

SHARE NOW Unveils New Trends in Alternative Corporate Mobility



Paris, November 9, 2021 – Business-related travelling changed – not only due to Corona and the impossibility of travelling far – but also due to factors such as sustainability and finances. Companies start to rethink their mobility and alternative and sustainable mobility options such as car-sharing are moving increasingly into focus. The SHARE NOW for Business has seen strong growth in the recent months, which is reflected in the steadily increasing numbers of users. The number of monthly SHARE NOW for Business users more than doubled compared to the pre-crisis level, showing a growth of 130%.

Since January 2020, the total number of rentals carried out by professionals has also increased, growing by more than 120%. Furthermore, SHARE NOW has noted that the corporate use has evolved over this period, with rentals becoming longer, with an increase of 15% in the number of average kilometers driven per rental and a 63% increase in the number of average minutes driven per rental. A trend that has also been observed for private SHARE NOW users for several months.

Flexible Car-Sharing for Business, a winning solution for companies

For professionals, SHARE NOW has quickly become essential, especially in Paris where transport and parking by car is becoming more and more complicated. Gilles Dumas, founder of the private wine club Canons in Belleville – a hybrid concept between a shared wine cellar and a restaurant, uses the SHARE NOW corporate pass to facilitate his daily business trips and shares his experience with SHARE NOW.

Canons à Belleville is based on an innovative concept of collective wine cellar in which members can store their bottles of wine but also privatize the place for tastings. As part of his wine merchant activity, Gilles Dumas, is required to make daily trips and deliveries in the capital. After having tested many alternatives in terms of new mobility in Paris, the offer proposed by SHARE NOW has proven to be, for this merchant, the most interesting from both a financial and logistical point of view.

"In Paris, it would be inappropriate for me to bring my own vehicle for my many trips. SHARE NOW allows me to move around quickly and flexibly without having to take taxis or public transport. I was already won over for personal use, even more so in my work. I can thus make my deliveries, collect products and meet my contacts more easily thanks to car-sharing. This is a service that I use at least once a day, it saves me time and also makes parking easier. I've tested all the services in Paris, but SHARE NOW is my favorite due to the increased availability of its fleet, ease of use and excellent service - with a dedicated contact point for business customers. In addition, the smart models are ideal for traffic in Paris. They are also well maintained and clean vehicles. Compared to the maintenance costs I would have if I had my own car, or the cost of taxis, I think my money is well spent there."

This wine and car-sharing lover has seized the opportunities of this alternative for many years. Gilles abandoned the idea of owning his own car in a city like Paris almost 20 years ago to favor selected trips without constraints imposed by the vehicle or parking and is delighted to see more and more of these solutions. offered in the city of Paris to make everyday life easier for both individuals and professionals.

About SHARE NOW

SHARE NOW is the European leader in the flexible car-sharing market. It is one of five mobility services that are part of the new joint mobility company of the BMW Group and Daimler AG, founded in 2019. The previously independent services car2go and DriveNow have therefore merged to form the joint car-sharing service SHARE NOW.

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