy that incentivizes your Peloton members to personally seek out grassroots donations from their networks. A few models we have seen work successfully:

- Donate a set amount to all members; we recommend no more than \$300.
- Donate a set amount once Riders reach different milestones in their fundraising.
Ex. Once they raise 50% donate \$50, raise 100% donate \$100, raise \$500 over commitment donate \$250.
- Donate to Peloton members who recruit a new Rider to the Peloton.



SETTING PELOTON POLICIES

Pro tip: Wait until two weeks prior to the end of the fundraising period to process the company's contributions to individual Riders. This will encourage Riders to continue working toward their full fundraising commitment on their own, rather than stopping their fundraising efforts once they see their minimum commitment has been fulfilled.

→ SET A FUND SHARING POLICY

Our fundraising commitments are meant to challenge participants, but at the same time, we know that they are 100% achievable. Fund sharing was created to help Pelotons fundraise together, then share earned funds appropriately. We encourage you to use it for this purpose and set a policy for the amount of shared funds a Rider can receive, so that no one can take advantage of the funds your members are working so hard to raise.

Core functionality of fund sharing:

The fund sharing period will occur over a ten-day period, starting September 26 and ending on October 5. During this time, there are two ways to share funds. First, a Peloton's general funds may be shared among individual Peloton Riders. Second, an individual Peloton member's funds in excess of their fundraising commitment may be distributed another Rider. Please remember that a High Roller cannot share funds below \$5,000, nor can they receive funds to get to their \$5,000 commitment. Similarly, Challengers cannot share funds below \$100, nor can they receive funds to get to his/her \$100 commitment.

Policy best practices:

- Set a maximum percentage of a total fundraising commitment a Rider can receive. We recommend no more than 1/3 to ensure you're spending your time recruiting, stewarding and training Riders who are truly all-in on furthering Pelotonia's mission.
- Set a participation requirement to earn Peloton funds. Some Pelotons who host numerous fundraisers throughout the year make a list of actionable items their Riders can do to support these events. Riders must complete a set number of these items per event if they want to receive funds earned.
- Require any Riders who need shared funds to personally ask the Captain—do not automatically share funds to all Riders who are short of their commitment! We hear from dozens of Riders every year who intended to personally contribute the remainder of their commitment, but they were never charged because funds were shared to their account without their request.



RESOURCES FOR MEMBERS

INFORMATIONAL MATERIALS

We're a ride, a community, a movement and cancer's worst enemy. Since our identity can't be defined in just one way, we have selected a few resources that will help you understand and communicate the key aspects of Pelotonia. These resources are great for answering common questions, recruiting Peloton members and educating potential donors. Be on the look-out for new resources coming in 2022!

For information on Pelotonia's impact on cancer research:

- [Pelotonia Impact page](#)
- [Pelotonia Institute for Immuno-Oncology](#)
- [Your Impact video series](#) — Pelotonia-funded researchers sharing how your fundraising is at work in their labs
- [2021 Pelotonia Investment Report](#)

For information on The Ride:

- [FAQ](#)
- [Routes](#) — Each of our routes explained and turn-by-turn directions
- [Safety](#) — Learn about rules of the road
- [Training Tips](#) — Tips on selecting the best bike and training plan for you

FUNDRAISING 101

We'll have a fantastic time together during Ride Weekend, but we must not lose sight of the purpose of Pelotonia: to raise funds for innovative cancer research. Pelotonia participants use so many creative ways to meet their fundraising commitments, but the most effective way of raising funds is simply by sending an email or handwritten note asking for a donation. We have done some of the heavy lifting for participants by pre-scripting a sample fundraising letter. To find this letter, go to our fundraising tips page at pelotonia.org/fundraising.

We offer further assistance with our Fundraising Toolkit: a 20+ page document designed to provide participants with the tools and information necessary to achieve their fundraising commitments. Whether you're a first-time Rider or a returning High-Roller, you can expect to learn something new and be inspired! Download the Fundraising Toolkit at pelotonia.org/fundraising.



RESOURCES FOR MEMBERS

MATCHING GIFTS

Encourage your Peloton members to reach out to their donors to see if their employers match charitable contributions! Many employers match donations made by their employees. This is a great way to add to the money someone personally has donated to you.

To determine if your donors' employer matches gifts, click [here](#) to utilize the search tool.

PAYROLL DEDUCTIONS

Work with your company's benefits team to set up a payroll deduction program for your associates to support Pelotonia! A payroll deduction gift, also known as workplace giving, is typically set-up as recurring or as a one-time deduction. Donations will then be automatically deducted from an associate's paycheck. These funds will be sent to Pelotonia weekly, bi-weekly or monthly depending on your employer.

Questions on payroll deductions? Email Janelle Goldbach at jgoldbach@pelotonia.org.

RECURRING GIFT

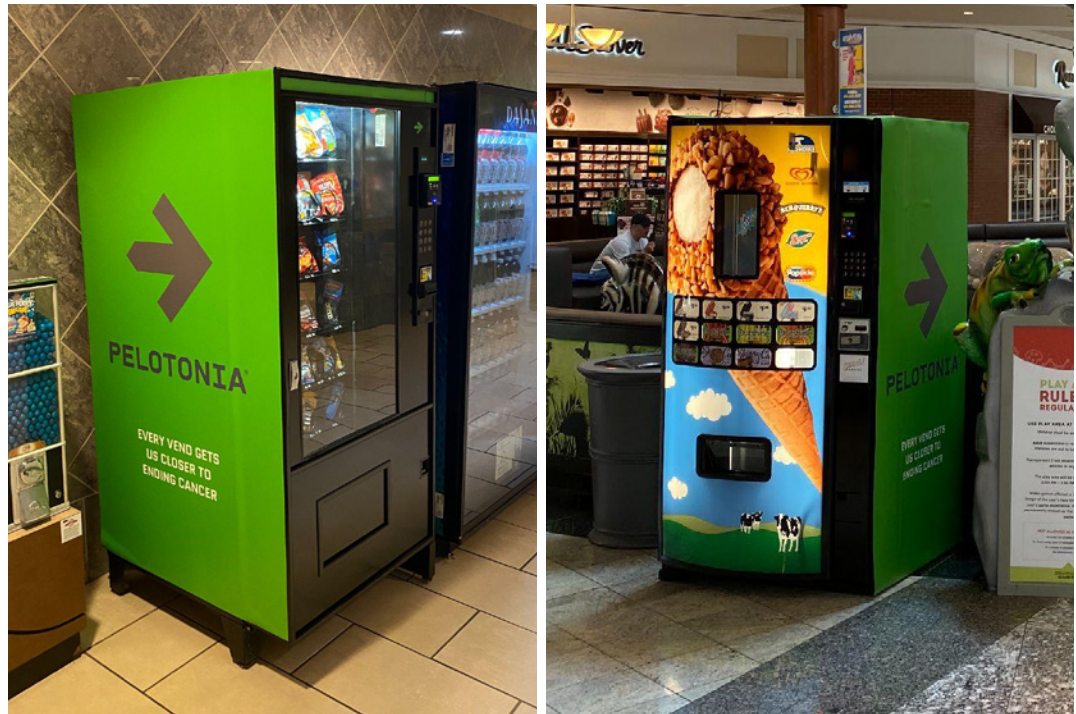
You can now make (or receive!) a recurring monthly gift at a minimum of \$5/month! This is a great way for supporters to sustain their impact, or for participants to support their own fundraising efforts on a year-round basis.

For more information on recurring gifts, go to <https://www.pelotonia.org/get-involved/give/forms-and-faq>.



RESOURCES FOR MEMBERS

GOOD VENDING



Is your company or community looking for easy ways to support the Peloton? The Good Vending Company is a locally based vending machine operator that can help you drive donations for your Peloton.

Working with Good Vending is as easy as 1-2-3.

1. You request a vending machine.
2. Good Vending pays for the machine, installs it, fills it, and maintains it.
3. 15% of the proceeds from vending machine sales will back to your Peloton.

Interested in having a Good Vending machine in your space? Contact Eric Olsavsky at eolsavsky@pelotonia.org for more information.



RESOURCES FOR MEMBERS

DONATION PROCESSING

Donations made online to participant profiles will appear instantly if the donor uses a credit card to process payment. Donations will **not** appear instantly on participant profiles if:

- A donor pledges to send a check. These donations are processed within 1–2 business days of arrival at our lockbox. Please ensure all checks have a Rider ID in the memo section of the check, so we can ensure that it is appropriately allocated. All checks can be sent to:

Pelotonia
L-3454
Columbus, Ohio 43260-3454

- A donor submits a donation through a matching gift program. All matching gift programs work differently and can take anywhere from 6–12 weeks to arrive at our office after processing. Please have your donor reach out to their matching gift provider for an update on their donation status before contacting Pelotonia.
- A donor drops off cash at our office. These donations are processed within 1–2 business days of arrival.

Please see a full list of donation FAQs at pelotonia.org/get-involved/give/forms-and-faq. For all other donation inquiries, please contact Janelle Goldbach at jgoldbach@pelotonia.org.

STOCK DONATIONS

Donors should consult a tax advisor about the deductibility of an appreciated stock gift.

TO MAKE A STOCK DONATION:

- 01 → Contact your broker to set up the transfer of stock from your account to Pelotonia using the information below.

Pelotonia	DTC: Huntington Investment Company
450 W. Broad St.	DTC# 0443
Columbus, OH 43215	FBO: Pelotonia
Attn: Janelle Goldbach	Account Number: HCS024709
614-221-6100	
Tax ID: 82-4997087	

- 02 → Complete the [Charitable Gift Form](#) on the Pelotonia website in order to have your donation routed to Pelotonia. Once completed, email the form to jgoldbach@pelotonia.org.
- 03 → Be sure to have your broker let you know once the transfer is complete. You will receive an email confirmation from Pelotonia with the exact amount of your donation when the donation is received by Pelotonia and added to your Pelotonia profile. Be aware that the transfer and confirmation process could take up to 14 days.

QUESTIONS: If you have questions about your stock donation, please contact your personal broker or call Pelotonia at 614-221-6100.



RESOURCES FOR MEMBERS

TRAINING RIDES

We strongly encourage all Pelotonia Riders to spend ample time training on open roads, riding in groups and familiarizing themselves with the rules of the road, available on our Safety Page at pelotonia.org/safety, in order to create the safest experience for all during Ride Weekend. If you decide to organize a training ride for your Peloton, we encourage you to incorporate these three factors and review the Training Tips page at pelotonia.org/training.

PELOTONIA GRAPHIC USAGE

We're proud of our branding and love to see the green arrow pop up in places around the world! There is no need to try to create your own graphics for your fundraising events, because you have full access to the 2022 Asset Kit. The graphics can be downloaded [here](#). You will be prompted to download a variety of Pelotonia graphics that can be utilized for custom Peloton jerseys, fundraising flyers, and other items you create to promote your Peloton. If you plan to utilize our assets on anything that will be sold or viewed publicly, please send a draft to Jon Tolbert at jtolbert@pelotonia.org for approval before printing.

PELOTONIA SWAG & MERCHANDISE

Once committed to Pelotonia, everyone wants to be able to show off their involvement by having their own Pelotonia swag! We have our entire selection of merchandise available online at The Shop at shoppelotonia.org. Stay tuned for the launch of new items throughout the year!

JERSEYS

Many Pelotons design custom jerseys to highlight their organization's support to the 15,000+ participants and supporters who attend Pelotonia weekend, as well as those who will see your Riders training throughout their community year-round. On our Peloton Page at pelotonia.org/pelotons you'll find a guide of our preferred jersey vendors, detailing their contact information, pricing and timelines. You are encouraged to utilize any Pelotonia logos and design assets in your jersey design, as detailed in the Pelotonia Graphic Usage section on page 15.

Please note that we do not provide jerseys to all Riders, aside from those who identify as a Survivor. Jerseys will be distributed to this group via mail. Jerseys and other Pelotonia ride gear will also be available for purchase at shoppelotonia.org throughout the year.



2022 CUSTOM YARD SIGN TOPPER PROGRAM

Please see below for the 2022 yard sign topper vendors and their corresponding pricing information. Your Peloton should reach out to Merchandise Manager Ashley Ellashek at aellashek@pelotonia.org to manage the ordering the process.

PROMOTIONAL CONCEPTS

Final Size: 24" x 6", **Bleeds:** Yes, **Prepress:** Proof (PDF), **Stock:** Coroplast 4mm

NOTE: ARTWORK PRINTED OFFSET (WITH PANTONE COLORS). MAXIMUM 2 COLORS.

One Color, PMS Charge = \$35.00, one-time up-front charge per color

Shipping charges will vary and will be covered by each individual Peloton.

Color Changes = \$35.00 Each, Copy Changes = \$35.00 Each.

Signs must be in increments of 10

Topper stake pricing: (50–1000) \$0.90/each | (1000–2500) \$0.84/each | (2500+) \$0.74/each

50	100	250	500
\$6.25/each EXTRA COLOR, ADD \$2.30 EACH. (More than one, up to 2)	\$4.50/each EXTRA COLOR, ADD \$1.45 EACH. (More than one, up to 2)	\$2.75/each EXTRA COLOR, ADD \$.88 EACH. (More than one, up to 2)	\$2.30/each EXTRA COLOR, ADD \$.65 EACH. (More than one, up to 2)
1000	2000	3000	4000
\$2.00/each EXTRA COLOR, ADD \$.50 EACH. (More than one, up to 2)	\$1.85/each EXTRA COLOR, ADD \$.50 EACH. (More than one, up to 2)	\$1.75/each EXTRA COLOR, ADD \$.48 EACH. (More than one, up to 2)	\$1.65/each EXTRA COLOR, ADD \$.47 EACH. (More than one, up to 2)

WEST-CAMP PRESS

Final Size: 24" x 6", **Bleeds:** Yes, **Prepress:** Proof (PDF), **Stock:** Coroplast 4mm

NOTE: ARTWORK PRINTED DIGITAL (WITH CMYK COLORS)

Pack Notes: One 6" x 8" piggy back H stake per sign included.

Costs are the same for bleed or no bleed.

1	5	25	100	250	500	700
\$218.00	\$259.00	\$369.00	\$665.00	\$1,028.00	\$1,898.00	\$2,334.00
1000	1500	2000	2500	3000	3500	4000
\$3,305.00	\$4,229.00	\$5,322.00	\$6,389.00	\$7,460.00	\$8,584.00	\$9,651.00



CYCLING JERSEY VENDOR CONTACTS

Please see below for the 2022 preferred jersey vendors and their corresponding contact, pricing and timeline information. Your Peloton should reach out to these contacts directly and plan to manage payment directly with their team.



COMPANY	Hincapie Sportswear	
CONTACT NAME	Carl Corley	
CONTACT EMAIL	ccorley@hincapiesports.com	
WEBSITE	https://hincapie.com/	
TURNAROUND TIME	5–6 weeks	
DESIGN	Hincapie provides free access to a talented design team to assist in your design process.	
SPECIAL NOTES	You will also have access to a personalized, online team store so riders can process their order individually. Contact Carl Corley to start your ordering process and create your individualized online team store. Order deadline June 16th to guarantee delivery.	
STYLE	Axis Race/Club Jersey	
SIZING	https://hincapie.com/custom/find-your-fit/compare-collections/axis/	
PRICING	JERSEY COUNT	PRICE
	1–99	\$56.00
	100–199	\$52.00
	200+	Call
STYLE	Velocity Race Jersey	
SIZING	https://hincapie.com/custom/find-your-fit/compare-collections/velocity/	
PRICING	JERSEY COUNT	PRICE
	1–99	\$59.00
	100–199	\$54.00
	200+	Call



CYCLING JERSEY VENDOR CONTACTS



COMPANY	Alloy Cycling Wear										
CONTACT NAME	Phil Alloy										
CONTACT EMAIL	philalloy@gmail.com										
WEBSITE	http://alloycyclingwear.com/										
TURNAROUND TIME	6 weeks. Order by June 24										
DESIGN	Unlimited colors and full jersey art coverage. Complete design assistance and product templates available.										
SPECIAL NOTES	Columbus based jersey supplier. We donate 15% of your purchase to your team's fundraising goal. Fit Kit available to determine exact sizing. Online Team Store ordering available. Team members place and pay orders individually. Direct order shipping to each rider option. Additional team cycling apparel available.										
STYLE	Short Sleeve Cycling Jersey Mens and Womens sizing. Club Cut relaxed fit. CoolPass Technical material. Full front zipper. 3-rear storage pockets. See website for complete description and other available styles.										
SIZING	https://alloycyclingwear.com/cycling-jerseys										
PRICING	<table><tr><th>JERSEY COUNT</th><th>PRICE</th></tr><tr><td>6-12.....</td><td>\$60.00</td></tr><tr><td>13-99</td><td>\$45.00</td></tr><tr><td>100-199</td><td>\$35.00</td></tr><tr><td>200+</td><td>Call</td></tr></table>	JERSEY COUNT	PRICE	6-12.....	\$60.00	13-99	\$45.00	100-199	\$35.00	200+	Call
JERSEY COUNT	PRICE										
6-12.....	\$60.00										
13-99	\$45.00										
100-199	\$35.00										
200+	Call										

Info on Alloy cycling shorts and caps continued on next page.



CYCLING JERSEY VENDOR CONTACTS



Style	Cycling Shorts Men's and Women's sizing. Gender specific contoured gel pad insert. See website for complete description and bib shorts option.										
SIZING	https://www.alloycyclingwear.com/sizing-fit/shorts-bibs/										
PRICING	<table><tr><th>COUNT</th><th>PRICE</th></tr><tr><td>6-12</td><td>\$60.00</td></tr><tr><td>13-99</td><td>\$50.00</td></tr><tr><td>100-199</td><td>\$40.00</td></tr><tr><td>200+</td><td>Call</td></tr></table>	COUNT	PRICE	6-12	\$60.00	13-99	\$50.00	100-199	\$40.00	200+	Call
COUNT	PRICE										
6-12	\$60.00										
13-99	\$50.00										
100-199	\$40.00										
200+	Call										
Style	Cycling Caps One size fits all. Lightweight CoolMax technical material. See website for complete description.										
SIZING	http://alloycyclingwear.com/caps/										
PRICING	<table><tr><th>COUNT</th><th>PRICE</th></tr><tr><td>6-12</td><td>\$20.00</td></tr><tr><td>13-99</td><td>\$15.00</td></tr><tr><td>100-199</td><td>\$12.00</td></tr><tr><td>200+</td><td>Call</td></tr></table>	COUNT	PRICE	6-12	\$20.00	13-99	\$15.00	100-199	\$12.00	200+	Call
COUNT	PRICE										
6-12	\$20.00										
13-99	\$15.00										
100-199	\$12.00										
200+	Call										



CYCLING JERSEY VENDOR CONTACTS

PRIMAL

COMPANY	Primal										
CONTACT NAME	Jake Hayes										
CONTACT EMAIL	Jake.h@primalwear.com										
WEBSITE	https://www.primalwear.com/collections/custom										
TURNAROUND TIME	4-7 weeks										
DESIGN	No color or design limitations; design by Primal team included in pricing.										
SPECIAL NOTES	Primal Gives Back program donates 15% of your total spend back to your Pelotonia fundraising. Online team store ordering available – each member can place and pay for their own order separately. Individual drop shipping available as well. Many other styles and products available for customizing.										
STYLE	Sport Cut Jersey (Club Cut, relaxed fit, SpeedPro Technical Fabric, full length hidden zipper, 3 rear cargo pockets)										
SIZING	https://www.primalwear.com/pages/fit-guide										
PRICING	<table><tr><th>JERSEY COUNT</th><th>PRICE</th></tr><tr><td>10-20</td><td>\$60.00</td></tr><tr><td>21-50</td><td>\$55.00</td></tr><tr><td>51-100</td><td>\$50.00</td></tr><tr><td>101-200</td><td>\$45.00</td></tr></table>	JERSEY COUNT	PRICE	10-20	\$60.00	21-50	\$55.00	51-100	\$50.00	101-200	\$45.00
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