

Press release

SHARE NOW Announces Change in Leadership: Brigitte Courtehoux to Assume CEO Position

- Brigitte Courtehoux to replace Olivier Reppert as of August 1, 2023
- Olivier Reppert leaves the company after seven years for personal reasons
- Significant improvements in profitability while maintaining market leader position in Europe

Berlin/Paris, July 28, 2023 - SHARE NOW, Europe's market leader and pioneer in free-floating car-sharing, is undergoing a change in its leadership as Olivier Reppert, the current CEO, is stepping down for personal reasons after nearly seven years with the company. Brigitte Courtehoux, Free2move CEO, will take over responsibility for SHARE NOW, effective August 1, 2023. This leadership transition follows Free2move's acquisition of SHARE NOW last year.

During Olivier Reppert's tenure, SHARE NOW achieved several milestones and solidified its position as a leading car-sharing provider throughout Europe. Under his leadership, SHARE NOW was able to significantly improve profitability and operational efficiency while maintaining its position as market leader in free-floating car-sharing. Today, SHARE NOW is offering its services in 17 cities across 8 countries.

On top of that, he helped facilitate the company's growth by leading the successful merger with Free2move, supporting the preparation of Free2move and SHARE NOW's Next Step Strategy in recent months.

Brigitte Courtehoux, Free2move CEO, said: "We thank Olivier for his support in enhancing SHARE NOW's profitability and his significant contributions to the company's growth. We wish him the very best in his future endeavors."

Olivier Reppert, departing SHARE NOW CEO, said: "After an incredible journey with SHARE NOW, I have made the difficult decision to step down as CEO. It has been a privilege to work with such a dedicated team and witness the transformation of the company over the past year. I am proud of the milestones we achieved together and want to extend my gratitude to every member of the team for their support and commitment."

SHARE NOW assures its customers that the leadership transition will be conducted seamlessly, and the company will maintain its commitment to delivering exceptional service and meeting customer needs.

About Free2move

Free2move is the only global mobility brand offering a complete and unique ecosystem for its private and professional customers around the world. Relying on data and technology, Free2move puts the customer experience at the heart of the business to reinvent mobility.

Following a mobility marketplace approach, Free2move offers a range of services to satisfy the multiple travel needs of its customers - from one minute to several days or months with car-sharing, short, medium or long-term rental as well as parking spaces via one app. The company is headquartered in Paris, France, and is part of the multinational Stellantis Group. Free2move in figures: more than 6 million customers, 450,000 rental vehicles, 500,000 parking spaces.

About SHARE NOW

As the market leader and pioneer of free-floating car sharing, SHARE NOW is represented in 17 European cities with around 10,000 vehicles, around 3,000 of which are electric. More than four million customers already use this service. SHARE NOW offers a sustainable solution for urban mobility and, as part of the mobility offer, makes a significant contribution to relieving traffic congestion in cities. With vehicles from BMW, Citroën, Fiat, MINI, Mercedes-Benz, Opel, Peugeot and smart, SHARE NOW continues to expand its European market leadership in free-floating car-sharing. The mobility service provider was founded in 2019 and is headquartered in Berlin. Since 2022, the company has been part of Free2move.

Media contact:

Patrick Dillenberger
press@share-now.com
Head of Communications Free2move & SHARE NOW