

 *head & shoulders*

# ITCH RELIEF SCALP MIST

**PROVIDES INTENSE SCALP ITCH RELIEF**

**Targets symptoms**

- ✓ Extremely itchy scalp\*
- ✓ Dryness & flakes\*
- ✓ Provides relief between washes

**Fast Action**

- ✓ Soothes dandruff itch for fast relief
- ✓ Fresh, cooling leave-in formula invigorates scalp
- ✓ No rinsing needed

**Calming Formula**

- ✓ Formulated with 0.1% Zinc Pyrithione (ZPT) and intense cooling menthol

**SCAN QR CODE FOR  
FULL LIST OF INGREDIENTS**



\*Associated with dandruff, with regular use

# HOW COMMON IS AN EXTREMELY ITCHY SCALP?

- The prevalence ranges from 13% to 45% of dandruff patients<sup>1</sup>
- According to the American Academy of Dermatology, when one's scalp itches, it can be difficult to think about anything else<sup>2</sup>

## How to use the Itch Relief Scalp Mist:

- Apply product to affected areas
- Use on wet or dry hair
- Can be applied once to four times daily, or as recommended by a physician

## RECOMMENDED FOR 24 HOUR SCALP PROTECTION\*

Try with Head & Shoulders Clinical Strength Itch Relief Shampoo or 2-in-1 Shampoo + Conditioner



\*associated with dandruff, use as directed

**References:** 1. Rattanakaemakorn P, Suchonwanit P. Scalp Pruritus: Review of the Pathogenesis, Diagnosis, and Management. Review Article. *Hindawi BioMed Research International* 2019;1-11. Available at: <https://doi.org/10.1155/2019/1268430>. 2. American Academy of Dermatology Association. 10 reasons your scalp itches and how to get relief. Available at: <https://www.aad.org/public/everyday-care/itchy-skin/itch-relief/relieve-scalp-itch>.