

## Press Release

### Car-Sharing Expansion in Münster: SHARE NOW and BERESA Form Partnership

- Local car-sharing provider wuddi becomes SHARE NOW
- From November 10, the service will be available from 2.55 euros per hour
- Münster is the first location where SHARE NOW offers station-based car-sharing
- Franchisee is wuddi GmbH, the shared mobility start-up of the BERESA Group

**Berlin/Münster, October 27, 2022** – SHARE NOW, the European market leader in flexible car-sharing, and the BERESA Group, one of the largest car dealership groups within the Mercedes-Benz organization, are joining forces to expand the car-sharing service in the BERESA economic region. The city of Münster will become the third location where SHARE NOW operates in a franchise model and the first location where SHARE NOW offers station-based car-sharing. The car-sharing service in Münster will be managed by wuddi GmbH, as part of the BERESA Group, and operated under the SHARE NOW brand. Starting today, users can register via the [SHARE NOW website](#) or app. Bookings will be possible from November 10, 2022.

"Our goal is to make car-sharing accessible to everyone and thus sustainably improve the quality of life in cities. This is precisely why we are continuously expanding our car-sharing offer and adapting it to the mobility needs of cities and citizens. With our station-based concept, we can also offer car-sharing in cities where the free-floating model has reached its limits. We are pleased to have found a future-oriented franchise partner in the BERESA Group to further advance shared mobility," says **Olivier Reppert, CEO of SHARE NOW**.

"With wuddi, we have been building up a car-sharing and mobility service for Münster and the Münsterland region since 2019 and have gained experience of what a user-friendly and digital car-sharing service needs to be successful. We are now looking forward to continuing the positive development together with SHARE NOW," says **Sebastian Knapp, CFO of BERESA**.

"Through wuddi, it was possible for the first time in 2019 in Münster to use car-sharing without a contract, without a deposit and 24/7. Since then, more than 3,500 customers have opted for wuddi. With SHARE NOW in Münster, all citizens and companies now have direct access not only to the vehicles in Münsterland, but also to all vehicles in the SHARE NOW network in Europe," says **Manuel Schlottbom, CEO of wuddi**.

### **SHARE NOW in Münster**

From November 10, more than 70 SHARE NOW vehicles from Mercedes-Benz, smart, Renault, Hyundai and Skoda will be available to the people of Münster. The SHARE NOW vehicles can be rented from 2.55 euros per hour or 25.50 euros per day, plus 0.32 euros per kilometer. Unlike the other SHARE NOW locations, the service in Münster is station-based. Users can conveniently rent a vehicle at one of the 50 local rental stations using the SHARE NOW app without opening hours or paperwork and return it at the same station. As with all SHARE NOW locations, SHARE NOW covers the fueling and charging costs of the vehicles.

With the introduction of SHARE NOW, users in Münster will become part of the global SHARE NOW community of over 3.7 million customers at 17 locations. This will give them access to a total of 10,000 vehicles in the SHARE NOW fleet across Europe.

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### **About SHARE NOW**

As the European market leader and pioneer of free-floating car-sharing, SHARE NOW is represented in 17 European cities with around 10,000 vehicles, including around 3,000 electric vehicles. This corresponds to a share of more than 25 percent of the total fleet. About 3.7 million customers already use the service. SHARE NOW offers a sustainable solution for urban mobility and, as part of the mobility offer, contributes significantly to relieving traffic congestion in cities. Each car-sharing car replaces up to 20 private vehicles in urban traffic. With vehicles from BMW, Citroën, Fiat, MINI, Mercedes-Benz, Peugeot and smart, SHARE NOW continues to expand its European market leadership in free-floating car-sharing. The mobility provider was founded in 2019 and is headquartered in Berlin, Germany. Since 2022, the company is a part of Free2move, the world's only mobility brand offering a complete and unique ecosystem for its private and professional customers around the world.

### **About BERESA**

BERESA combines the group brands of Daimler AG and Hyundai under one roof and is one of the largest car dealership groups within the Mercedes-Benz organization. The company's brand values are characterized by a high level of innovation and maximum customer orientation. BERESA is present in the economic triangle of

Münster-Osnabrück-Bielefeld with over 1,000 employees at 17 locations. With exclusive product, service, finance and mobility solutions for passenger cars and commercial vehicles, BERESA meets the requirements of even the most demanding customers.

**About wuddi**

wuddi is the digital car-sharing provider for Münster and the Münsterland region. The wuddi vehicles can be booked flexibly and individually according to your own needs - so you only pay when you drive. Without fixed monthly costs and without a contract period. From registration and booking to vehicle pickup and return, everything at wuddi runs digitally via the app. The start-up, founded in 2019, now has more than 500 vehicles in its fleet, including over 70 vehicles in car-sharing.

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