

## Media Alert

### Trips up to 30 Days: SHARE NOW Launches Long-Term Car-Sharing in Amsterdam

*Car-sharing service anticipates on popularity of longer trips*



**Amsterdam, December 2, 2021** – Starting today, [SHARE NOW](#) makes it possible to rent a shared car for up to 30 days and book it in advance. The European market leader in free-floating car-sharing is permanently expanding its electric car-sharing services in Amsterdam to meet the demand and desire of its over 100,000 users. The long-term offer includes the possibility to book in advance, free charging and insurance.

#### **Strong trend towards longer rides**

SHARE NOW has been noticing changes in user behavior for quite some time. They spot a trend where more kilometers are being driven per trip and cars are being rented for increasingly longer periods. This November in Amsterdam, the total rental duration increased by 85% compared to the same month last year. The total distance also increased significantly by 67% compared to last year.

For SHARE NOW user it is now even possible to rent a car for up to 30 days – right at the doorstep. "By making our fleet accessible for long-term trips, we can offer our users even more flexibility. Whether it is a one-day rental of an electric smart fortwo for a business meeting in the city or the rental of a BMW i3 for a two-week family vacation abroad – for every kind of trip we have the right offer that is fully tailored to the individual needs of the user," says Robert Bosman, Managing Director of SHARE NOW Netherlands.

#### **Reserve shared cars easily in advance**

For longer and multi-day trips, users can [reserve](#) their vehicle in advance, directly through the website or through the reservation option in the app. The vehicle is made available as close as possible to the specified location and can be parked in the Amsterdam [home area](#) after use

to be recharged free of charge. The basic price starts from € 15.99 per day for a 30-day package including free charging.

More footage from SHARE NOW can be found [here](#).

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De SHARE NOW-app is beschikbaar voor iOS ([App Store](#)) en voor Android ([Google Play Store](#)).

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### **About SHARE NOW**

As the market leader and pioneer of free-floating car-sharing, SHARE NOW is represented in 16 major European cities with around 11,000 vehicles, including 2,900 electric vehicles. This corresponds to a share of more than 25 percent of the total fleet. About 3.3 million customers already use the service. SHARE NOW offers a sustainable solution for urban mobility and, as part of the mobility offer, contributes significantly to relieving traffic congestion in cities. Each car-sharing car replaces up to 20 private vehicles in urban traffic. With vehicles from BMW, Citroën, Fiat, MINI, Mercedes-Benz, Peugeot and smart. SHARE NOW continues to expand its European market leadership in free-floating car-sharing. The company is one of five mobility services that emerged from the joint venture between BMW Group and Daimler AG in 2019. It has its headquarters in Berlin.

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