



AWAY FAN GUIDE

BRIGHTON & HOVE ALBION

©Brighton & Hove Albion Football Club

WELCOME

The American Express Stadium awaits...

At Brighton & Hove Albion, we want to ensure that everyone visiting the Amex has the most seamless and enjoyable experience possible.

Whether you're travelling from near or far, your safety, welfare and happiness are paramount to us.

That's why we've put together this guide with helpful information on how to travel to and from our stadium, what to do when you arrive, essential contact information and more.

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FREE TRAVEL SCHEME

- Brighton & Hove Albion offers away fans free travel* on trains and buses within the Free Travel Zone
- You can use the free train travel service from **3.5 hours before kick-off and to have started your journey within 3.5 hours after the final whistle**
- If Supporters choose to remain at the AMEX outside of these times, then they must pay for their own onward travel to and/ or from the AMEX. Any Supporters seeking to use the free travel scheme outside of the operating hours without paying for their travel, may be asked to leave the travel service and may receive a fine from the travel operator

**Premier league matches only – please check the website for cup matches*



FREE TRAVEL SCHEME TRAIN ZONE

- Brighton station is served by direct trains from Gatwick Airport and London (Victoria, London Bridge or St. Pancras)
- Trains from Brighton to Falmer take 7 minutes. Trains are very busy on a matchday and fans should try and board a train from Brighton one hour before kick-off

FREE TRAVEL SCHEME

BUS ZONE

- ❑ All Brighton and Hove Buses & Stagecoach Coastline 700
- ❑ You can use the free bus travel scheme from **3.5 hours before kick-off up until 3.5 hours after the final whistle. You must have started your journey home within the 3.5 hours of the final whistle**

Please note that free bus travel will end at midnight after evening fixtures



PARK & RIDE

FREE SERVICE

- ❑ Mill Road – BN1 8ZF
450 parking spaces
- ❑ Brighton Racecourse – BN2 9XZ
700 parking spaces
- ❑ Find more information on our park & ride sites here:
www.brightonandhovealbion.com/pages/en/amex-travel



PARKING INFORMATION

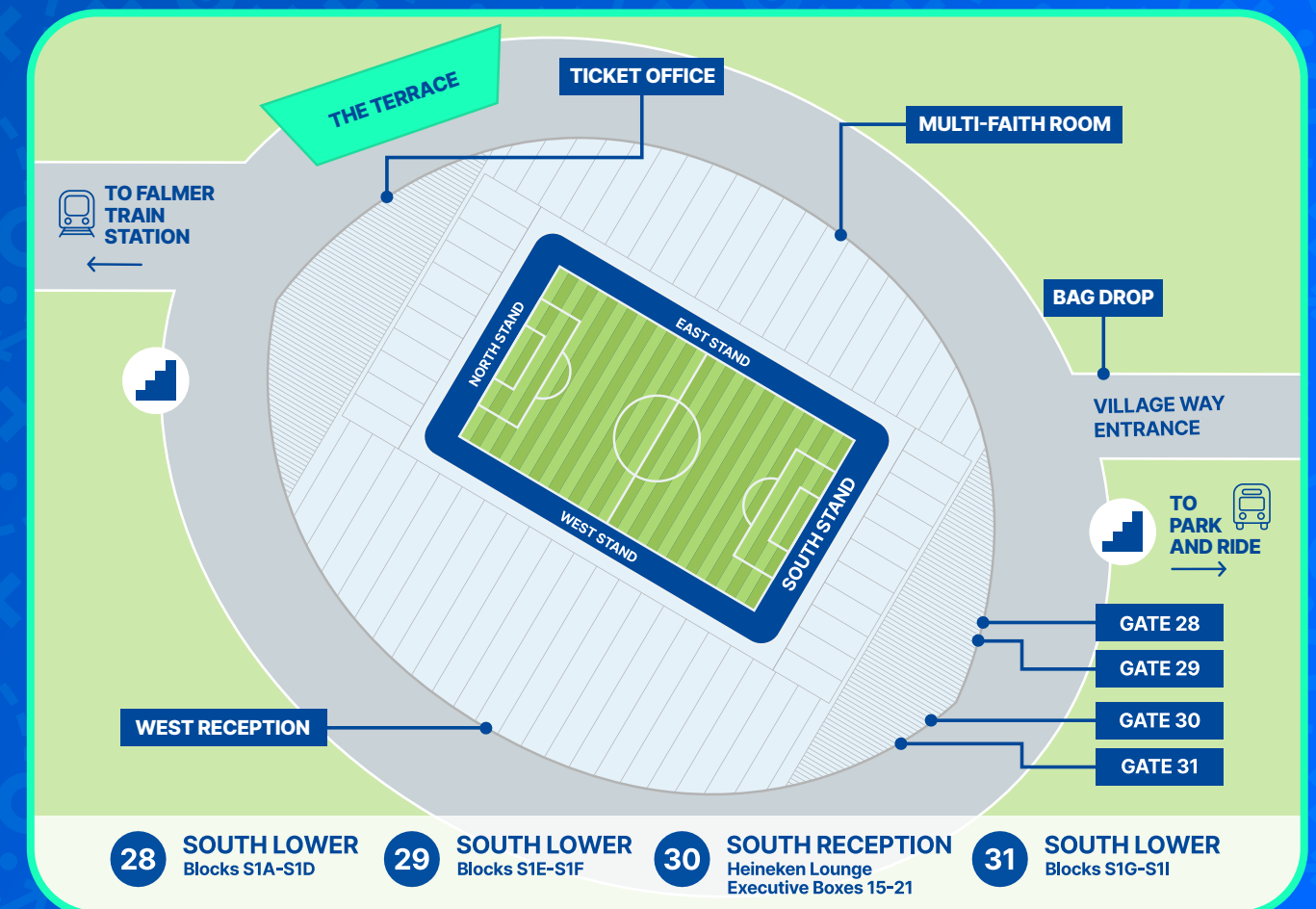
- Car Park B, BN1 9PW
(The Bridge) – *approx a ten minute walk*
- Car Park C, BN1 9RB
(University) – *approx a ten minute walk*
Automatic Number Plate Recognition in place
Access 3 hours before kick-off and up to 3 hours from the final whistle
- £20 per car plus a £2.50 booking fee when calling 01273 668855 and selecting option 1
- Alternatively, you can book online at tickets.brightonandhovealbion.com if you are a registered user or by signing up



VISITING FAN ACCESS

SOUTH STAND

- Turnstiles open 2 hours before kick-off
- We are a cashless stadium
- Security checks on entry including pyro & drug dogs, searching, bag checks
- Flags need pre-approval from South Stand Manager and a fire safety certificate will need to be presented



STADIUM GUIDELINES

REGULATIONS & PROHIBITED ITEMS





No Smoking

The stadium is a **No Smoking** environment. Smoking (including the use of e-cigarettes/vapes) is not permitted in any part of the Ground and will result in ejection from the Ground

CCTV

CCTV in operation in this area. All activities are recorded on video and/or audio devices for the purpose of public safety and crime prevention. This scheme is operated by Brighton and Hove Albion Football Club. For further details contact **01273 675372**

Prohibited Items:

 Large bags / suitcases (No bigger than A4)	 Alcohol (Beer, wine or spirits)	 Tools	 Air horns
 DSLR & video cameras	 Solid containers / flasks (Including glass, plastic and metal)	 Illegal substances	 Weapons
 Bottles over 500ml (Clear bottles <500ml, no cap are permitted)	 Glass bottles	 Fireworks / Flares	 Bottle lids
 Smoke / gas canisters	 Canned drinks & cartons	 Large banners	 Motorcycle helmets
 Laser pens	 Perfumes & aerosols	 Musical instruments	 Prams

OPENING TIMES

- Club Superstore – 10am
- The Terrace – 11am
- Ticket Office – 4 hours before KO
- Park & Ride – 3 hours before KO
- Turnstiles – 2 hours before KO
- Please note opening times may vary depending on kick-off times. Please check: www.brightonandhovealbion.com/amex-matchday





At Brighton & Hove Albion, we are committed to being open, diverse, and welcoming. Discrimination has no place in football, and we enforce a zero-tolerance policy against breaches of our [Supporter Code of Conduct](#).

Any form of harassment or discriminatory behaviour, whether physical, verbal, or online, will not be tolerated. Offenders may face [sanctions](#), arrest, and prosecution.

SEE IT. SAY IT. SORTED.

To report incidents, use our Anti-Social text abuse line at 07880 196442

