

Pressemitteilung

From The Doorstep to Vacation with SHARE NOW: Rising Demand for Pre-Bookings in Vienna

- **SHARE NOW users can make free reservations for up to 100 days in advance**
- **Viennese like to plan: Number of pre-bookings more than doubled in July 2022**
- **Trend toward longer rents in Vienna: 42 % increase in rental duration**

Wien, August 3, 2022 – Whether from Austria to Germany, France, Italy, Luxembourg, Liechtenstein or Switzerland - SHARE NOW, the market leader in free-floating car-sharing, gives users easy access to flexible, sustainable and reliable mobility. Users can either rent their desired vehicle from the roadside or book it up to 100 days in advance free of charge and conveniently specify pick-up location and time via app. This flexibility is particularly popular with Viennese users during the vacation season: In July 2022, the number of pre-bookings increased by 145 % compared to the same period last year.

"With the pre-booking function for long-term rentals, we offer our customers a particularly convenient way to start their well-deserved vacation, which thanks to our app begins right at their doorstep - quickly, easily and without complications," says Olivier Reppert, CEO SHARE NOW.

Only five minutes to the car

SHARE NOW also offers additional options for long-term rentals (one day or more), such as booking a second driver or a comfort package for 29.99 euros. This package guarantees a freshly cleaned, disinfected and fully fueled vehicle. In addition, the vehicle is delivered even closer to the desired pick-up address, so that the user can reach the car in a maximum of five minutes on foot.

"With our offer, we close the gap between spontaneous short-term rentals and long-term car use and cover almost all use cases of car use - without having to commit to a car. It's our answer to people's increasingly flexible mobility needs," says Reppert.

Trend toward longer journeys

The increasing demand in the first half of 2022 shows that the SHARE NOW service meets the modern mobility needs of Vienna's 288,000 customers. Compared to the previous year, the average distance traveled increased by 18 % and the average rental period by 7 %.

In summer in particular, Viennese customers increasingly use SHARE NOW for longer journeys. In July 2022, for example, the average rental duration increased by 42 % compared to July 2021, and the average distance traveled increased by 35 % compared to the previous year.

Customers in Vienna can rent one of the 700 SHARE NOW vehicles at any time from 0.26 euros per minute. Daily packages start at 25 euros per day, plus 0.19 euros per kilometer. All prices include fuel and insurance costs as well as parking fees in the business area. For more information on booking a SHARE NOW vehicle in advance, click [here](#).

About SHARE NOW

As the European market leader and pioneer of free-floating car-sharing, SHARE NOW is represented in 16 major European cities with around 10,000 vehicles, including around 3,000 electric vehicles. This corresponds to a share of more than 25 percent of the total fleet. About 3.7 million customers already use the service. SHARE NOW offers a sustainable solution for urban mobility and, as part of the mobility offer, contributes significantly to relieving traffic congestion in cities. Each car-sharing car replaces up to 20 private vehicles in urban traffic. With vehicles from BMW, Citroën, Fiat, MINI, Mercedes-Benz, Peugeot and smart, SHARE NOW continues to expand its European market leadership in free-floating car-sharing. The mobility provider was founded in 2019 and is headquartered in Berlin, Germany. Since 2022, the company is a part of Free2move, the world's only mobility brand offering a complete and unique ecosystem for its private and professional customers around the world.

Pres Contact SHARE NOW:

Anja Nitschke

Telefon: +49 152 9000 6332

E-Mail: press@share-now.com