

SHARE NOW 2021: FACTSHEET VIENNA

SHARE NOW celebrated its 10th anniversary in the state capital in December 2021. In 2021, the 244,000 customers drove a SHARE NOW vehicle for an average of 61 minutes (12 percent more than in 2020) and covered an average distance of 13 kilometers.

FIGURES & FACTS 2021 SHARE NOW VIENNA

- Average rental period per trip: **61 minutes** **+12 % to 2020**
- Average distance traveled per trip: **13 kilometer** **+16 % to 2020**
- New customers: **+ 27,000** **+12 % to 2020**
- Increase in advanced bookings: **+ 31 % to 2020**
- Infleeting of the new Fiat 500X
- Introduction of the SHARE NOW Rewards bonus program
- Business area expansion to Seestadt Aspern
- 10th anniversary in December 2021

SHARE NOW VIENNA AT A GLANCE

- 244,000 customers
- 800 vehicles
- Business area: 98 km²
- Vehicle models: BMW, Fiat, Mercedes-Benz, MINI und smart

