



Pelotonia 2024 FAQs

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Ride Weekend

When is Ride Weekend 2024?

Opening Ceremony is on August 2 and Ride Weekend will be held from August 3 – 4.

Is there an age requirement to participate in Pelotonia Ride Weekend?

The minimum age to ride or volunteer is 14; however, any age can participate in Pelotonia as a Challenger (virtual participant).

Can minor Riders choose a different route than their sponsors?

No, Riders between the age of 14 and 18 must choose the same route as their sponsor.

I want to ride. Are there fundraising requirements for Ride Weekend?

Below are the fundraising commitments based on the route you're riding:

Saturday only:

- \$1,250 commitment: 20 miles starting in downtown Columbus to New Albany
- \$1,500 commitment: 50 miles starting in downtown Columbus, through Pataskala and ending in New Albany
- \$2,000 commitment: 65 miles starting in New Albany, through the Granville experience, and ending in Gambier at Kenyon College
- \$2,000 commitment: 100 miles starting in downtown Columbus, through the Granville experience, ending in Gambier at Kenyon College

Sunday only:

- \$1,250 commitment: 30 miles starting and finishing in New Albany

2-day Options:

- \$3,000 commitment: 155 miles starting Saturday in New Albany, finishing in Gambier at Kenyon College to complete the first 65 miles; then starting in Gambier on Sunday and riding back to New Albany to complete the final 90 miles
- \$3,000 commitment: 190 miles starting Saturday in Downtown Columbus, finishing in Gambier at Kenyon College to complete the first 100 miles; then starting in Gambier on Sunday and ending in New Albany to complete the final 90 miles
- \$3,000 commitment: The 30-mile route is also available to be added on to any of the Saturday route options

Will Pelotonia be providing transportation for Riders?

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Buses will return Riders from their chosen finish areas to their cars at McFerson Commons or New Albany Schools on both Saturday and Sunday. Pelotonia has done its best to anticipate the flow of Riders during the event and has planned the shuttle schedule from each finish area accordingly. Please understand that to run the shuttles efficiently, you must fill a shuttle bus before it will leave the finish area. Thus, if you are a Rider who finishes your ride well in advance of the other riders in your group, you may have to wait a bit longer than the others for your shuttle to leave. Please be patient with this process. We will provide ample food and beverages while riders are waiting for a shuttle to fill. If you know that you must leave your finish area by a specific time, please consider having someone meet you at your finish line to transport you and your bike back.

Will there be overnight bike parking available?

Overnight bike storage on Friday will be available during Pelotonia Opening Ceremony for Saturday Riders starting at McFerson Commons, and will be available for two-day overnight riders inside the Kenyon Athletic Center on Saturday night. There will be no overnight bike parking available for riders starting at New Albany Schools. Riders starting from these locations should make plans to bring their bikes with them to the start on Saturday and Sunday mornings.

Will there be luggage drop-off at Opening Ceremony?

Riders can choose to leave their luggage with Pelotonia to have their items transported to the finish. Luggage drop-off will be available on Friday evening at Pelotonia Opening Ceremony and Riders can also choose to drop luggage off at their starting location the morning of their ride.

How much is the Ride Weekend registration fee for Riders?

All Riders pay a registration fee to help cover the cost of the food, drink, event support, and swag they receive during Ride Weekend. This year's registration fees are set for the following dates and participation:

February 29 - May 24: \$129

May 25 - July 9: \$179

July 10 - August 3rd: \$229

If registering for both Ride Weekend and Gravel Day, an additional \$50 will be added to your Ride Weekend registration fee.

How do I change my route after registering?

To update your route, log into your profile at pelotonia.org/sign-in. You will be taken to your participant profile where you can edit your route by scrolling down and clicking 'Edit' in the 'My Route' section. Here you can choose your new route of choice by clicking on the new route you would like to ride and hitting save.



Please note, the deadline to decrease or withdraw from the event is 11:59 PM EST on July 9, 2024. After this date, Riders can choose to decrease their route distance but their fundraising commitment will not be able to be decreased.

What is a High Roller?

High Rollers are Pelotonia's biggest fundraisers. These individuals set big goals and thrive in the quest to make them happen.

Pelotonia participants can commit to the High Roller fundraising minimum of \$5,000 in their personal profile and will be acknowledged as a High Roller if they maintain a minimum of \$5,000 in donations after the fund-share period. By committing to raising \$5,000 as a High Roller, you're agreeing to having your credit card charged for the remaining amount if it isn't met by midnight on Sunday, October 15, 2024.

Can I register for Gravel Day in addition to Ride Weekend?

Yes! Riders can participate in both Ride Weekend and Gravel Day. If adding Gravel Day to any Ride Weekend route, the Rider's fundraising commitment will increase by \$1,500. High Rollers (\$5,000 fundraising minimum) will be able to participate in both events at no additional commitment increase. Please note, Riders who choose to participate in both Ride Weekend and Gravel Day cannot share funds below their set commitment, nor can they receive funds to get to their fundraising commitment.

Riders do not need to create a separate fundraising profile to participate in both events. If adding a Gravel Day route to your existing Ride Weekend registration, go to pelotonia.org/register and log in to the account that holds your current Ride Weekend registration. Once you are logged into the registration process, select the Ride in Gravel Day option, and complete the registration process.

Can I withdraw from Ride Weekend?

Any registered Rider or Challenger must withdraw their registration by 11:59 PM EST on July 9, 2024, to be removed from their minimum fundraising commitment.

Challengers can withdraw registration by clicking "Edit Profile" at the top of your Pelotonia profile, then scrolling down to "Cancel Registration" and clicking the edit button.

Riders and Volunteers can withdraw by selecting "Edit" on your route or shift, unselecting the option you wish to withdraw from, and clicking "Cancel All". For more information on changing your commitment or to withdraw, please email us at pelotonia@pelotonia.org. Remember, all participants have until Tuesday, October 15, 2024, at 11:59 pm EST to reach their fundraising commitments.

Please note that in the event of a canceled registration, any donations received by a participant as of the date of their cancellation are not refundable to that participant or their donors. The Rider registration fee is not refundable or transferable.



Where are the Start Lines?

Depending on the route they are registered for, Riders will start at one of three start locations, as listed below.

McFerson Commons (240 W. Nationwide Blvd. Columbus, OH 43215)

- 20, 50, & 100-mile routes on Saturday

New Albany Schools (177 N. High St. New Albany, OH 43054)

- 65-mile route on Saturday
- 30-mile route on Sunday

Kenyon College (221 Duff St., Gambier, OH 43022)

- 90-mile route on Sunday (part of 2-day route)

What time will each of the routes start?

All Riders will receive an email approximately one week before Ride Weekend communicating your assigned start time, which will be included on your Rider credential. Riders leaving from McFerson Commons on Saturday will go out in the following time frames:

- 100-Mile Riders: 7:00am or 7:15am
- 50-Mile Riders: 7:30am, 7:45am or 8:00am
- 20-Mile Riders: 8:15am, 8:30am or 8:45am

65-mile Riders leaving from New Albany Schools on Saturday will depart at 8:00am. On Sunday, two-day Riders will leave Kenyon at 7:00am, and those riding the 35-mile loop option will depart New Albany Schools at 9:00am.

Please note that start times are subject to change if needed.

Will there be showers at finish lines?

Yes, showers will be available at the 50-mile finish & 65/100-mile finish on Saturday, and at the 30 & 90-mile finish on Sunday. No showers will be available at the 20-mile finish on Saturday.

Will Rider credentials be mailed?

Rider credentials will be available at the Rider Check-In tent at Opening Ceremony. All Riders should plan to join us on Friday, August 2 to pick up their credentials in advance of riding. If you



are unable to attend Opening Ceremony, your Rider credentials will be available for pick-up at your start location at Late Rider Check-In.

Will Rider Gifts be available for pick up at Opening Ceremony?

Yes! This year, Rider gifts will again be distributed at Opening Ceremony. If you are unable to attend Opening Ceremony, please email pelotonia@pelotonia.org following Ride Weekend to arrange pick-up of your gift.

What type of bike can I ride in Ride Weekend?

Pelotonia welcomes a wide variety of bikes – from road bikes to beach cruisers and tandems to recumbents, as long as you're comfortable and have trained on your bike of choice, it's welcome in Ride Weekend! As a general rule, bikes allowed include anything with 2 wheels that can be serviced by a SAG vehicle (fit in a standard bike rack). Some exceptions to these guidelines may apply, so please email pelotonia@pelotonia.org if you have questions about a specific bike being permissible. Please note that no attachments (trailers or wagons) are allowed for safety reasons, and any bike that sits low to the ground, such as a recumbent, should have a flag attached to the back for visibility.

Can I ride an e-bike in Ride Weekend?

Yes! With the growth of electric bikes and pedal electronics in the biking community, the use of these technologies is welcome in Pelotonia. Please note, though, that no fully motorized bikes which use a throttle are allowed on the Pelotonia route and all electric bikes must have a freely operable pedaling system: rear wheel drive train of pedals, crank, chain, and gear system.

Gravel Day

When is Gravel Day 2024?

Gravel Day, Pelotonia's new gravel riding event, will be held on September 21, 2024.

Is there an age requirement to participate in Pelotonia Gravel Day?

The minimum age to ride or volunteer is 14; however, any age can participate in Pelotonia as a Challenger.

Can minor Riders choose a different route than their sponsors?

No, Riders between the age of 14 and 18 must choose the same route as their sponsor.

I want to ride. Are there fundraising requirements for Gravel Day?



Gravel Day will have a \$1,500 fundraising commitment.

Will Pelotonia be providing transportation for Riders?

Transportation will not be provided for Gravel Day, as all route options will be loop routes, bringing Riders back to finish at the same venue from which they started.

How much is the Gravel Day registration fee for Riders?

All Riders pay a \$50 registration fee to help cover the cost of the food, drink, event support, and swag they receive during Gravel Day.

If registering for both events, the Ride Weekend registration fee will be added to your \$50 Gravel Day registration fee.

How do I change my route after registering?

To update your route, log into your profile at pelotonia.org/sign-in. You will be taken to your participant profile where you can edit your route by scrolling down and clicking 'Edit' in the 'My Route' section. Here you can choose your new route of choice by clicking on the new route you would like to ride and hitting save.

What is a High Roller?

High Rollers are Pelotonia's biggest fundraisers. These individuals set big goals and thrive in the quest to make them happen.

Pelotonia participants can commit to the High Roller fundraising minimum of \$5,000 in their personal profile and will be acknowledged as a High Roller if they maintain a minimum of \$5,000 in donations after the fund-share period. By committing to raising \$5,000 as a High Roller you're agreeing to having your credit card charged for the remaining amount if it isn't met by midnight on Tuesday, October 15, 2024.

Are High Rollers automatically registered for Gravel Day?

No, High Rollers who wish to participate in Gravel Day must go through the registration process and select the Gravel Day event. There is no additional fundraising requirement for High Rollers to participate in Gravel Day.

Will Rider credentials be mailed?

Credentials for Gravel Day Riders will be available at the Rider Check-In tent on-site at the Gravel Day start venue the morning of the Ride, Saturday, September 21.

Can I register for Ride Weekend in addition to Gravel Day?



Yes! Riders can participate in both Ride Weekend and Gravel Day. Riders fundraising commitment will increase based on the Ride Weekend route that they select. High Rollers (\$5,000 fundraising minimum) will be able to participate in both events at no additional commitment increase.

Riders do not need to create a separate fundraising profile to participate in both events. If adding a Ride Weekend route to your existing Gravel Day registration, go to pelotonia.org/register and log in to the account that holds your current Gravel Day registration. Once you are logged into the registration process, select the Ride in Ride Weekend option and complete the registration process.

Can I ride my road bike in Gravel Day?

Some more current road bikes (likely sold in the last five years) allow for more robust tires which is key for safety and the best experience during Gravel Day. The minimum tire width we would recommend is 35mm. Hardtail mountain bikes would also be a great option that would allow for better handling, more robust tires and a really fun experience.

Can I ride an e-bike in Gravel Day?

With the growth of electric bikes and pedal electronics in the biking community, the use of these technologies is welcome in Pelotonia. Please note, though, that no fully motorized bikes which use a throttle are allowed on the Pelotonia route and all electric bikes must have a freely operable pedaling system: rear wheel drive train of pedals, crank, chain, and gear system. Gravel Day routes will include a fair amount of climbing and eBikes are a wonderful way to enjoy these routes.

Will Gravel Rider Gifts be available for pick up at the finish line?

Yes! Gravel Day Rider gifts will be distributed at the finish line. If you do not receive your gift, please email pelotonia@pelotonia.org following Gravel Day to arrange pick-up of your gift.

Can I withdraw from the event?

Any registered Rider or Challenger must withdraw their registration by 11:59 PM EST on August 21, 2024, to be removed from their minimum fundraising commitment.

Challengers can withdraw registration by clicking "Edit Profile" at the top of your Pelotonia profile, then scrolling down to "Cancel Registration", and clicking the edit button.

Riders and Volunteers can withdraw by selecting "Edit" on your route or shift, unselecting the option you wish to withdraw from, and clicking "Cancel All". For more information on changing your commitment or to withdraw, please email us at pelotonia@pelotonia.org. Remember, all participants have until Tuesday, October 15, 2024 at 11:59 pm EST, to reach their fundraising commitments.

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Please note that in the event of a canceled registration, any donations received by a participant as of the date of their cancellation are not refundable to that participant or their donors. The Rider registration fee is not refundable or transferable.

Donations

How do I make a donation?

Most of our Donors give online via credit card but there are several ways you can donate:

1. **Cash:** We encourage you, if possible, to bring cash donations to our [office](#) during business hours or put them into the dropbox located outside the door of Pelotonia HQ. Another alternative is to mail the cash to our [gift processing facility](#).
2. **Check:** To mail a check, please complete our online donation form and select "Check" under "Payment Information." This will create a pledge in our system. After clicking "Submit," please print the invoice screen that appears (or your confirmation email) and mail this, along with your check made out to **Pelotonia**, to our [gift processing facility](#).
3. **Donor Advised Fund:** If you would like to make a donation directly through your Donor Advised Fund, please ask the administrator of your fund to issue a check payable to Pelotonia (Federal Tax-ID 82-4997087). A note of instruction should be included and the name of the participant or Peloton you wish to support. There is also the option to complete the donation process on our website and select "DAFPay" as your payment method. This will prompt you to select your DAF, sign into your DAF Portal, and select the amount that you wish to donate. Please complete the donation process in its entirety to ensure that your donation is properly processed.
4. **IRA:** If you are 70 ½ years or older, you may give up to \$100,000 annually from your IRA directly to Pelotonia, as we are a qualified organization. We recommend contacting your IRA Administrator to discuss how to initiate the distributions. Please instruct your administrator to make checks payable to **Pelotonia**. If you would like to support a participant, please include the Participant ID on the memo line of your check, as well as your first and last name and home address. The check will be mailed to our [gift processing facility](#).
5. **Legacy Gifts:** Gifts via will or trust can be made in the form of a specific cash or property gift, specific asset, or a percentage or remainder of an estate. You can follow the instructions on our [Legacy Gift Form](#) and return it to ndenby@pelotonia.org once completed.
6. **Stock:** You can follow the instructions on our [Stock Donation Form](#) and return it to pelotonia@pelotonia.org once completed.
7. **Wire Transfer:** Contact pelotonia@pelotonia.org for the instructions.
8. **Apple Pay:** Please complete the donation process on your mobile web browser and select "Apple Pay" as your payment method. This will prompt your Apple device to authenticate your donation amount through the Apple Pay app. Please complete the donation process in its entirety to ensure that your donation is properly processed. Please note that as of February 2024, Apple Pay is only supported in the Safari mobile web browser on Apple devices.
9. **Google Pay:** Please complete the donation process on your mobile web browser and select "Google Pay" as your payment method. This will prompt your Google or Android device to authenticate your donation amount through the Google Pay app. Please

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complete the donation process in its entirety to ensure that your donation is properly processed.

10. **Venmo:** Please complete the donation process on your mobile web browser and select "Venmo" as your payment method. This will prompt your cellular device to authenticate your donation amount through the Venmo app. Please complete the donation process in its entirety to ensure that your donation is properly processed.

Gift Processing Facility:

Pelotonia

L-3454

Columbus, OH 43260



UPS/FedEx mailings:

Pelotonia
Attn: L-3454 (GW2W10)
7 Easton Oval
Columbus, OH 43219

Pelotonia HQ

Pelotonia
450 W. Broad St.
Columbus, OH 43215

What should I do if a Donor gives me a check made payable to myself?

If the Donor of the check accidentally wrote the check out to your name, please write "Pay to the order of Pelotonia" in the endorsement area on the back of the check along with your signature. Please send the check to our [gift processing facility](#).

I received donations through Venmo/Cash App/Zelle/etc., how do I get them entered on my Pelotonia profile?

If you receive a payment via an electronic payment processor like Venmo, Cash App, Zelle, etc. that is intended to support your Pelotonia fundraising efforts it is your responsibility to personally donate these funds to your Pelotonia profile page. Please note that Pelotonia cannot send receipt of any payment to a Donor that is not made directly through the Pelotonia website.

Does Pelotonia accept cryptocurrency?

Yes! You can follow the instructions on our [Cryptocurrency Form](#) and email it to pelotonia@pelotonia.org once completed.

Is my donation tax-deductible?

Yes! Pelotonia is a registered 501(c)(3) organization, and all donations are 100% tax deductible unless the Donor received goods and/or services in exchange for all or a portion of his/her donation, (e.g. through an auction). All credit card Donors will receive a tax receipt immediately via email, and Donors who give via check or other methods will receive tax receipts via regular mail.

For foreign Donors, please refer to your local tax laws to determine if your donation to Pelotonia is tax deductible.

Where can I view my giving history?

All Donors can view their lifetime giving history by visiting the "Donation Activity" section in their profiles. To access your profile please visit pelotonia.org/sign-in. **If you have previously created a login**, please select "Login with Email." **If you have NOT previously created a login**,



please select “Join with Email.” Once logged in, please navigate to “Donation Activity” then select “My Giving” to view donations you have given. Please note, your giving history is only displayed for donations attached to the email address you are logged in with. For assistance, please contact pelotonia@pelotonia.org.

How can I resend myself a tax receipt?

All Donors can resend themselves a tax receipt by visiting the “Donation Activity” section in their profiles. On the “Donation Activity” page, select “My Giving” to view donations you have given. Identify the donation that you would like to resend a tax receipt and click the arrow icon to the far right to trigger the receipt.

To access your profile, please visit pelotonia.org/sign-in. **If you have previously created a login**, please select “Login with Email” **If you have NOT previously created a login**, please select “Join with Email” Please note your giving history is only displayed for donations attached to the email address you are logged in with. For assistance, please contact pelotonia@pelotonia.org.

How can I see my list of Donors?

To look up your current and previous years’ Donors, log in to your profile at www.pelotonia.org using your email address and password then navigate to the “Donation Activity” tab in the middle of your profile.

Why doesn’t my public participant page show all of my pledged donations?

A pledged donation is not actual cash received – so the money will not display publicly in the funds received section of your participant page until Pelotonia receives the donation. However, you can access a list of all pledges in your Donor list, within your user profile. To see which pledged donations have not yet been received by Pelotonia, log in to your profile page to view your Donor list under “Donation Activity.”

Pelotonia will send an automatic pledge reminder every two months after a donation has been pledged. We also suggest that you follow up with the Donor on your own (sample language can be located in the 2024 Fundraising Toolkit) via email, phone, text or letter. You may also reach out to pelotonia@pelotonia.org for one-on-one assistance following up with your pledged Donors.

Can you help me change the recognition name of a donation that appears on my page?

Sure! Just email us at pelotonia@pelotonia.org and include the following information: participant name, Donor name, date of the donation, and desired recognition name.

What is the Forward Fund?



The Forward Fund, previously known as the General Fund, is a way to donate to Pelotonia without choosing a specific Pelotonia participant to receive your gift. 100% of donations made to The Forward Fund are directed to innovative cancer research initiatives that keep the field moving **forward** in the fight against cancer.

Can I make a monthly gift?

Yes! You can make a recurring monthly gift at a minimum of \$5/month to a participant or the Forward Fund [here](#).

How can I edit/cancel my monthly gift?

Monthly gifts cannot be edited, but Donors are welcome to cancel their existing gifts and create new ones if they would like to modify their recurring donation amount. To cancel a recurring monthly gift, simply log in to your profile here and visit the “My recurring gifts” section of your profile. For assistance, please contact pelotonia@pelotonia.org.

As a Pelotonia participant, will funds that are donated to my fundraising page via monthly gift be distributed to my account outside of the time period when I'm registered?

Donations made to your account outside of when you're registered will be in your account when it comes time for you to register.

Matching Gifts

How do I submit a request for my gift to be matched?

Many employers match the charitable contributions of their employees. This is a great way to supplement the money you are giving to a participant or peloton. To begin this process, you will first need to determine if your employer accepts matching gifts. Utilize the search tool on the [Matching Gifts page](#) of our website or look on your employer's website. If you confirm your employee does match gifts, please submit it under Pelotonia's Tax ID # 82-4997087. You must direct the matching gifts to Pelotonia using the address below:

Pelotonia

450 W. Broad St.

Columbus, OH 43215

Phone: 614-221-6100

Tax ID #: 82-4997087

How long will it take for a matching gift to be processed?

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The matching gift submission, verification and disbursement process can take an extended period of time and varies by company. Some companies will approve and pay out a matching gift request quickly after the submission date, and others **may take up to a year**. It is important to familiarize yourself with your company's matching gift policy and procedures so that you understand when Pelotonia is likely to receive the funds, as this can affect the fundraising commitment of the participant you are supporting. We encourage you to apply for your matching gift as soon as possible to ensure your funds have the best chance of arriving into your account before the fundraising deadline for 2024.

When does my matching gift need to be received by Pelotonia in order to count toward a participant's non-binding fundraising commitment?

Matching gift funds must be received by Pelotonia by Tuesday, October 15, 2024 at 11:59 pm EST, in order to count toward a participant's fundraising commitment.

Does my employer participate in a matching gifts program?

Use the search tool on the [Matching Gifts page](#) of our website to find out if your employer participates in a matching gift program. Simply type in the name of your employer and click the employer name to find out more information on the matching gift program. If you do not see your company or have further questions about matching gifts, please email matchinggifts@pelotonia.org or call (614)-484-5210 to speak with our Gift Processing Manager.

Pelotons

What are Pelotons?

A Peloton is a group of five or more individuals who have teamed up to share their Pelotonia experience. The Peloton members can include Riders, Challengers, or Volunteers. In addition to the individual member profile pages, a separate Peloton profile page allows you to highlight your Peloton roster and your team's motivation for participating in Pelotonia. Pelotons within the Pelotonia community include a mixture of community, family, and corporate teams.

Peloton members can share donations made to the Peloton as a whole and/or can share funds raised by individual members. Funds may only be shared with fellow Peloton members.

How can I join a Peloton?

To request to join a Peloton, you must select a Peloton during the registration process. If you did not request a Peloton during the registration process, but you meant to, please email your Peloton Captain to add you to the Peloton. If you haven't previously connected with your Captain, please email Carolyn Appelhans at cappelhans@pelotonia.org to be connected.

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Administrators of the requested Peloton will have the ability to review all Peloton member requests. You are not a member of the Peloton until your request has been accepted by the Peloton Captain.

When is the last day I can join a Peloton?

Peloton Captains must add all Peloton Riders and Volunteers by 11:59 pm on Friday, August 2, 2024. Challengers can be added to a Peloton by 11:59 pm on Tuesday, October 15, 2024.

Why can't I be a member of more than one Peloton?

Participants can be a member of only one Peloton because membership can involve sharing funds and funds may only be shared among Peloton members.

Can Pelotonia help connect me to a Peloton?

Yes! Pelotonia would be happy to help connect you to a Peloton that would be a good fit for you based on your location and riding preferences. Please contact Carolyn Appelhans at cappelhans@pelotonia.org to learn more.

How do I gain support for my Peloton?

There's no right or wrong way to build momentum for your Peloton, but our staff can provide you with tips & tricks that are proven to increase engagement. We will work with you to establish Peloton guidelines, utilize our resources, set up a recruitment kick-off, design jerseys – really anything you need! Please contact Carolyn Appelhans at cappelhans@pelotonia.org to get learn more.

Can I change the name of my Peloton?

Yes, the Peloton Captain can change the name of your Peloton by emailing Carolyn Appelhans at cappelhans@pelotonia.org with the current Peloton name and the new Peloton name.

Can I change the Captain of my Peloton?

Yes, the Peloton Captain can be changed to a new participant by emailing Carolyn Appelhans at cappelhans@pelotonia.org with the new Captain's Participant ID.

Fundraising

Why does Pelotonia ask for my credit card?

Each Rider must pay a non-refundable registration fee that does not count toward his or her minimum fundraising commitment. This fee is charged to your card when you register. Additionally, if the Rider's minimum fundraising commitment has not been met by midnight on Tuesday, October 15, 2024, the Rider's card will be charged for the remaining amount.

How do I fundraise?



Pelotonia provides many great tools to help you reach your fundraising goals. When you register, you will automatically generate a customized profile, which allows you to add pictures and tell others why you are participating. Direct your donors to this profile so they can donate directly to your fundraising efforts via online payment or pledge to send a check.

Please see the [Fundraising Page](#) on our website to download our Fundraising Toolkit and sample donor solicitation letters to inspire your outreach.

What is the fundraising deadline?

Riders, Challengers, and Volunteers have until Tuesday, October 15, 2024, to raise funds for Pelotonia 2024.

Can I use Pelotonia marketing materials for my personal fundraising efforts?

Yes, you are able to use Pelotonia's logos for your personal fundraising efforts. Please send any final designs that use Pelotonia's assets to Ellie Madison at emadison@pelotonia.org for approval before publication or production. Please click [here](#) to access the Pelotonia 2024 Asset Kit.

Would you recommend hosting a Facebook fundraiser?

We recommend linking directly to your Pelotonia account on Facebook vs. hosting a Facebook fundraiser. This ensures that you receive your donation immediately to your Participant profile and that your Donor receives a tax receipt directly from Pelotonia. If you choose to host a Facebook fundraiser, we have some simple steps outlined [here](#) to follow to help get your donations processed quickly.

What do I need to do after setting up a Facebook fundraiser?

Once your Facebook fundraiser has ended, please email Emily Delp at edelp@pelotonia.org with a list of the Donor's names and the amounts they raised.

After your fundraiser ends, Facebook will provide Pelotonia with a report with the different fundraisers held. The information we receive always includes the amount and the Donor name, but it sometimes does not tell us the "host" of the fundraiser. Your emailed report will ensure we can track donations to your fundraiser quickly and easily. Please note that it can take a month or more for your Facebook fundraiser donations to hit your profile.

Will Pelotonia issue a tax receipt from my Facebook fundraiser?

No. Pelotonia does not actually receive the Donor's information from Facebook. Facebook, however, sends donation receipts to those who donate through a Facebook fundraiser. Please consult with your tax advisor on these donations.



If I'm not a Rider and want to create a fundraiser and direct the funds to a Rider, can I do that?

Yes, you would need to contact us with your fundraising information, Donor names, and amounts. Please see the question: [What do I need to do after setting up a fundraiser?](#)

When will funds arrive to my Pelotonia account after I've hosted a fundraiser?

Please give yourself at least one month from the end of your Facebook fundraiser to see your funds in your account. Pelotonia Facebook fundraisers must be completed by August 31, 2024, to ensure they hit this year's fundraising deadline of Tuesday, October 15, 2024.

Are there fees associated with Facebook Fundraisers?

There are no fees associated with Facebook fundraisers.

How do I give to Pelotonia through Instagram?

On Instagram stories, you can now add a 'Donate Button'. Once you add that button to your story, you will want to search for Pelotonia's Instagram and link Pelotonia to your donate button. After you post your story, your link will be accessible, and the giving process will stay within Instagram.

How will I allocate an Instagram donation to a Rider?

Unfortunately, there is no comment box to note your Participant ID when giving through Instagram. Similar to Facebook Fundraisers, you will want to ensure donors send an email to Emily Delp at edelp@pelotonia.org in order to get those funds allocated correctly.

How long will it take for the funds to get to Pelotonia?

Funds can run 1-2 months behind before they reach your profile. Having your Donor's email or direct messaging us with the Rider information will ensure we get these funds allocated toward your fundraising as soon as possible.

Who will issue my Instagram Donation tax receipt?

At the time the donation is made, a tax receipt will be emailed to the address that is linked to the Donor's Instagram account. This will come from Instagram, not Pelotonia.

Can I link my Kroger Community Rewards to Pelotonia?

Yes! If you designate Pelotonia on your Kroger Community Rewards profile, a portion of what you spend at Kroger will be donated to Pelotonia at set intervals throughout the year. If you are interested in having your Community Rewards allocated to a participant, you will need to take the following steps on a quarterly basis.

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Log into your [Kroger profile](#), click on your account on the top right-hand side, and then select community rewards on the left-hand side. In the bottom-right corner, you will see the total Community Rewards you accumulated the previous quarter. Print this page (please make sure a date stamp prints on the page), write the Participant ID you would like the funds allocated to, and mail the print-out to the Pelotonia office at 450 W Broad Street, Columbus, OH 43215.

Below is the Community Rewards quarter schedule for your reference:

Quarter 1: Feb 1 – April 30: Statements and Donations sent by May 31

Quarter 2: May 1 – July 31: Statements and Donations sent by August 31

Quarter 3: Aug 1 – October 31: Statements and Donations sent by November 30

Quarter 4: November 1 – January 31: Statements and Donations sent by February 28

The Ohio State University President's Club Recognition and Alumni Association Sustaining Membership

For questions regarding The Ohio State University President's Club Recognition and Alumni Association Sustaining Membership, please view [this document](#).

Manage my Profile

How do I edit my profile?

To create and edit your profile once you have registered, simply click "Login" at the top right corner of the website and enter the email address and password you created when you registered. This will bring you to the main page on your personal profile.

Why I Participate: Tell your story! The world wants to know your "why." Explain who you are, why you participate, or just share a message with donors. Make sure to hit "Save" after making any changes!

+ *Edit Profile:* This area will allow you to change your personal information like name, address, apparel size, etc., and add information about your employer and social media accounts.

My Activity Goals: Add and mark the completion of challenges that you will set this year to raise money for innovative cancer research.

Fundraising Goal: Why settle? Setting your own stretch goal is a great way to inspire yourself and your donors to make the biggest impact possible. Your dollars are saving lives!



Volunteer Questions

Do Volunteers have a minimum fundraising commitment?

There is no fundraising requirement for Volunteers, but fundraising is certainly encouraged. Just think, if every Volunteer raises just \$100, we can donate an additional \$300,000 toward life-saving cancer research. Volunteers can create a profile, share stories, and use all of the same fundraising tools as Riders and Challengers.

What Volunteer activities are available for Pelotonia 2024?

You can find all of this year's Ride Weekend and Gravel Day Volunteer activities listed on the [Volunteer Information page](#). All opportunities will be available when registration launches on February 29th!

Can I register as a Volunteer if I'm already registered as a Rider or Challenger?

Yes, you can register as all three participant types if you would like! Simply select all three options during the registration process. You will use the same login to access your information for each participation type.

What do I do if I need to cancel my Volunteer registration?

If you are no longer available to fulfill your commitment, please follow the steps below to deactivate your registration:

1. Log in to your profile at pelotonia.org
2. Scroll down on your profile page to the "My Volunteering" section and click "Edit"
3. On the bottom of the "Edit Volunteer Opportunities" page, you should see a black bar with your current shift time in it. Click the "X" beside that shift time
4. Choose another shift from those remaining on this page!
5. If you are unable to volunteer at all during Pelotonia weekend, select "Cancel All" at the bottom of the page

What is the minimum age to Volunteer?

You must be at least 14 years old to be a Volunteer. Volunteers between the ages of 14 and 17 must register for the same shift as an accompanying adult. Please note that minor Volunteers **are not permitted** to Volunteer at the beer and wine tents.

***Please note:** Only Volunteers who have registered through the Pelotonia website will be considered Pelotonia Volunteers and will receive details about their volunteer activity.

The Pelotonia Shop

How do I make a purchase in the Pelotonia Shop?

Everyone is welcome to shop our Pelotonia gear! Simply click "shop" in the top right corner on the www.pelotonia.org main page or head directly to www.shoppelotonia.org.



Do I have to create a Login to check out?

Yes. This not only helps with the security of our check out process, but also ensures your order is accurate and arrives in a timely fashion. Your email and password can be the same as the one you use on www.pelotonia.org, but if this is your first time checking out, simply click "New customer? Sign up for an account," fill in your information, and click "create."