



Press Release

Deutsche Kreditbank AG (DKB) relies on sustainable mobility from SHARE NOW

- DKB makes SHARE NOW mobility offer available to employees for business trips
- More and more companies are opting flexible and sustainable mobility for their employees.
- SHARE NOW offers individual mobility solutions for companies

Berlin, 16. March 2022 – SHARE NOW, Europe's market leader and pioneer of free-floating car-sharing, and Deutsche Kreditbank AG (DKB) have entered into an extensive cooperation agreement. The more than 4,500 DKB employees can now take advantage of SHARE NOW's sustainable mobility and use the 5,500 SHARE NOW vehicles throughout Germany at special conditions.

In the context of flexible work locations, the SHARE NOW vehicle fleet enables individual mobility. DKB has already been offering its employees location- and time-flexible working for several years. In the Corona pandemic, flex work has taken on a special significance. At times, up to 90 percent of DKB employees worked from home. The cooperation with SHARE NOW further supports location-independent working. "SHARE NOW is an efficient addition to our mobility mix. Furthermore to the use of public transport and company-owned vehicles, SHARE NOW offers another important element to provide our employees with the right means of transport for every journey," says Marcel Anselm, Head of Mobility Management at DKB Service GmbH.

Sustainable mobility as an attractive benefit

The need to offer employees more sustainable mobility is growing significantly. "We are noticing very strongly that a rethink is taking place in many companies: Away from the inefficient vehicle pool for selected executives to sustainable mobility for all. This is where





we can score points with our twelve years of expertise in car-sharing and thus further advance the mobility revolution together," says SHARE NOW CEO Olivier Reppert. The cooperation has many advantages for employees: they can now use SHARE NOW vehicles flexibly for business trips in seven German cities.

Individual mobility solutions for companies

SHARE NOW provides companies with a wide range of options for the business use of car-sharing. Depending on their needs, companies can set up a business profile or use a company account with (de-)centralized billing. Vouchers and mobility credits are also possible for employees. Billing takes place either by submitting receipts or via a centrally stored payment method. In addition, companies can also receive corporate rates and a registration link with start-up credit. If desired, an option to reduce the deductible can also be booked. With all options, drivers simply use the SHARE NOW app with a private and a business payment profile.

About SHARE NOW

As the European market leader and pioneer of free-floating car-sharing, SHARE NOW is represented in 16 major European cities with around 11,000 vehicles, including around 3,000 electric vehicles. This corresponds to a share of more than 25 percent of the total fleet. About 3.4 million customers already use the service. SHARE NOW offers a sustainable solution for urban mobility and, as part of the mobility offer, contributes significantly to relieving traffic congestion in cities. Each car-sharing car replaces up to 20 private vehicles in urban traffic. With vehicles from BMW, Citroën, Fiat, MINI, Mercedes-Benz, Peugeot and smart, SHARE NOW continues to expand its European market leadership in free-floating car-sharing. The mobility provider was founded in 2019 as a joint venture between BMW Group and Mercedes-Benz Mobility AG. It has its headquarters in Berlin.

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About DKB





Deutsche Kreditbank AG (DKB), headquartered in Berlin, is part of the BayernLB Group and serves business and private customers with its more than 4,500 employees. With total assets of 126.9 billion euros, it is one of the top 20 banks in Germany. More than 4.8 million people are DKB customers. They conduct their banking transactions conveniently and securely online. DKB's industry experts provide personal support to business customers at 25 DKB locations throughout Germany. As a partner to companies and municipalities, the bank specialized early on in promising sectors in Germany: Housing, health, care, education, agriculture, infrastructure and renewable energies. In many of these sectors, DKB is one of the market leaders. DKB attaches great importance to sustainable action: As a #geldverbesserer, it therefore focuses on a sustainable lending business.

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