

REDEFINING SCALP CARE

A CUSTOMIZED TREATMENT PLAN DEPENDING ON THE SEVERITY OF YOUR DANDRUFF OR SEBORRHEIC DERMATITIS SYMPTOMS.

Product	Description	<input checked="" type="checkbox"/>
	<p>Clinical Strength Dandruff Defense Itch Relief Formulated with 1% Selenium Sulfide to immediately target and protect against severe dandruff symptoms such as tough flakes*, severe redness, severe itching* and scaling. Infused with intense cooling menthol to soothe the scalp for healthy, vibrant hair.</p> <p>Available in Shampoo or 2-in-1 Shampoo + Conditioner</p>	<input type="checkbox"/>
	<p>Clinical Strength Dandruff Defense Dryness Rescue Formulated with 1% Selenium Sulfide to immediately target and protect against severe dandruff symptoms such as tough flakes*, severe redness, severe itching* and scaling. Provides soothing relief from dryness and is infused with manuka honey.</p> <p>Available in Shampoo</p>	<input type="checkbox"/>
	<p>Clinical Strength Dandruff Defense Oil Control Formulated with 1% Selenium Sulfide to immediately target and protect against severe dandruff symptoms such as tough flakes*, severe redness, severe itching* and scaling. Removes oil and cleans the scalp*. Infused with refreshing citrus.</p> <p>Available in Shampoo or 2-in-1 Shampoo + Conditioner</p>	<input type="checkbox"/>
	<p>Itch Relief Scalp Mist Leave-in formula, formulated with 0.1% Zinc Pyrithione (ZPT), soothes and calms dandruff itch with intense cooling menthol to provide fast relief between washes with no rinsing required.</p> <p>Try with Head & Shoulders Clinical Strength Itch Relief Shampoo or 2-in-1 Shampoo + Conditioner</p>	<input type="checkbox"/>
	<p>Original Scalp Collection The shampoo is formulated with 1% Zinc Pyrithione (ZPT) and the conditioner is formulated with 0.5% Zinc Pyrithione (ZPT) to deliver optimal dandruff fighting ingredients from the first wash. Targets mild to excessive dandruff symptoms such as visible flakes*, dryness, persistent scalp irritation, itchiness* and redness.</p> <p>Use regularly to help keep your scalp virtually flake-free while controlling dandruff symptoms.</p>	<input type="checkbox"/>
	<p>Suprême Collection The shampoo is formulated with 1% Zinc Pyrithione (ZPT) and the conditioner is formulated with 0.5% Zinc Pyrithione (ZPT) to break the compromising cycle of dandruff symptoms such as dryness, itching* and irritation and to deeply cleanse and hydrate the scalp. Combined with naturally derived argan oil.</p> <p>Free of parabens, phthalates, phosphates and dyes</p>	<input type="checkbox"/>

DID YOU KNOW THAT REGULAR CONDITIONERS WASH AWAY THE DANDRUFF-FIGHTING ACTIVE PROVIDED BY HEAD & SHOULDERS SHAMPOO? USE A HEAD & SHOULDERS CONDITIONER FOR YOUR DESIRED HAIR AND SCALP NEEDS.

* Flakes and itching associated with dandruff, with regular use.
† For personal use





DANDRUFF AND ITS AFFECT ON SCALP HEALTH

Are you frustrated with your dandruff? You're not alone. It's so common that it affects approximately half the world's population. How does dandruff happen? It's caused when 3 things come together:

- A microbe that's present on everyone's scalp called *Malassezia globosa*
- Natural oils on the scalp known as **sebum**
- A **sensitive** scalp

As the *Malassezia globosa* breaks down the sebum on your scalp it produces oleic acid. If your scalp is sensitive to it, it can become irritated, leading to the symptoms we know as dandruff.

Do I have dandruff or seborrheic dermatitis?

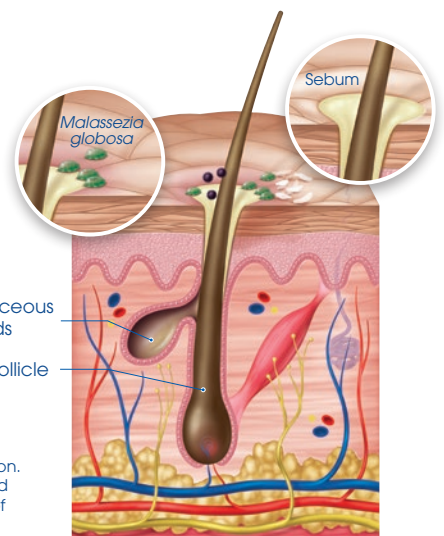
Seborrheic dermatitis is a scalp condition that is similar to dandruff. While they are both caused by *Malassezia globosa*, seborrheic dermatitis is an extreme form of dandruff, and its symptoms are more severe.

How often should I wash my hair?

Use an anti-dandruff shampoo at least 3 times a week, but for best results wash your hair everyday to keep dandruff away. If you switch between an anti-dandruff shampoo and an ordinary cosmetic shampoo, or conditioner, it won't be as effective. That's because other shampoos and conditioners can remove the anti-dandruff actives left on your scalp, reducing their effectiveness.

The importance of scalp health

As an extension of your skin, your scalp also needs a regular scalp care routine to relieve dryness, irritation, itching and flaking. Head & Shoulders treats and protects the scalp from dandruff and seborrheic dermatitis symptoms.



**FOR MORE INFORMATION, VISIT
WWW.HEADANDSHOULDERS.CA**
