



Product Guide





Protect Their Sleep. SUPPORT THEIR DEVELOPMENT.

For babies born preterm, physical and neurological development in the womb is interrupted. These preterm infants need sleep to allow their bodies to grow and their brains to continue to mature and develop — especially between clustered care times.^{1,2}

To protect their sleep and healthy development, new Pampers® Preemie Swaddlers™ are designed with NICU nurses to promote skin health and uninterrupted sleep.



How Superior Diapers Can Support Sleep:



If the diaper doesn't lock away urine and runny stool, baby's skin will stay wet and make them uncomfortable.



Leaky diapers require a diaper change and disruptive linen changes.



Rough, poor-fitting diapers against fragile skin can contribute to painful skin breakdown.

Together, we have a responsibility to protect the peaceful, uninterrupted sleep that babies' development depends on.

¹Colombo G & De Bon G (2011) Strategies to protect sleep, The Journal of Maternal-Fetal & Neonatal Medicine, 24(1), 30-31 | ²D'Agata Amy L, et al. Novel method of measuring chronic stress for preterm infants: Skin cortisol, Psychoneuroendocrinology, (2019) 102, 204-211

DESIGNED FOR DREAMS

NEW Pampers® Preemie Swaddlers™

Supporting up to 6 hours of absorbency for uninterrupted sleep for babies less than 1800g.



Protecting sleep with a comfortable fit and premium leak protection.



SWADDLERS ULTRA LEAKGUARDS™

Absorb Away Liner™ pulls urine and runny stool away from skin — the ultra-absorbent core locks them in. Soft wraparound sides and deep dual-layered cuffs help prevent leaks.



REVERSIBLE DIAPER DESIGN WITH ComfortFit™

Flexible contoured core, front-back umbilical notch and all-over fastening with reattachable tabs enable healthy positioning.



BREATHABLE LAYERS FOR SKIN DRYNESS

Thousands of micropores let air circulate through the diaper to help keep baby's skin dry.



PREEMIEum SOFTNESS

Silky-soft and smooth materials provide comfort to baby's delicate skin.



Available in sizes P3 and P2

Recommended by
95% of NICU Nurses*

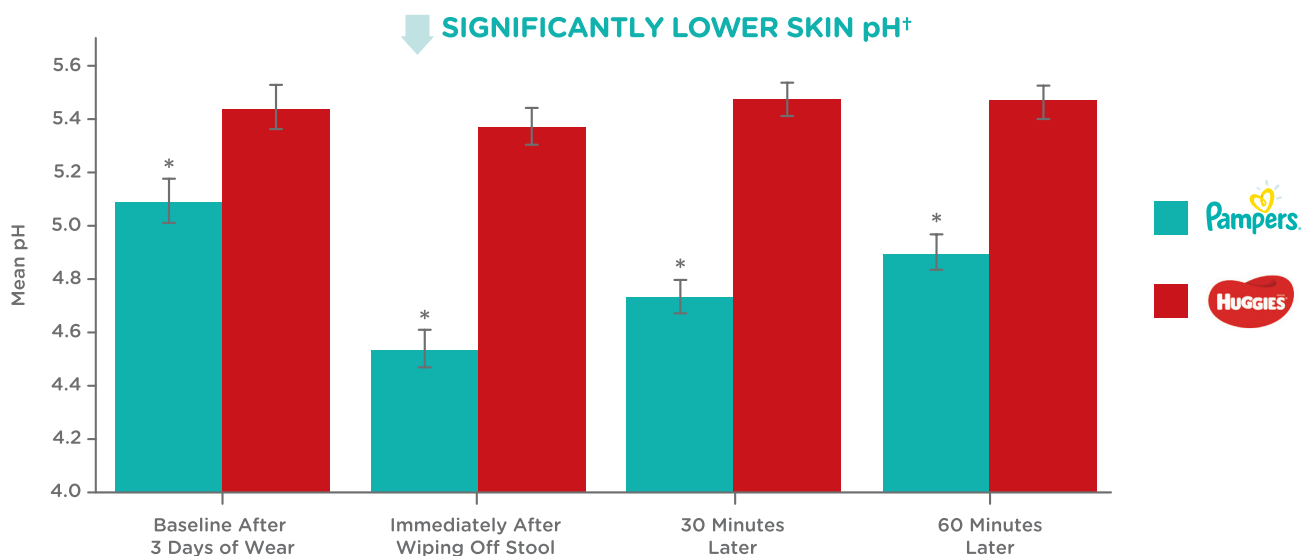
*Based on P2 - 2020 US In-Hospital New Diaper Performance Survey



A Pampers® Regimen of Swaddlers™ Diapers and Sensitive Wipes is Clinically Proven to Provide Superior Skin Protection

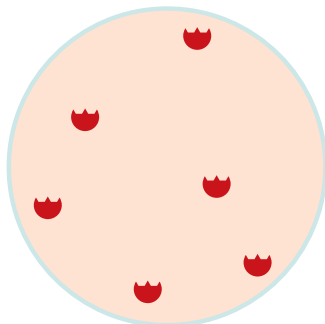
- As the first diaper and wipe regimen clinically proven to restore skin's natural pH balance, Pampers Swaddlers Diapers and Pampers Sensitive Wipes help protect baby's skin better than the leading competitor.
- The lower skin pH was sustained between diaper changes and throughout the day.
- Lower pH leads to **80% LESS Enzyme Activity**⁵ resulting in **reduced risk of diaper dermatitis**.

Stool and urine in the diaper increase the pH of baby's skin, increasing fecal enzyme activity, compromising the skin barrier, leaving the skin susceptible to inflammation.^{6,7}

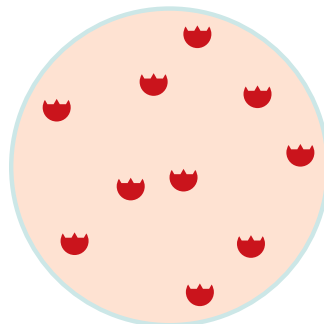


40% FEWER
Enzymes After Cleaning[†]

ENZYMES
ON BABY'S SKIN
AFTER CLEANING
WITH



ENZYMES
ON BABY'S SKIN
AFTER CLEANING
WITH



Analysis of swabs collected immediately after wiping off stool revealed significantly lower enzyme activity, **indicating less irritants on baby's skin after cleaning**.

⁵Data from perianal skin pH immediately after wiping. Calculated based on pH dependent trypsin activity. P&G data on file. | ⁶Berg RW, Buckingham KW, Stewart RL. Etiologic factors in diaper dermatitis: The role of urine. *Pediatr Dermatol.* 1986;3(2):102-106. | ⁷Blume-Peytavi U, Kanti V. Prevention and treatment of diaper dermatitis. *Pediatr Dermatol.* 2018;35:s19-s23. doi:10.1111/pde.13495. | *p<0.05, vs. Huggies diapers and wipes | [†]Randomized, blinded, IRB-approved, complete crossover study conducted at independent clinical investigational site.

Designed to Promote Healthy Skin



Pampers® Swaddlers™ Diapers

Absorb Away Liner™



Our proprietary diaper design has a topsheet that draws urine and runny stool away from babies' skin, and our super-absorbent core helps prevent urine from being transferred back to the skin.

Barrier Ointment



Clinically demonstrated to significantly decrease redness in the diapered area over just the first week of product use vs. diapers without emollient.¹

(Available on sizes P1 through 7)



Breathable Materials

Designed for comfortable airflow and reduced humidity.



Low-pH Buffering System

Supports skin health by creating a naturally low pH environment that helps keep potentially harmful fecal enzyme activity at a minimum.



Gentle, Low-Friction Care

A proprietary blend of fibers offers effective cleaning and a lower coefficient of friction than other options.**



Clinically Proven Mild for Babies' Skin

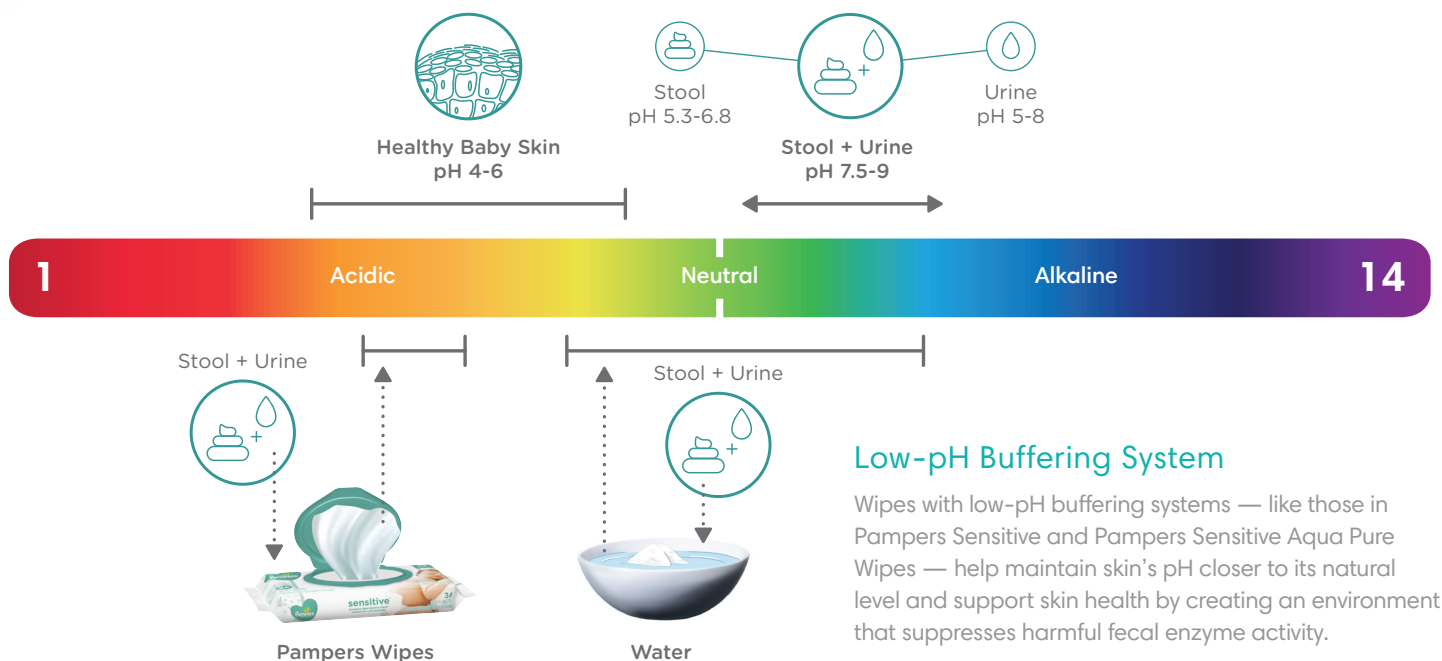
Dermatologically tested and hypoallergenic. (Free of parabens and latex (natural rubber))



Pampers® Sensitive™ Wipes

Wipes Can Be a Tool to Maintain pH Balance

One of the main causes of diaper rash is pH imbalance resulting from skin contact with urine and stool.¹ When mixed in a diaper, urine and stool have a pH between 7.5 and 9, which is considerably higher than the normal range of healthy skin (between 4 and 6). Baby wipes designed with pH in mind can help restore and maintain a more natural pH.²

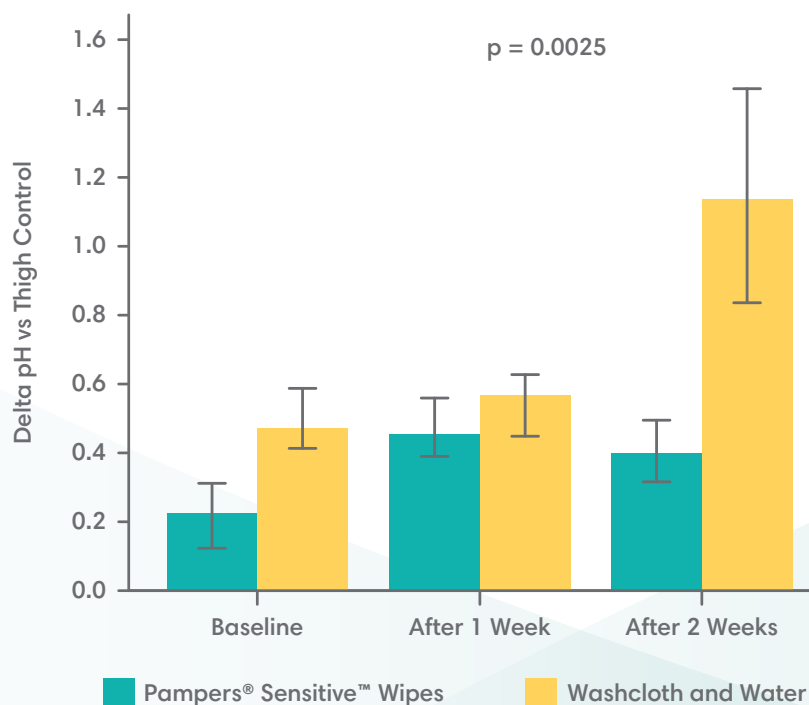


Pampers Sensitive Wipes Help Restore & Maintain Skin pH Better Than Washcloth & Water³

Clinical Benefits vs Washcloth & Water

Prestigious peer-reviewed publications^{3,4} have documented the clinical benefits of pH-buffering wipes versus washcloth and water, and thought leaders in pediatric dermatology (and beyond) frequently cite this work.

A randomized, double-blinded, parallel-design, on-baby study found that Pampers Sensitive Wipes maintained skin pH at healthy baseline levels, while washcloth and water actually raised skin pH.³





Pampers® Sensitive™ Wipes

- 97.5% purified water
- Helps maintain healthy skin, essential for overall health and wellness
- Hypoallergenic

Pampers® Sensitive™ Aqua Pure™ Wipes



- 99% purified water
- Enhanced with 15% purified cotton and a unique formulation for a gentle glide and low coefficient of friction on skin
- Hypoallergenic

Made WITH

Purified Water

Provides pure, effective cleaning

PEG-40 Hydrogenated Castor Oil

A gentle emulsifier that aids in the removal of soil from baby's bottom

Citric Acid and Sodium Citrate

Buffers the pH of the wipe to help maintain the natural pH balance of baby's skin

Sodium Benzoate

Prevents microbial contamination and has been tested and approved safe for babies

Disodium EDTA

Maintains the freshness of the wipe and prevents microbial contamination

Sorbitan Caprylate

A gentle emulsifier that enhances the preservative performance

Xanthan Gum

Improves the texture of the wipe formula and its feeling on baby's skin

Caprylic/ Capric Triglyceride

Acts as a skin conditioning agent as well as a gentle emulsifier

BIS-PEG/PPG-16/16 PEG/ PPG-16/16 Dimethicone

Used as a gentle emulsifying and conditioning agent designed to promote baby's skin health

Made WITH

Purified Water

Provides pure, effective cleaning

PEG-40 Hydrogenated Castor Oil

A gentle emulsifier that aids in the removal of soil from baby's bottom

Citric Acid and Sodium Citrate

Buffers the pH of the wipe to help maintain the pH balance of baby's skin

Sodium Benzoate

Prevents microbial contamination and has been tested and approved safe for babies

Disodium EDTA

Maintains the freshness of the wipe and prevents microbial contamination

Sorbitan Caprylate

A gentle emulsifier that enhances the preservative performance



Made WITHOUT

- Phenoxyethanol
- Parabens
- Perfume
- Dye
- Natural Rubber Latex
- Alcohol¹
- Methylisothiazolinone⁵

¹Lambers H, Piessens S, Bloem A, Pronk H, Finkel P. Natural skin surface pH is on average below 5, which is beneficial for its resident flora. International Journal of Cosmetic Science. 2006; 28:359-370. | ²Tsai TF, Maibach HI. How irritant is water? An overview. Contact Dermatitis. 1991; 41:311-314. | ³Adam, R. (2009): Pediatric Dermatology Vol. 26 No. 5 506-513. | ⁴No Benzyl Alcohol, Ethanol or Drying Alcohol | ⁵Also referred to as MI or Kathon™



Uniquely Designed for the Journey from Womb to World

Diapers and wipes designed to help nurses and families provide the right developmental support for each step of a baby's journey.



Introducing Our Most Advanced Diaper Ever

95% of NICU nurses recommend the New Pampers Preemie Swaddlers Diapers*

Size	Child's Weight	# of Diapers per Case	UPC
P3	<1.8 lbs <800g	8 pkg/32ct = 256 diapers	98541
P2	<4 lbs <1800g	8 pkg/32ct = 256 diapers	39798



Swaddlers™ Hospital Exclusive

Designed with nurses to meet the unique needs of babies.

Size	Child's Weight	# of Diapers per Case	UPC
P1	<6 lbs <2700g	12 pkg/20ct = 240 diapers	04261
N	<10 lbs <4.5 kg	12 pkg/20ct = 240 diapers	30374
1	8-14 lbs 4-6 kg	12 pkg/20ct = 240 diapers	06729

*Based on P2 -2020 US In-Hospital New Diaper Performance



Swaddlers™

Blankie-soft diapers with a color-changing wetness indicator.

Size	Child's Weight	# of Diapers per Case	UPC
2	12-18 lbs 5-8 kg	4 pkg/29ct = 116 diapers	74960
3	16-28 lbs 7-13 kg	4 pkg/26ct = 104 diapers	74897
4	22-37 lbs 10-17 kg	4 pkg/22ct = 88 diapers	74958
5	27+ lbs 12+ kg	4 pkg/19ct = 76 diapers	74959
6	35+ lbs 16+ kg	4 pkg/16ct = 64 diapers	74961
7	41+ lbs 19+ kg	1 pkg = 44 diapers	79466



Swaddlers Pure Protection™

Fragrance-free protection, crafted with premium cotton and other thoughtfully selected materials.

Size	Child's Weight	# of Diapers per Case	UPC
N	<10 lbs <4.5 kg	12 pkg/20ct = 240 diapers	90841
1	8-14 lbs 4-6 kg	12 pkg/20ct = 240 diapers	90842
2	12-18 lbs 5-8 kg	4 pkg/32ct = 128 diapers	80699
3	16-28 lbs 7-13 kg	4 pkg/27ct = 108 diapers	81063
4	22-37 lbs 10-17 kg	4 pkg/23ct = 92 diapers	81067
5	27+ lbs 12+ kg	4 pkg/20ct = 80 diapers	81079
6	35+ lbs 16+ kg	4 pkg/17ct = 68 diapers	80700



Pampers® Sensitive™ Wipes

Designed to help maintain babies' naturally low skin surface pH.

# of Wipes per Case	UPC
16 pkg/30ct = 480 sheets	75413

# of Wipes per Case	UPC
12 pkg/36ct = 432 sheets	17116



Pampers® Sensitive Aqua Pure™ Wipes

Made with 99% purified water, 1% of our gentle cleansers and a touch of premium cotton.

Visit PampersProfessional.com
for more information

The Preferred Partner for Innovative Care

Our leadership position is the result of nearly 50 years of partnership with healthcare professionals and our shared mission of creating the best outcomes for babies, families and hospitals.

U.S.
Hospitals
#1
Choice¹

U.S.
Nurses
#1
Choice²

U.S. NICU
Nurses
#1
Choice²

#1
Pediatrician
Recommended
Brand



1ST

Disposable Diaper
Used in Hospitals, 1971



~5,000
Active & Pending
Patents



10,000+
Nurse
Interviews



Extensive Clinical Research
**80+ Peer-Reviewed
Clinical Safety Studies**



Higher HCAHPS Scores
Patients in Pampers® hospitals rank
their quality of care higher than Huggies®
hospitals in 9 out of 10 categories.³


Pampers
Professional

Partner With Pampers®

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