

## Press Release

### Dutch increasingly use sustainable shared mobility for longer journeys

*Number of SHARE NOW customers increased 22% in one year*



**Amsterdam, November 30, 2022** – [SHARE NOW](#), the European market leader in free-floating car-sharing, is celebrating the first anniversary of the launch of its long-term car-sharing offer in the Netherlands. Since then, the use of a shared car is no longer limited to minutes or hours but also allows longer rentals of up to 30 days. One year after its introduction, SHARE NOW data shows that, one year after the introduction, the 134,000 Dutch customers are using the service intensively. The overall average rental duration increased by 42% last year (October 2021 - October 2022), while the average number of kilometers driven per trip increased by 20%.

#### Strong increase in longer trips

"The fact that a flexible shared car is no longer limited to minutes or hours is exactly the flexibility our users need", says Robert Bosman, Managing Director of SHARE NOW Netherlands. "Our offer of longer rentals has already brought changes in the way how Dutch move around. We have made car-sharing spontaneous and plannable with one single app, which offers our customers greater convenience and flexibility. Amsterdam residents not only think of SHARE NOW for a shorter trip around town, but also when planning their vacations or multi-day getaways."

### **Flexible and sustainable mobility**

The [long-term car-sharing](#) offer allows rentals from one to 30 days. Customers can rent their desired electric vehicle at any time or reserve up to 100 days in advance for free. Through the SHARE NOW app, it is easy to specify the desired vehicle class, pickup location and time. The rental includes not only full insurance coverage and free street parking within the Home Area, but also the charging of the 100 percent electric SHARE NOW fleet.

Due to its benefits and positive effects on the environment, Amsterdam residents are increasingly choosing the shared car concept and the flexibility it offers. Between October 2021 and October this year, 22% more users signed up for SHARE NOW in the Netherlands that have driven a total of 7.9 million electric kilometers in the Netherlands alone. That corresponds to 197 laps around the world.

[Here](#) is more footage from SHARE NOW.

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### **About SHARE NOW**

As the European market leader and pioneer of free-floating car-sharing, SHARE NOW is represented in 17 European cities with around 10,000 vehicles, including around 3,000 electric vehicles. This corresponds to a share of more than 25 percent of the total fleet. About 3.7 million customers already use the service. SHARE NOW offers a sustainable solution for urban mobility and, as part of the mobility offer, contributes significantly to relieving traffic congestion in cities. Each car-sharing car replaces up to 20 private vehicles in urban traffic. With vehicles from BMW, Citroën, Fiat, MINI, Mercedes-Benz, Peugeot and smart, SHARE NOW continues to expand its European market leadership in free-floating car-sharing. The mobility provider was founded in 2019 and is headquartered in Berlin, Germany. Since 2022, the company is a part of Free2move, the world's only mobility brand offering a complete and unique ecosystem for its private and professional customers around the world.

### **Press Contact:**

SHARE NOW:

Anja Nitschke

+49 152 9000 6332

[press@share-now.com](mailto:press@share-now.com)

TEAM LEWIS:

Shileen Ligtelijn en Malinda van den Berg

+31 20 220 0220

[sharenownl@teamlewis.com](mailto:sharenownl@teamlewis.com)