

Press Release

New discount subscription for companies: SHARE NOW introduces Corporate Pass 25 and 50

- **The SHARE NOW Corporate Pass is now available in six countries**
- **Companies save up to 50% on all minute prices for business and private trips**
- **Monthly booking and administration via a centralized company account**

Berlin, November 8, 2020 – SHARE NOW, market leader and pioneer in free-floating car sharing, is the first provider to introduce a monthly discount model for the B2B sector - the Corporate Pass. With this pass, corporate customers can save up to 50 percent on the regular minute price. It is centrally managed via one corporate account, which enables using the pass for all employees. Especially companies that regularly use a car sharing vehicle benefit from this offer. The Pass25 can be used for 19.99 euros per month and employee, the Pass50 for 89.90 euros.

Raphael Stange, Chief Marketing, Customer Service and Sales Officer of SHARE NOW, welcomes the expansion of the B2B product: "With the new Corporate Pass, we would like to offer a price advantage to companies whose employees regularly use one of our cars, and thus thank them for their loyalty. Especially in such turbulent times, it is even more important for many people to have access to a low-risk and flexible mobility option".

Advantages for employers and employees

The SHARE NOW Corporate Pass is versatile. It can be used for a selection of employees or for a single event of a company where all participants are granted access to the discount. The pass is not limited to business trips, but can also discount employees' private trips. This makes it an attractive corporate benefit solution for companies. With the Corporate Pass, companies can save 25 percent or 50 percent on the minute prices of all SHARE NOW trips - private and business.

Simple administration and maximum flexibility

The virtual SHARE NOW Corporate Pass can be booked at any time and is automatically renewed for the next month. The registration is done via the [SHARE NOW website](#). Travel

managers can easily manage the pass online or cancel it at the end of the respective booking month. The discount is visible on the invoice at the end of the trip.

The Corporate Pass can be booked in Germany, Austria, Italy, Spain, France and the Netherlands as of now.

Further information about the Corporate Pass25 and Pass50 can be found [here](#) and on the [SHARE NOW for Business Website](#).

About SHARE NOW

As market leader and pioneer of free-floating car sharing, SHARE NOW is represented in 16 major European cities with around 12,000 vehicles, including 3,300 electric vehicles. Around three million customers already use the service. SHARE NOW offers a sustainable solution for urban mobility and makes a significant contribution to reducing traffic congestion in cities. Each car sharing car replaces up to six private cars in urban traffic. SHARE NOW operates purely electric fleets in four locations and is with a total of five partially electric cities Europe's largest provider of electric free-floating car sharing. The fleet portfolio consists of vehicles of the brands BMW, Fiat, Mercedes-Benz, MINI and smart. The company is one of five mobility services that emerged in 2019 from the joint venture between the BMW Group and Daimler AG. The company is based in Berlin.

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