



My Albion My Planet

BHAFC Environmental Sustainability Strategy



INTRODUCTION

This strategy sets out how we will leverage our unique strengths and success on the pitch to improve people's lives and act on climate change.

The vision set out in this strategy has been established based on the club's Team Brighton values, consultation with stakeholders and aligns with the club's overarching strategy, which identifies environmental sustainability as one of the club's key priorities for 2030.

We can make a difference with our own initiatives, both now and in the future, and we are totally committed to doing so.

As a signatory of the UNFCCC Sports for Climate Action Framework, Brighton & Hove Albion are committed to halving emissions by 2030 and achieving net-zero by 2040.

These targets aim to position sport as a pace setter for climate action and signatories are required to have robust carbon reduction plans and report annually on their carbon footprint.

Global Climate Action

United Nations Climate Change



VISION

To establish the club as one of the most environmentally sustainable clubs in world football by 2030.



MISSION

To reduce the environmental impacts from the club's facilities, operations and supply chain, and minimise our use of resources, whilst succeeding at the top-level of professional football.

We will use our position in football to promote environmental responsibility and support our staff, fans and communities to live healthier, more sustainable lives.



PRIORITIES

The club have identified objectives across six key areas to target and prioritise action.

Energy & water

- Improve energy and water efficiency
- Increase renewable energy generation
- Decarbonise heating systems



Supply Chain

- Ensure an ethical and sustainable supply chain
- Include sustainability principles in all purchasing decisions



Travel & transport

- Encourage and support fans and staff to use low-carbon travel options
- Promote the uptake of Electric Vehicles (EV) and EV infrastructure



Biodiversity

- Enhance biodiversity on our own sites
- Promote the conservation of nature more widely



Waste

- Minimise waste and increase reuse and recycling
- Find alternatives to single-use-plastics
- Embed Circular Economy principles across the club



Culture & community

- Establish a culture of care for people and planet
- Encourage and support our communities to live healthier more sustainable lives





Action plans

For each of the priority areas, action plans will be enacted with clear responsibilities, timelines and sufficient budget



Policy & training

Sustainability will be integrated across the club's operations through the development of policies and training



Stakeholder engagement

Continuing engagement with key stakeholders to better understand our impact and identify new opportunities



Monitoring and reporting

The club will report annually on its carbon footprint and has identified key metrics to track progress



STRATEGY

For each of the priority areas identified the club will implement the following processes to ensure continuous improvement.



THANK YOU

For more information on our Environmental Sustainability Strategy please contact: thomas.harris@brightonandhovealbion.com