

Terms and Conditions for entry to the BHAFC Advent Calendar prize draw 2023 (the “Prize Draw”)

1. The Prize Draw is open to all those aged between 7 and 17 years old who are 2024/25 Men's First Team season ticket holders, 2024/25 Women's season ticket holders and/ or 2024/25 MyAlbion + Junior members, except employees of BHAFC (or any of its holding or subsidiary companies), their families, agents or any third party directly associated with administration of the Prize Draw.
2. The Prize Draw is free to enter for all those aged between 7 and 17 years old who are 2024/25 Men's First Team season ticket holders, 2024/25 Women's season ticket holders and/ or 2024/25 MyAlbion + Junior members based in the United Kingdom only, who have a valid email address. Prize Draw entrants can only enter the competition with the permission of a parent or guardian aged 18 years over.
3. To enter the Prize Draw, Entrants must:
 - (a) Visit the URL at:
[<https://brighton-hove-albion.campaign.playable.com/albion-advent-202425>]
or
 - (b) Scan the specifically referenced and marked QR codes which Entrants will find in promotional material sent to them in Christmas Cards;
 - (c) Enter one or any of the Prize Draw competitions stated at 3(d), which are separate individual competitions with a corresponding weekly prize draw for those Entrants who meet the specified minimum criteria. Each of the weekly Prize Draw's will take place as stated at condition 8;
 - (d) The weekly Prize Draw competitions shall be:

Game 1 – Gravity dodger: Sunday 1 December – Friday 6 December 2024

Competition entry for game 1 will commence at 00.01 on 1/12/2024 and end at 19.00pm on 6/12/24 (the “Designated Entry Period”)- all correct entries will be entered into the Prize Draw which shall take place as set forth at condition 8:

Collect 150 points (one-hundred and fifty), to be entered into the prize draw. Using Gully collect the presents for 10 (ten) points, hitting into Eagles will -10 (minus 10) points, hitting a meteor will reset the game to where they got hit. The entrant will have three attempts to meet the minimum competition criteria and be in with a chance of being entered into the prize draw for week 1.

Game 2 – Slice it: Saturday 7 December – Friday 13 December 2024

Competition entry for game 2 will commence at 00.01 on 7/12/2024 and end at 19.00pm on 13/12/24 (the “Designated Entry Period”)- all correct entries will be entered into the Prize Draw which shall take place as set forth at condition 8:

Entrants will have 3 (three) attempts to score a minimum of 500 (five hundred) points within 60 (sixty) seconds by slicing the Christmas Vegetables. Slice the brussels sprouts and broccoli for 10 (ten) points, carrots and potatoes for 15 (fifteen) points and parsnips for 20 (twenty) points. If the player slices an Albion football, they will lose 20 (twenty) points.

Game 3- Hit the mole: Saturday 14 December – Friday 20 December 2024

Competition entry for game 3 will commence at 00.01 on 14/12/2024 and end at 19.00pm on 20/12/24 (the "Designated Entry Period")- all correct entries will be entered into the Prize Draw which shall take place as set forth at condition 8:

Entrants will have 3 (three) attempts to score a minimum of 300 (three hundred) points in 60 (sixty) seconds to be entered into the prize draw. Using the candy cane to hit the lumps of coal for 10 (ten) points, however hitting presents that pop up will -10 (minus 10) points. Entrants will have three attempts to gain their highest possible score.

Game 4 – Spot the difference: Saturday 21 December – Tuesday 24 December 2024

Competition entry for game 4 will commence at 00.01 on 21/12/2024 and end at 19.00pm on 24/12/24 (the "Designated Entry Period") - all correct entries will be entered into the Prize Draw which shall take place as set forth at condition 8:

Entrants will need to spot 7 (seven) differences out of a possible 10 (ten) in before a 3 (three) minute time limit ends, to be entered into the prize draw. Entrants will have one attempt.

4. Only entries received by BHAFC within each Designated Entry Period will be considered and any entries received after the closing dates and times for each game, will not be considered. Any attempted form of entry other than as described in these Terms and Conditions is void. Entry must be made by one individual entrant; no group or organisation entries are allowed, and the individual entrant can only enter once.
5. BHAFC accepts no responsibility for entries not successfully completed due to a technical fault of any kind.
6. For each game, two winners from each age category of (1) 7 to 12 years old and (2) 13 to 17 years old, will be chosen by a random draw performed by a computer process (the "Winners") from all of the entrants who have met the minimum required criteria within the Designated Entry Period for each game, and on the dates shown at 3 (d) above.
7. For each game, a Winner from each age category will receive one of the following prizes depending on their age and order in which they were drawn:

Game 1:

- (1) 7-12 years old: Personalised message from a player of their choice, Family Stadium tour (RRP £70).
- (2) 7-12 years old: Personalised message from a player of their choice, Family Stadium tour (RRP £70).

Game 2:

- (1) 7-12 years old: Signed Albion 2024/25 Home Shirt (RRP £65).
- (2) 13-17 years old: Signed Albion 2024/25 Home Shirt (RRP £65).

Game 3:

- (3) 7-12 years old: Xmas goodie box – 1x Keepsake box (RRP £10), 1x signed calendar (RRP £11), 1x Christmas elf (RRP £12), 1 Xmas mug (RRP £7).

(4) 13-17 years old: 1x signed calendar (RRP £11), 1x £30 retail voucher

Game 4:

(1) 7-12 years old: Guaranteed Mascot package to either of the fixtures mentioned below (RRP £240).

(2) 13-17 years old: 1x admission to signing session and 2x low category game (RRP £110).

Fixtures available for week 4 prizes:

- i. Brighton and Hove Albion FC v Bournemouth, Tuesday 25 February, 7.45pm kick-off;
or
- ii. Brighton and Hove Albion FC v Aston Villa, Tuesday 1 April, 7.45pm kick-off

(fixtures subject to change. Allocation of fixture subject to BHAFC's sole discretion)

8. The Winners of each game will be notified via the email address they provided when entering the Prize Draw, as follows:
 - i. Game 1 by no later than seven working days of that game week closing (13 December 2024);
 - ii. Game 2 by no later than seven working days of that game week closing (20 December 2024);
 - iii. Game 3 by no later than seven working days of that game week closing (27 December 2024); and
 - iv. Game 4 by no later than seven working days of that game week closing (31 December 2024).
9. The Winners of the prizes are required to confirm acceptance of the Prize within 7 days of being contacted by BHAFC via their parent or guardian's email address who must provide their name, contact telephone number and a UK postal address. In the event that the Winners do not confirm acceptance of the Prize within those 7 days, or otherwise do not fulfill these Terms and Conditions, then the Prize will be forfeited by the Winner and BHAFC will be entitled to select another winner in accordance with the process described above (and, for the purposes of these Terms and Conditions, reference to the "Winner" shall be deemed to refer to that alternative winner).
10. Once contacted by email by BHAFC, each Winner must contact BHAFC by the means specified by BHAFC to facilitate redemption of the Prize.
11. BHAFC shall use reasonable endeavours to ensure that the Prizes will be sent to each Winner by post (where applicable) or via email to the email address provided, within 2 weeks of the Winner notifying BHAFC, however BHAFC shall not be liable to the Winner for any delays in the Prize being sent to the Winner beyond this 2 week period where BHAFC was unable to avoid such delays.
12. The Prize is non-exchangeable, non-transferable and no cash alternative is available.
13. BHAFC reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond BHAFC's control make it necessary to do so.
14. Entry into the Prize Draw constitutes full and unconditional acceptance of these Terms and Conditions. BHAFC is not responsible for lost, corrupted or delayed entries. BHAFC reserves

the right to refuse entry, or refuse to award the Prize, to anyone in breach of these Terms and Conditions.

15. The decision of BHAFC regarding any aspect of the Prize Draw is final and binding and no correspondence will be entered into about it.
16. BHAFC must either publish or make available information that indicates that a valid award took place. To comply with this obligation BHAFC will send the surname and county of the Winner and, if applicable, copies of their winning entry, to anyone who emails marketing@bhafe.co.uk within the period of one month commencing on 22nd December 2024. If the Winner objects to any or all of their surname, county and winning entry being published or made available, it must contact BHAFC at marketing@bhafe.co.uk. In such circumstances, BHAFC must still provide the information and winning entry to the Advertising Standard Authority on request.
17. BHAFC reserves the right to hold void, cancel, suspend or amend the Prize Draw where it becomes necessary to do so.
18. Entries that are found to contravene these Terms and Conditions in any respect shall be null and void, regardless of the stage of the Prize Draw. In the event that an entry of the Winners is declared null and void, an alternative winner will be selected in accordance with the process set out in these Terms and Conditions.
19. Insofar as is permitted by law, BHAFC, its agents or distributors will not in any circumstances be responsible or liable to compensate the Winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of BHAFC, its agents or distributors or that of their employees. The Winner's statutory rights are not affected.
20. Personal data supplied during the course of this Prize Draw will only be processed as set out in BHAFC privacy policy at <https://www.brightonandhovealbion.com/club/club/privacy-policy>. See also condition 16 with regard to the announcement of the Winner.
21. Events may occur that render the Prize Draw itself or the awarding of the Prize impossible due to reasons beyond the control of BHAFC and accordingly BHAFC may at its absolute discretion vary or amend the Prize Draw and entrants agree that no liability shall attach to BHAFC as a result thereof.
22. The Prize Draw is governed by English law and entrants to the Prize Draw submit to the exclusive jurisdiction of the English courts.
23. The promoter of this Prize Draw is Brighton & Hove Albion Football Club Limited (**BHAFC**), The American Express Stadium, Village Way, Falmer Brighton, East Sussex, BN1 9BL registered no: 00081077.