

# Who is Behind Fields & Forests?

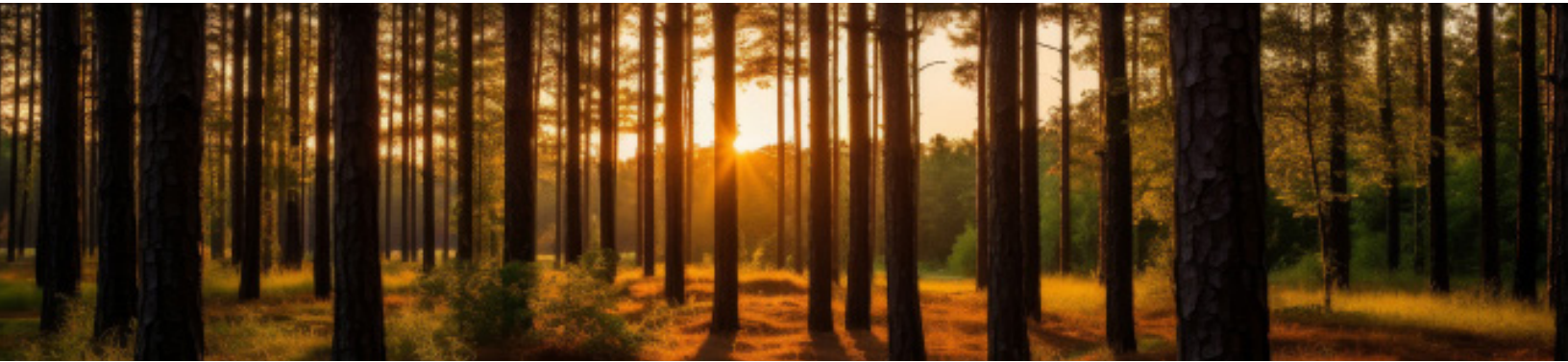


Fields & Forests is a new project developed by the American Forest Foundation, as part of the Family Forest Carbon Program. It is one of several opportunities we offer to landowners to earn income while improving the health of their land and helping to make a positive impact on the planet.

## About the American Forest Foundation

The American Forest Foundation (AFF) is a national conservation organization that works to support family landowners in making meaningful conservation impact. Since 1932, AFF has brought together many different groups to work toward common objectives, such as improving clean water, wildlife habitats, and sustainable wood supplies.

As a 501c3 nonprofit, we work hard to carefully manage the resources provided by our many partners and donors to maximize their impact in addressing our nation's most pressing conservation challenges. Our current vision is to empower American landowners to capture and store an additional one billion tonnes of carbon by 2050. To learn more about AFF visit [www.forestfoundation.org](http://www.forestfoundation.org).



## About the Family Forest Carbon Program


The Family Forest Carbon Program (FFCP) is operated by AFF. Launched in 2020, FFCP enables family landowners across 19 states to access the voluntary carbon market, a growing market that has traditionally been inaccessible to small landowners. FFCP helps landowners implement sustainable management practices that result in healthier forests, higher-quality timber, improved wildlife habitat and increased carbon storage, while providing them with additional income streams. Landowners may be eligible for several FFCP opportunities, including Improved Forest Management practices, and Fields & Forests.

Funding for FFCP comes from philanthropic donations, grants, and contracts with corporations who purchase high-integrity, verified carbon credits. To learn more about FFCP visit [www.familyforestcarbon.org](http://www.familyforestcarbon.org).

## About Fields & Forests

Fields & Forests is a new opportunity for landowners under the broader Family Forest Carbon Program. Currently available to landowners in Georgia and Alabama with more than 40 acres of open cropland or pastureland, this project provides families with everything they need to diversify their open fields, transitioning some or all into loblolly pine forest. To learn more about Fields & Forests and find out if you are eligible visit [www.fieldsandforests.org](http://www.fieldsandforests.org).

Contact us to learn more about getting started.

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