



CALL FOR TENDER

TENDER NO.: T.7032.23.001

CALL FOR TENDER FOR THE PROVISION OF CONSULTANCY SERVICES IN THE ANALYSIS OF MULTI-STAKEHOLDER GOVERNANCE PROCESSES OF FOOD SYSTEMS TRANSFORMATION IN KENYA

Disclaimer: TMG Research reserves the right to determine the tendering process, number of short-listed participants, the right to withdraw from the process, the right to change the time schedule at any time, and the right to withdraw this tender at any time, without prior notice and without liability to compensate and/or reimburse any party whatsoever.

Synopsis

Reference No.	T.7032.23.001
Issuing office and address	TMG Research gGmbH EUREF Campus 6-9 10829 Berlin Germany
Point of contact for questions	Jörg Schindler
Email address for bid submissions	Jörg Schindler, joerg.schindler@tmg-thinktank.com Daniel Höhn, daniel.hoehn@tmg-thinktank.com
Date of call of tender	15 May 2023
Deadline for submission of bids	22 May 2023
Award type	Consultancy agreement
Duration of assignment including reporting	1 June – 31 December 2023
Available resources	Estimated 65 working days

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TMG Research invites qualified individuals to submit tenders to provide consultancy services in the analysis of multi-stakeholder governance processes of the transformation of food systems in Kenya. This includes i) an analysis of the most relevant actors, ii) identification of promising entry points for improving governance processes, iii) participation in events related to food systems transformation (FST), as well as iv) support of publications.

Please direct any questions regarding the Call for Tenders to Joerg.schindler@tmg-thinktank.com. TMG Research reserves the right to disqualify and reject proposals from suppliers who do not comply with these guidelines. All questions should be submitted in writing by email to the address stated in this Call.

As part of this tender process, TMG Research makes no obligations in any way to:

- a) Pay any vendor for any Call for Tenders response; or
- b) Award the contract to the lowest or any specific bidder; or
- c) Accept any Tender information received from vendors; or
- d) Include vendors responding to this Call for Tender, in any future invitation; or
- e) Any other commitment to vendors whatsoever.

We look forward to receiving your response.

1. Background

Our food systems face the most catastrophic crisis in 50 years. Despite an abundance of food, around 838 million people, or just under 10% of the global population, suffer from hunger. And the numbers keep rising. Our unsustainable agri-food systems are at the heart of this paradox. According to some estimates, the agricultural sector is the primary driver of biodiversity loss, threatening about 86% of species at risk of extinction. The ongoing global food crisis — exacerbated by intersecting crises linked to the war on Ukraine, rising energy costs and accelerated climate change — underscores the dire need for radical transformation of how we produce, distribute and consume our food.

Hunger is not the only consequence of failed food systems. The impacts extend to the overall health and wellbeing of both people and planet. With growing awareness of these inextricable links, calls for a food systems approach – instead of focusing on different agri-food sectors – have grown louder. The central role of food systems in reconciling social, economic, and ecological dimensions is even more apparent in the face of escalating food, climate, ecological, and energy crises. However, there is still insufficient understanding on how to govern highly complex and multi-dimensional food systems towards transformation.

Food systems governance can be understood as: “the ability of actors to steer the food systems to achieve food security, enhance resilience, facilitate adaptation, or to instigate transformation and involves not only the actors and activities of the food system itself but also the actors and activities of related domains such as land use, conservation, energy and water resource management, poverty, and human development.”¹ Elements of food systems governance include leadership and political prioritization, inclusion and empowerment of vulnerable groups, coordination of stakeholders across levels and sectors, integration of different sectors, adaptability and resilience, transparency and accountability, and transformative capacity (i.e., the extent to which the governance system can challenge the status quo to foster structural change).

Berlin-based think tank TMG Research is undertaking [a three-year research](#) project (Jan 22 to Dec 24) that aims to better understand and document governance approaches for food systems transformation (FST) in selected partner countries (including Kenya) and is financed by the German Federal Ministry for Economic Cooperation and Development (BMZ). The resulting analysis will help inform international cooperation and partnerships to support and strengthen the governance of FST. The project takes a transdisciplinary approach by co-creating knowledge with diverse actors from government, civil society, research, and the private sector.

About TMG Research: TMG Research, (TMG), is a Berlin-based research institution working on sustainability issues in the areas of sustainable management and responsible governance of land and oceans, food systems, and climate. As an organization, TMG brings sound knowledge and practical experience in facilitating national, European, and international processes and is dedicated to the analysis and solution of new and complex challenges. As an independent entity, TMG works with actors from science, politics, the private sector, and civil society.

¹ Delaney, A., Evans, T., McGreevy, J. et al. Governance of food systems across scales in times of social-ecological change: a review of indicators. Food Sec. 10, 287–310 (2018). <https://doi.org/10.1007/s12571-018-0770-y>

2. Objectives, tasks and deliverables

The main objective of this consultancy is, in close collaboration with the project team, to analyze various (multi-stakeholder) governance processes and to assess their performance and potential as promising approaching to FST in Kenya. In this regard, the successful candidate will be an important bridging agent between the processes related to FST in Kenya and the project team based in Berlin.

The consultancy is divided into the following four main workstreams:

A. Qualitative analysis of the most relevant actors and platforms

In Kenya, many stakeholders are active in the agri-food sector, and several respective coordination (and multi-stakeholder) platforms exist. However, their degree of activity and engagement in the governance of FST varies significantly. Some platforms exist mostly on paper and do not fulfil the catalytic role to spur FST that they are supposed to assume. The successful candidate is tasked to analyze the most relevant platforms for FST and address questions such as: what are the factors that constrain the identified actors and platforms from assuming their ascribed governance role? What is needed to strengthen them? Which type of stakeholders are missing on these platforms, and why?

Estimated number of working days: 20

Deliverables: Report of max. 15 pages. The report's outline and more detailed guiding questions will be determined in consultation with the project team.

B. Identification of promising entry points for improving governance processes

In addition to an analysis of the challenges, the successful candidate is expected to identify promising entry points for improving the governance of FST in Kenya. This can include functional platforms, engaged actors or smart and integrated policy implementation. Guiding questions for this workstream include: What makes the respective platform or process promising in terms of governance of FST, and what are their success factors? How are vulnerable groups involved in the respective process or platform? How is the respective process or platform financed?

Estimated number of working days: 20

Deliverables: Report of max. 15 pages. The report's outline and more detailed guiding questions will be determined in consultation with the project team.

C. Participation in events related to food systems transformation

Many different events associated with FST are taking place in Kenya. The successful candidate will – in consultation with TMG – participate in selected events that are particularly relevant for the analysis of governance processes. Such events could be the “African Climate Week” in September 2023, or network meetings in the agricultural sector (e.g., KENAFF, ASNET, PELUM). The successful candidate is expected to make specific observations related to governance of FST during these events (further specifications will be developed in the course of the consultancy), and report back to the Berlin-based project team. In addition to events taking place in Kenya (predominantly Nairobi), the successful candidate will also be expected to participate in a GIZ-led *Partners for Change Conference*

on 14 and 15 June and a TMG-led workshop on 16 June 2023 – both events will take place in Berlin. The stay in Berlin should span from 12 to 16 June 2023, i.e., arrival in Berlin on 11 June earliest.

Estimated number of working days: 20

Deliverables: Brief report (max. 5 pages) on the respective events covered including lessons learned and identification of key experts for further exchange (if and where applicable).

D. Publication support

The successful candidate will support the project team in Berlin with the development of communication documents which include or refer to Kenya-based activities. These might include specific reports, articles or news items on Kenya-specific governance processes as well as contributions to publications targeting an international audience (where applicable). All publications will be written in or translated to English.

Estimated number of working days: 5

Deliverables: Support to publications led by the project team.

3. Expected qualifications of the Consultant

- i. University degree in agricultural sciences, development studies, geography, political sciences or associated disciplines;
- ii. At least five years of professional experience in agriculture, agricultural and food systems transformation with an explicit focus on policy and stakeholder analysis;
- iii. Work experience with philanthropic, private and not-for-profit organizations in the agri-food sector are an asset;
- iv. Proven networking experience in Kenya, particularly with non-state actors in the agri-food sector;
- v. In-depth and proven knowledge of the agri-food sector and policy environment in Kenya;
- vi. Excellent analytical and proven English writing skills;
- vii. Fluent in English and Kiswahili;
- viii. Proven media experience in Kenya/ East Africa, and knowledge regarding German development cooperation are a strong asset.

4. Application requirements

The application requirements include:

- i. A technical proposal of max. 5 pages, detailing previous relevant work experience, a description and justification of the consultant's strategy for delivering the services, including a brief presentation of the methodology for identifying stakeholders, platforms and promising entry points, as well as a description of the workplan including milestones;

- ii. A financial offer with detailed costs (e.g., daily rate and maximum number of days to complete deliverables of the main workstreams A-C or cost per deliverable). Travel costs need to be pre-approved by TMG and will be reimbursed based on actual costs incurred. They do not need to be included in the financial offer but will be discussed and covered separately.
- iii. CV of the consultant(s) who will work on the assignment;
- iv. At least three professional references from previous clients and full contact detail of the referees.

5. Submission of tender

The completed tender document should be sent by email in one pdf file to the addresses stated on page 1 by 22 May 2023 at the latest.

6. Evaluation Criteria

Evaluation Criteria	Weight
Price	30%
Quality of the technical proposal submitted	25%
Knowledge of the agri-food sector and policy environment, incl. policy and stakeholder analysis, in Kenya	25%
Network experience with Kenyan stakeholders of the agri-food sector	20%
Total	100%