

Barrage attaches great importance to respecting the privacy, confidentiality and security of your personal information collected during your visits to the Barrage Capital website.

The current Digital Data Privacy Policy describes the principles for managing this information. It completes the Privacy Policy.

By using the Barrage Capital website, you confirm that you have read, understood and agreed to this Policy. If you do not agree to the terms of the Policy, please do not use the website.

Barrage Capital reserves the right to change, modify, add or delete parts of this Policy over time or as regulations change.

Principles governing the management of digital data

Protection of personal information on the Barrage website

Personal information collected during your visits to the Barrage website are confidential. At no time will this information be made public, sold or communicated to third parties without your consent, except to provide the service for which you are registered or to give effect to a court order.

For what purposes do we collect personal information on the Barrage site?

The personal information we collect about you on the Barrage website is used only to respond to requests for information you send to us:

- Personal information collected when you register to our *Newsletter* are used to send you information about our services and events by email and to communicate with you by telephone if you leave your phone number.
- Personal information collected when using our *Contact form* are used to contact you in order to follow up on your inquiry about Barrage Capital.

You can ask to unsubscribe from the newsletter and/or ask us to destroy your data collected in the Contact form at any time by writing to us at info@barragecapital.com. In the absence of instructions from you, your personal data will be kept in our database.

What are cookies?

Web cookies are used on our site.

A cookie is a small data file created by your browser and placed on your computer when you visit a site or web page. Cookies allow websites to remember certain information about you to facilitate your access and navigation within our site. Cookie files can only be read by the website that transmits them to your computer.

What types of information can be stored in a cookie file?

A cookie may store the following information on your device temporarily or persistently :

- The point of origin of your visit to our websites (e.g. : social networks, email, other website, etc.);
- Your activities on our websites (eg. : day and time of the start and end of your visit, pages viewed, clicks, forms started or completed for membership to a product, etc.);
- Ads and links you click on;
- The type and version of the browser you are using and the version of the operating system on your device.

Your IP address is not stored by cookies, but it may be transmitted to our partners.

For what purposes do we use cookies on the Barrage site?

We use cookies for the following purposes:

- To provide a secure browsing experience and verify your information. Using cookies means we don't need to save information about you every time you go to a new page. We can also store information about your session to identify you when you are on our sites.
- To remember your settings and preferences. Cookies allow us to remember your preferences, such as your preferred language.
- To compile statistics. We use cookies to find out, among other things, which pages of our website are most popular, the average number of pages visited, and the average amount of time spent on our site to help us improve our services.
- To analyze our performance. Cookies help us learn what our users like most and what we may need to change.
- To provide advertising that's relevant to you. We use the data collected to show you advertising based on your interests on our websites and other websites. We also use it for retargeting and remarketing purposes. For more information, see the section on interest-based advertising below.

Do other sites have access to cookie files when you browse the Barrage site?

We sometimes use third-party service providers.

When you go to one of our websites, either directly or by clicking an ad, a cookie is automatically created on your computer. When this happens, web analytics tools (like Google Analytics, Omniture or DoubleClick) and potentially other external advertising servers have access to the cookie, which allows us to provide a better user experience. In some cases, it also lets us track your activity to promote our products. While a unique code in the cookie file allows us to identify you as a user, it doesn't contain your name or address.

Our service providers may also need to collect your IP address or mobile device identifier when you visit a site. This information may be sent to or stored on servers in Canada or elsewhere, such as the United States. Barrage does not combine information collected by third parties with any information we have about you, but some providers may have to disclose the data they collect to a third party for legal reasons or for data processing purposes. We do not share information that would allow service providers to identify you.

Third-party service providers have their own cookies and privacy policies.

Is it possible to refuse the use of cookies when browsing?

You can disable the personalization features on our sites by blocking cookies in your browser.

Blocking cookies may prevent pages on our site from displaying correctly, and some features may not be available.

What rights do you have with regard to your personal information?

We strive to ensure that the personal information we maintain and use is accurate, complete and up-to-date to the extent necessary to provide our services to you. Here are the rights you have regarding the personal information we collect and use:

- Consultation: You have the right to see any personal information we have about you.
- Rectification: You can ask us to correct any inaccurate, outdated or incomplete information we have about you.
- Suppression: You can ask us to delete the personal information we have about you, unless we need to keep it to provide you with the services you have requested.
- Portability: You have the right to receive the personal information you have provided to us in a structured, commonly used and readable format and to request that we transmit your data to another entity where technically feasible.

How long do we keep your cookie files?

Your cookies will be kept until you erase your internet browsing history, or until a significant technological change which will render our current system obsolete.

How to delete information stored by cookie files?

To delete cookies, you must clear your browsing history, making sure you have cookies selected in your web browser. Consult your browser's user guide to see how to delete them manually.

What is a web beacon?

A web beacon is a tiny image placed on a website or in an email. It can be used to anonymously track the number of times a user visits a page. Web beacons are invisible and can be found anywhere on our website or in our ads. Unlike cookies, web beacons are not stored on your computer.

For what purposes do we use invisible pixels on the Barrage site?

We use cookies and web beacons to customize our advertising based on your interests.

When you visit our websites, these cookies and beacons let us know which pages you are interested in, so we can show you relevant advertising. This technology does not use any identifying personal or financial information, but it may contain a unique identifier for retargeting purposes. When you click an ad with a cookie or beacon, we may use it to track the ad campaign's response rate.

Barrage also works with third-party advertising companies, such as DoubleClick and Facebook. These companies may collect and use information about your visits to our websites to deliver interest-based advertising. Barrage does not share any identifying information with advertising companies.

Our advertising partners and other third parties may also use cookies or web beacons when you click ads or links to their websites or services on our websites. Our privacy policy does not apply to third-party websites or third-party advertisers.

Is it possible to refuse interest-based advertising?

You can choose not to share information with Google Analytics or DoubleClick by changing the settings in your browser or on your device. You can do the same with your ad settings. You can prevent your information from being shared with Google Analytics by installing a browser add-on. You can also opt out of personalized ads.

Barrage may use Facebook's Custom Audience feature to create interest-based advertising. You can opt out of these ads on Facebook.

Even if you opt out of interest-based advertising, you may still see Barrage ads.

Links to third party websites

For your convenience, Barrage provides links to the sites of third parties or parts of their sites. However, Barrage has no control over the content or operation of these sites, nor does it control the confidentiality or privacy practices of the site operators. Consequently, any personal information you submit through such sites is governed by the privacy policies of the sites in question. It is therefore your responsibility to find out about their policies in order to protect information that concerns you.

Email sending policy

It is possible for Barrage to contact you by email. However, we will never ask you for confidential information about you and no link will direct you to a transactional site.

Protection of privacy

Barrage enforces various rules to protect your personal information:

- We do not divulge any information about our members without their consent.
- Barrage employees cannot ask for personal information over the phone, including birthdates and social insurance numbers, except at account opening or during the usual authentication procedure.
- Barrage is in compliance with the National DNCL rules.