Board Presentation
Tuesday 16<sup>th</sup> April 2024
Gill Martin & Clive Steed

## Agenda

- Who are we?
- How we engage with fans
- What have we done so far?
- What next our strategic objectives?
- The future....

# Our Fan Advisory Board



# How we engage with Fans



















#### **Early Wins**













Brighton & Hove Albion Fan Advisory Board - Representing ...

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FAB Strategic Objectives for 2023/2024

Form a
Women's
Game
Working
Group to help
grow the
support

Positively
Participate in
Travel
Review

Establish
Disabled
Supporters'
Association

Improve Fan
Experience on
Matchdays

Find new
ways to
engage with
fans

# BRIGHTON & HOVE ALBION FAN ADVISORY BOARD

STAND OR FALL

