

## **FAB Meeting 18<sup>th</sup> April 2024 5pm to 6.30pm – representatives from the Fan Advisory Board and BHAFC**

### **Attendees**

BHAFC – Zoe Johnson, Sarah Gould, Jenny Gower

FAB – Gill, Clive, Nigel, Jo, Niraj, Gerry, Andy

APOLOGIES: Allison, Charlie

LOCATION: Sky Box, Amex

### Update from Zoe

Zoe shared some slides with an overview of her first 12 months in post and what she has been focussed on (see website for a copy).

Challenges she faced included the re structure of the professional girl's academy (PGA) and to reignite the emotional attachment to Brighton. This also involved a management reporting restructure within the PGA directly into PB with a dotted line to the expertise in the "men's building".

One key area with the players was to up the fitness levels to match the style of play.

The next focus is to introduce an education programme for the U18's with links to the university, enabling the W&Gs to have a career after football. There is a balance between the desire to become a professional footballer whilst ensuring the girls completed their education and examinations.

Everybody was impressed with Zoe and what she had to say. It was felt a fans forum for the Womens team would be an excellent idea so that the ideas and work that Zoe was undertaking could get a wider platform.

### Main Agenda

Introduce more working groups like the DSA and, where appropriate, include Fan groups and official supporters' groups giving a wider fan engagement and get better two-way communication. This will encourage better ideas, greater fan input and ultimately deliver more.

Get the new FAB recruits on board and help select which working groups the new members will be best suited and aligned to. This will form the basis of the working group structure.

### Onboarding and Off Boarding of FAB

Off Boarding - The thoughts were that we should get the new members on board and integrated first and then think about what we do to recognise the inaugural members. A meal in Brighton & Hove has been suggested to recognise the contributions made by the retiring FAB members.

Onboarding likely to be an evening at the Training ground with a mix of a team building event (walking/blind football) and senior members of the club doing some presentations Q&A's.

### Fans Forum

The FAB should have a stand / meet and greet at the top of the stairs. Jenny to look at how we can best do this.

#### Official Supporters Clubs Webinar

Chairs plus one official from each supporters club to be invited to a FAB webinar. It was agreed that a meeting / webinar would be good with the official supporters clubs to discuss how the FAB can work closer with them. Gerry to liaise with Harry from supporter services to obtain contact details and set up for this season.

#### FAB matchday hub

It was agreed that we should try and have a presence at the Amex on match days and Jenny will try and find somewhere dry that we could use.

#### Fan engagement report

Jenny and Clive shared the premier league meetings and thoughts on a survey for the fan engagement report. It was agreed we would complete the premier league survey and see what we learn from it.

#### FAB recruitment

Face to face and Teams interviews / chats are ongoing and we would like to get the first meeting in July to hit the ground running for the new season.

Parent and Carer role for the FAB would be a good addition next year.

The meeting closed at 6:30pm?