

FAB Induction Day – Tuesday 13 August 2024



Present:

Jenny Gower (NBLO)
Sarah Gould (FAB Lead)
Clive Steed (FAB Chair)
Gerry Brown
James Cassidy
Mya Choudhury
Jo Davis
Andy Goodchild
Lucy Holford
Andy Maclay
Jonathan Poole
Emily Wadge

Apologies:

Charlie Beeny
Gillian Martin

The purpose of the induction day was to ensure that newly elected FAB members had the opportunity to familiarise themselves with all aspects of FAB responsibilities, as well as being introduced to existing FAB members, Club Executives and Board Directors. Jenny Gower and Clive Steed hosted the introductory session in the North Stand Sky Box. Sarah Gould also participated via Zoom.

During the morning session, the following Club Executives each provided an overview of their areas of responsibility:

Anna Easthope - Head of Marketing
Adrian Morris - Head of Safety and Security
Russell Wood - Head of Commercial
Zoe Johnson - Managing Director, Women's & Girls
Paul Camillin - Head of Media & Communications
Jenny Gower - Head of Ticketing & Supporter Services

FAB members had the opportunity to put questions to all Executives in an open and transparent introductory session. Some key points were raised which are likely to be future FAB meeting agenda topics:

1. Steps which can take to further improve the atmosphere at The Amex at men's home games.
2. The ongoing improvement of the matchday experience for fans attending women's home games at Crawley as well as plans the club has to host more home games at The Amex and to ultimately have our own stadium in the Brighton area.
3. The importance of reporting anti-social behaviour at home and away matches, using photographic and video evidence wherever possible.
4. The current Fanzone project, which is expected to be completed by the end of the year. Regular feedback from the wider fan base will be important to ensure that the fanzone is a success.

Clive and Jenny reiterated the importance of adhering to the FAB code of conduct, to which all FAB members have now attested.

Paul Mullen, COO, joined the group for lunch and gave an overview of the operational management of the club, which was well received by FAB members. Lee Cooper, CFO, also briefly introduced himself to the FAB.

After Paul Hazlewood had completed a photograph session for new members, all FAB members present took part in a team building exercise in the city centre, which was an excellent opportunity for the FAB to get to know one another and to

work together in pursuit of a common goal in a relaxed environment. The feedback on the team building exercise from all FAB members was very positive.

Upon completion of the team building exercise, we had a brief FAB meeting at The Amex, mainly to discuss the future meeting schedule.

The evening session started with a private meeting with Paul Barber and Fabian Hürzeler, attended by all FAB members present, Paul Camillin and Jenny Gower. Paul Barber confirmed that the FAB will play a key role for the club, in terms of ongoing dialogue with the fan base. Fabian Hürzeler spoke openly of how he wants to engage with our supporters, having always done likewise in previous roles, notably at St Pauli. Again, the topic of improving the atmosphere at home games was discussed. There was a Q&A session with Fabian and Paul, which was very worthwhile.

Finally, FAB members participated in the Men's Fan Forum at 7pm.