



## EVERYDAY SOLUTIONS FOR EVERY DEGREE OF DANDRUFF

#1 CHOICE OF  
DERMATOLOGISTS†



Use daily for  
unbelievably  
beautiful hair  
that's flake-free\*



### MILD DANDRUFF

#### ORIGINAL SCALP COLLECTION

Classic Clean is a simple solution for a healthy scalp and great looking hair

- Helps eliminate visible flakes\* and helps control mild dandruff and sensitive symptoms like scalp irritation, itchiness†, redness and dryness for unbelievably beautiful hair
- Starts working from the first wash
- pH-balanced formula for everyday shampoo use, even on colour-treated or permed hair
- Formulated with the active anti-dandruff fighting ingredient pyrithione zinc
- No sacrificing beauty benefits of cosmetic shampoos

### MODERATE DANDRUFF

#### INSTANT COLLECTION

Instant Cooling Relief restores and maintains scalp health and instantly cools on contact

- Starts working from the first wash. Fights moderate symptoms including: visible flakes\*, itchiness†, redness, persistent scalp irritation and dryness
- Provides quick cooling relief and visibly flake-free hair\* that looks and feels healthy
- Anti-dandruff active ingredient ZPT helps improve your scalp's resilience to moisture loss
- Instant Cooling Relief Shampoo and Conditioner as well as Instant Oil Control Shampoo contain menthol and peppermint for a cool burst of freshness
- The Instant Cooling Relief Collection instantly smoothes the hair cuticle on contact and locks in moisture for hair that feels moisturized

### SEVERE DANDRUFF

#### CLINICAL STRENGTH

No medicated shampoo is more effective against dandruff

- From the first wash, immediately targets and protects against the toughest flakes, the most severe redness, itching and scaling‡
- Proven in even the most severe cases of dandruff and seborrheic dermatitis
- Just 1 use provides up to 7-day protection§
- Helps eliminate scalp issues while still providing soft, great-smelling, beautiful hair

Did you know, regular conditioners wash away the dandruff-fighting actives provided by Head & Shoulders shampoos?  
Use a Head & Shoulders conditioner for your desired hair and scalp needs.

#### SYMPTOMS

##### HEALTHY TO MILD

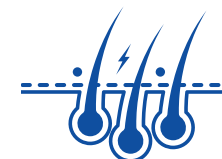
- ✓ Mild flakes
- ✓ Mild dryness
- ✓ Mild Scalp Irritation
- ✓ Mild itchiness†
- ✓ Mild redness



#### SYMPTOMS

##### MODERATE TO EXCESSIVE

- ✓ Visible flakes
- ✓ Dryness
- ✓ Moderate persistent scalp irritation
- ✓ Itchiness†
- ✓ Redness



#### SYMPTOMS

##### SEVERE

- ✓ Toughest Flakes‡
- ✓ Severe Redness
- ✓ Severe Itching
- ✓ Scaling



#### RECOMMENDED TREATMENT

Daily use of the full range of original scalp solutions to cleanse, protect and moisturize your scalp.



#### RECOMMENDED TREATMENT

Daily use of the Instant Collection for immediate oil control and cooling relief.



#### RECOMMENDED TREATMENT

Daily use of Clinical Strength Shampoo will cleanse, moisturize and protect against severe dandruff and seborrheic dermatitis.



† for personal use

\* with regular use.

† Associated with Dandruff.

‡ Flakes and itching associated with dandruff, with regular use.

§ Use as directed.