

hvv switch grows: Free2move | SHARE NOW on board

- All relevant car sharers in Hamburg in one app
- Deep integration of Free2move | SHARE NOW completed
- hvv switch app has already surpassed 1.1 million downloads

4,500 cars available to share from a single source! Hamburg's third car-sharing provider, Free2move and SHARE NOW, is now integrated into the hvv switch app, meaning all relevant free-floating providers in the city are now represented. With around 420,000 customers in Hamburg and a diverse fleet portfolio including brands like Peugeot, Opel, Fiat, and Citroën, Free2move and SHARE NOW are among the pioneers in free-floating car-sharing services. As part of the partnership, the company's fleet was already able to park at more than 140 mobility points of hvv switch. The deep integration of Free2move and SHARE NOW services into hvv switch enables users to reserve, book, and pay for the fleet from a single source.

The app was developed for hvv by Hamburger Hochbahn AG (HOCHBAHN) and has already been downloaded over 1.1 million times by users. Tickets for public transport are available in hvv switch, as well as the intelligent check-in/check-out ticket function, hvv Any. Passengers can easily check in by swiping the 'Start journey' button in the app at the beginning of their journey. From then on, all transfers are automatically recorded, and passengers can check out when they leave the means of transport or the stop. At the end of the day, the app calculates the cheapest ticket for all of the previous day's journeys, eliminating the need to search for the right fare.

In addition, hvv switch enables booking on-demand services from MOIA, car sharing from SIXT share, MILES, Free2move, and SHARE NOW, as well as e-scooters from TIER and Voi. The integration of the hvv hop on-demand service is scheduled to follow next year.

The aim of hvv switch is to provide access to all of the city's relevant mobility services through just one app. Traditional public transport is being progressively enhanced with smart, needs-based services, such as sharing and on-demand options. In the future, customers will have access to a suitable mobility service for every occasion, offering a real alternative to using a private car.

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About SHARE NOW

As the market leader and pioneer of free-floating carsharing, SHARE NOW is present in 16 European metropolises with around 10,000 vehicles, about 3,000 of which are electric. More than four million customers already use this service. SHARE NOW offers a sustainable solution for urban mobility and significantly contributes to reducing traffic in cities as part of the mobility services. With vehicles from brands like Citroën, Fiat, Opel, and Peugeot, SHARE NOW continues to expand its European market leadership in free-floating carsharing. The mobility service provider was founded in 2019 and is headquartered in Berlin. Since 2022, the company has been part of Free2move, the mobility brand of the Stellantis group.

About Free2move

Free2move offers a complete mobility ecosystem and a range of services for its private and commercial customers around the world to satisfy the diverse travel needs of its customers – from one minute to several days or months with carsharing, car rental, car subscriptions, and mobile parking services. Free2move relies on data and technology to put the customer experience at the center of its business and reinvent urban mobility. The company is headquartered in Paris, France, and is part of the multinational Stellantis group. Free2move in numbers: more than 6 million customers, 450,000 rental vehicles, 500,000 parking spaces.