



THE FREE & GENTLE COLLECTION IS DESIGNED TO BE GENTLE ON SENSITIVE SKIN.

Providing a deep clean* & conditioning benefit for a worry-free laundry experience.

PRODUCT	NAME & DESCRIPTION	✓
	TIDE FREE & GENTLE LAUNDRY DETERGENT Offers a powerful clean while being gentle on skin. Hypoallergenic and contains no dyes or perfumes. Available in Pods, Liquid and Powder formulas.	<input type="radio"/>
	TIDE + DOWNY FREE & GENTLE LAUNDRY DETERGENT Offers a powerful clean and conditions your clothes while being gentle on skin. Hypoallergenic and contains no dyes or perfumes. Available in Pods and Liquid formulas.	<input type="radio"/>
	TIDE HYGIENIC CLEAN FREE & GENTLE LAUNDRY DETERGENT Designed to clean fabrics down to the microscopic level, removing both visible and invisible dirt from your garments, while still being gentle on skin. Hypoallergenic and contains no dyes or perfumes. Available in Pods and Liquid formulas.	<input type="radio"/>
	DOWNY FREE & GENTLE FABRIC CONDITIONER Can provide conditioning benefits for sensitive skin such as reducing friction between clothes and skin. Protects clothes from stretching, fading and fuzz, while adding softness. Hypoallergenic and contains no dyes or perfumes.	<input type="radio"/>
	BOUNCE FREE & GENTLE FABRIC SOFTENER DRYER SHEETS Fights static, helps reduce wrinkles and leaves clothes feeling softer. Hypoallergenic and contains no perfumes.	<input type="radio"/>

TIDE AND DOWNY FREE & GENTLE
RECOGNIZED BY ESC¹ AND NPF²:



THE ONLY LAUNDRY REGIMEN
APPROVED BY:



*Tide Free & Gentle liquid detergent, Tide PODS Free & Gentle detergent, Tide + Downy Free & Gentle liquid detergent, Tide + Downy PODS Free & Gentle detergent, Downy Free & Gentle liquid fabric conditioner, Tide Free & Gentle Hygienic Clean Heavy Duty liquid detergent, and Tide PODS Free & Gentle Hygienic Clean Heavy Duty detergent have all earned the Eczema Society of Canada Seal of Acceptance. ²Registered Trademark of Eczema Society of Canada/Société canadienne de l'eczéma, used under license.

¹Earned National Psoriasis Foundation Seal of Recognition, excluding Bounce Free & Gentle dryer sheets.