

Press Release

SHARE NOW Opens Car-Sharing Parking Spots at New Sustainable Mobility Platform “Canalejas 360”

- **The City of Madrid opens a new space for shared mobility in Parking Centro Canalejas, just 100 meters from Puerta del Sol**
- **Five dedicated car-sharing parking spots are reserved for the 318,000 users of SHARE NOW**
- **No extra costs and easy access without parking ticket for car-sharing customers**

Madrid, August 30, 2022 – With today's opening of the sustainable mobility platform “Canalejas 360”, the recent parking garage opened by EMT, the City of Madrid is giving car-sharing a special place. Just 100 meters from the heart of the city, Puerta del Sol, SHARE NOW customers now have access, at no extra cost, to five exclusive car-sharing parking spaces on the first floor of Parking Centro Canalejas as of today. A quarter of the dedicated car-sharing parking spaces at the sustainable mobility platform are thus reserved for the 318.000 SHARE NOW customers.

“With Canalejas 360, the City of Madrid is once again sending a strong signal for sustainable and shared mobility. The new sustainable mobility platform grants thousands of people easy access to zero emissions car-sharing - right in the heart of Madrid”, says **David Bartolomé, Managing Director of SHARE NOW in Spain**. “Madrid shows how simple it is to integrate shared mobility into our cities and the everyday lives of their citizens. This openness is a key driver for the shift from owning to sharing, taking action against climate change and heading to a more sustainable future.”

No Parking Ticket Needed

For car-sharing users the new sustainable mobility platform means not only shorter distances to the center of Madrid, but also an increased flexibility in their choice of mobility. At the same time, the use of car-sharing remains as easy as ever, since no parking ticket is

required to use the parking spaces. In addition, the new parking spots will be visible in the SHARE NOW app.

The seamless integration of car-sharing with central Madrid is an important step for the expansion of shared and sustainable mobility. A goal that also follows SHARE NOW by providing easy access to flexible mobility in 16 cities in eight European countries. In Madrid, the company currently operates a fleet of 600 cars and serves 318,000 customers.

About SHARE NOW

As the European market leader and pioneer of free-floating car-sharing, SHARE NOW is represented in 16 major European cities with around 10,000 vehicles, including around 3,000 electric vehicles. This corresponds to a share of more than 25 percent of the total fleet. About 3.5 million customers already use the service. SHARE NOW offers a sustainable solution for urban mobility and, as part of the mobility offer, contributes significantly to relieving traffic congestion in cities. Each car-sharing car replaces up to 20 private vehicles in urban traffic. With vehicles from BMW, Citroën, Fiat, MINI, Mercedes-Benz, Peugeot and smart, SHARE NOW continues to expand its European market leadership in free-floating car-sharing. The mobility provider was founded in 2019 and is headquartered in Berlin, Germany. Since 2022, the company is a part of Free2move, the world's only mobility brand offering a complete and unique ecosystem for its private and professional customers around the world.

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