These Competition Details set out the key terms for the competition named in the Competition Title section below (the "**Competition**"). The BHAFC Standard Competition Terms, provided below shall apply to the Competition in addition to the Competition Details set out herein and are incorporated by reference.

Competition Details	
Competition Title:	Pinterest Mural
Entry Mechanic:	Attend Crossbar (22-23 Upper North Street, Brighton and Hove, BN1 3FG) ("**Location**") between the Opening and Closing Date to view the mural displayed outside the Location. Upon arrival, scan the QR code which will be displayed on the mural that Pinterest are revealing at the Location; This QR code will take Entrants to the Pinterest page @BHAFCWomen which Entrants must follow. Once an Entrant has followed @BHAFCWomen on Pinterest, they must show the relevant event representative in order to claim a prize.
Entry Requirements (subject to condition 4 of the BHAFC Standard Competition Terms):	● Entrant must be aged 18 or over; ● Must have a Pinterest account; ● Follow @BHAFCWomen; and ● Enter the competition at the Location by scanning a QR code and following the above Entry Mechanic requirements the Closing Date.
How will winners be decided from the entries that comply with the Entry Requirements (tick as appropriate):	Independent judge(s) ☐
Opening Date:	14 November 2026 at 12:30 GMT
Closing Date:	14 November 2026 at the earlier of 14:30 GMT or first 10 (ten) people satisfying the entry requirements.
Prize Details:	A pair of tickets to Brighton and Hove Albion Women vs Liverpool Women on 14 November 2026 (17:15 KO) at the American Express Stadium ("**Match**")
How many Prizes can be won:	10 (ten) pairs of tickets
Prize RRP(s):	£30 (thirty pounds sterling)
How winners will be notified (tick as appropriate):	In person once completed the in person entry mechanic
Competition Specific Term(s) (if applicable):	1. Coach transport to the Match will depart from the Location promptly at 14:30 GMT. Winners who are not at the departure point by 14:30 GMT will not be permitted to board and will need to arrange their own travel to the Match. 2. Use of the arranged coach transport is optional; winners may choose to make their own way to the Match.

BHAFC Standard Competition Conditions (the "Conditions")

1. The Promoter

The promoter is: (THE) BRIGHTON AND HOVE ALBION FOOTBALL CLUB LIMITED (Company number 00081077), a company registered in England and Wales with registered company number 00081077 and registered office address American Express Stadium, Village Way, Brighton, East Sussex, BN1 9BL (the **"Promoter"**).

2. The competition

2.1 The title and key terms for the competition are set out in the Competition Details (the "**Competition**"). The applicable Competition Details and these Conditions form the terms and conditions to the Competition.

2.2 The competition mechanic (i.e. how to enter the competition) is as set out in the Competition Details (the "**Entry Mechanic**").

3. How to enter

3.1 The Competition will run from the Opening Date until the Closing Date stated on the Competition Details (inclusive).

3.2 All Competition entries must be received by the Promoter by no later than the Closing Date. All competition entries received after the Closing Date are automatically disqualified.

3.3 To enter the Competition, entrants must comply with the Entry Requirements specified in the Competition Details.

3.4 Unless otherwise stated, no purchase is necessary to enter the Competition and there is no charge to submit an entry. Any 'paid entry' competitions will include a free 'No Purchase Necessary' postal route as specified in the Competition Details.

3.5 The Promoter will **not** accept:

(a) responsibility for Competition entries that are corrupted, not successfully completed or transmitted, lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, website, computer hardware or software failure of any kind; or

(b) proof of posting or transmission as proof of receipt of entry to the Competition.

3.6 By submitting a Competition entry, you are agreeing to be bound by these terms and conditions.

3.7 For help with entries, please contact *partnerships@brightonandhovealbion.com*

3.8 In the event that a Competition is to be determined by judge(s) (i.e. a level of subjectivity), Competition entries will be judged by a minimum of one judge who shall be independent from the Promoter. The decision of the panel of judges (acting reasonably) will be final.

3.9 The Promoter will send the full names of the judges to anyone who writes within one month after the Closing Date of the Competition requesting details of the judges and who encloses a self-addressed envelope to the address set out in in condition 1 within three months of the Closing Date.

4. Eligibility

4.1 Unless specified in the Competition Details, the Competition is only open to residents in the UK aged 18 years or over, except:

(a) employees of the Promoter or its holding or subsidiary companies;

(b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the Competition or its administration; or

(c) members of the immediate families or households of (a) and (b) above.

4.2 If the Competition Details permit entrants under the age of 18, then parental or guardian permission is required to enter.

4.3 In entering the Competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the Competition and government issued identification.

4.4 The Promoter will not accept Competition entries that are:

(a) automatically generated by computer or created by artificial intelligence (including but not limited to chatbots such as ChatGPT or similar software applications);

(b) completed by third parties or in bulk;

(c) illegible, have been altered, reconstructed, forged or tampered with;

(d) photocopies and not originals; or

(e) incomplete.

4.5 There is a limit of one entry per person. Entries on behalf of another person will not be accepted and joint submissions are not allowed.

4.6 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the Competition. The Promoter reserves the right to request the original raw file, metadata, or

evidence of the creative process for any entry suspected of being automatically generated by computer or artificial intelligence. Failure to provide such evidence within 48 hours of a request will result in immediate disqualification.

4.7 Competition entries cannot be returned.

5. The prize

5.1 The Prize is as set out in Competition Details.

5.2 If applicable, the winner(s) will be responsible for ensuring that you and any person travelling with you are available to travel and to claim the Prize and/or (if applicable) attend the match stated in the Competition Details.

5.3 Prizes are subject to availability. There is no cash alternative for the Prize and the Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

5.4 The Prize is not negotiable or transferable.

5.5 Details of how winners will be notified how to claim the Prize will be as set out in the Competition Details.

5.6 All Prizes which are tickets for matches:

(a) shall be subject to applicable Promoter ticketing terms and conditions found via the Promoter's website: *https://tickets.brightonandhovealbion.com/screenloader.aspx?type=include&page=usercontent/documents/html/tandc.html#*; and

(b) shall not be able to be sold or transferred.

Breach of this condition 5.6 shall result in cancellation of the tickets and may result legal action being taken by the Promoter.

6. Winners

6.1 The decision of the Promoter or (if applicable) the judges nominated by the Promoter is final and no correspondence or discussion will be entered into.

6.2 The Promoter will contact the winner as soon as practicable after the Closing Date (and within a maximum of 10 days of the Closing Date) using the telephone number or email address provided with the Competition entry or otherwise held by the Promoter for the winner. The Promoter will not amend any contact information once the Competition entry form has been submitted.

6.3 The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of major prize winners and, if applicable copies of their winning entries, to anyone who writes to the address set out in condition 1 (enclosing a self-addressed envelope) within one month after the Closing Date of the Competition.

6.4 If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter at *dataprotection@brightonandhovealbion.com*. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

6.5 Where the Prize is provided by a third-party (e.g. a sponsor or partner of the Promoter), you consent to the Promoter sharing your contact details with that specific third-party solely for the purpose of prize fulfilment and delivery. The Partner will process your data in accordance with their own privacy policy and only for the duration required to fulfil the Prize.

7. Claiming the Prize

1.1 If you are the winner of the Prize, from the date of being contacted by the Promoter to notify you that you have won the Competition (the "**Announcement Date**") you will have until 14:30pm on 14 November 2026 to claim the Prize by the method referenced when you are contacted (the "**Acceptance Deadline**"). If you do not claim the Prize by this date, your claim will become invalid.

7.1 The Prize may not be claimed by a third party on your behalf.

7.2 The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their Prize within 48 hours of days of the Announcement Date, the Promoter reserves the right to offer the Prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

7.3 The Promoter does not accept any responsibility if you are not able to take up the Prize.

7.4 Where the Prize involves attendance at a match or event, the Promoter is not liable for any costs (including but not limited to travel or accommodation) incurred by the winner should the match be postponed, cancelled, or played behind closed doors. No cash alternative will be offered in such circumstances.

8. Limitation of liability

8.1 Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

8.2 Subject to condition 8.1, the Promoter's total liability to any entrant or winner shall be limited to the "Prize RRP" as specified in the Competition Details.

8.3 The Promoter shall not be liable for any:

(a) loss of profits or revenue;

(b) loss of enjoyment or "disappointment";

(c) indirect, consequential, or special losses; or

(d) costs associated with travel, accommodation, or insurance, even if a prize is cancelled or rescheduled.

8.4 The Promoter accepts no responsibility for entries not successfully completed due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network, or server failure of any kind.

8.5 The Promoter shall not be in breach of these terms nor liable for delay in performing, or failure to perform, any of its obligations if such delay or failure results from events, circumstances, or causes beyond its reasonable control (including but not limited to match postponement or abandonment)

9. Ownership of Competition entries and intellectual property rights

9.1 All Competition entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.

9.2 By submitting your Competition entry and any accompanying material, you agree to:

(a) assign absolutely to the Promoter all your intellectual property rights held in the competition entry with full title guarantee; and

(b) waive absolutely all moral rights (including those of any third party featured in your entry),

in and to your Competition entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

9.3 You agree that the Promoter may, in their sole discretion, make your entry available on its website, social media and in any other media, whether now known or invented in the future, and in connection with any publicity of the Competition. You grant the Promoter a non-exclusive, worldwide, irrevocable licence in perpetuity, for the full period of the intellectual property rights in the Competition entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the intellectual property rights in the Competition entry

and any accompanying materials for such purposes. You confirm that the same terms apply in respect of any third party's rights in the entry you submit.

10. Data protection and publicity

10.1 The Promoter will only process your personal information as set out in the Promoter's privacy policy: *https://www.brightonandhovealbion.com/privacy-policy* See also condition 6.3 and condition 6.4, with regard to the announcement of winners.

11. General

11.1 This Competition is in no way sponsored, endorsed, administered by, or associated with Instagram, X (formerly Twitter), Facebook, or TikTok. By entering, you grant a complete release to the aforementioned platforms from any and all liability in connection with this Competition.

11.2 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the Competition.

11.3 The Promoter reserves the right to hold void, suspend, cancel, or amend the Competition where it becomes necessary to do so.

11.4 These terms and conditions are governed by English and Welsh law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts of England and Wales.