

Family Forest Carbon Program

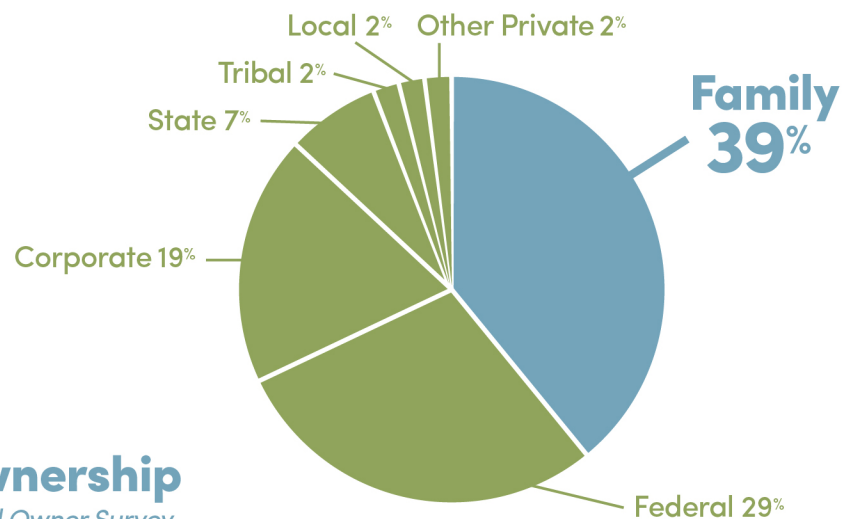
The Family Forest Carbon Program, a partnership between the American Forest Foundation and The Nature Conservancy, is uniquely designed to expand access to carbon markets for family forest owners, empowering them to improve the health and wellbeing of their forests and help tackle climate change.

The Program works with family and individual landowners to capture and store additional carbon in their forests, and then partners with businesses who are committed to reaching their climate goals to continue to support climate-smart forestry on U.S. woodlands.

Family forests are essential to helping the U.S. tackle climate change.

- According to the E.P.A., U.S. forests and forest products currently **offset 15% of the country's annual carbon emission**. More importantly, studies suggest this could be nearly **doubled with the right actions**.

- To effectively tap the potential in our forests, the largest ownership group – **families and individuals** – must be engaged.
- Family forest owners care about their lands, but **face challenges such as the high cost of management and finding technical know-how** that prevent them taking active steps to improve their forest.
- Traditionally, **small forest owners have not been able to access carbon markets**. Less than 1% of acres in existing carbon projects are on acreages between 20 and 1,000 acres – the size range of the majority of family-owned lands.
- Leaving out these landowners **shorts the potential in our forests** to address climate change, withholds economic opportunities for rural Americans, and limits the carbon credit supply for corporations.



U.S. Forest Ownership

Source: National Woodland Owner Survey

For more information, visit familyforestcarbon.org or email info@forestfoundation.org.



American Forest Foundation

The Nature Conservancy
Protecting nature. Preserving life.

Family Forest Carbon Program

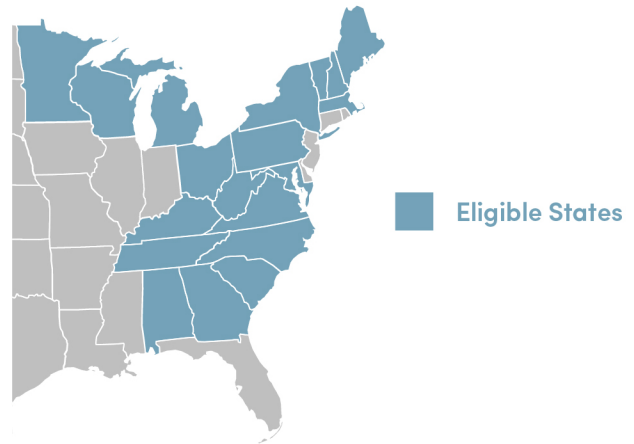
How does our program work?

The **Family Forest Carbon Program** is open for enrollment to family forest owners who have as little as 30 acres. Upon enrollment, landowners are paid annually to implement forest management practices that are scientifically proven to increase carbon capture and storage.

The program also provides landowners with professional guidance from a forester and helps them create a forest management plan customized for their land. **The result is climate mitigation as well as long term climate resiliency, improved wildlife habitat and rural economic support.**

The program then sells the additional carbon captured by enrolled landowners as verified carbon credits to companies who are taking a comprehensive approach to their net-zero emissions strategy, first reducing emissions before working to neutralize those they cannot eliminate.

The Family Forest Carbon Program is open for enrollment to landowners in Alabama, Georgia, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, New Hampshire, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Vermont, Virginia, West Virginia, and Wisconsin.



Advancing the integrity of carbon credits with a new methodology:

The Family Forest Carbon Program has pioneered a new approach to carbon accounting that improves accuracy and transparency for the entire voluntary carbon market.

Our improved forest management (IFM) methodology uses a matched dynamic baseline that measures the performance of lands enrolled in our program against real similar lands in real time. Unlike other carbon credit methodologies, our approach reduces reliance on models that incorporate potentially outdated data or assumptions.

This first-of-its-kind methodology raises the standard of quality and integrity for the entire carbon market, addressing concerns of additionality that many carbon projects face. The methodology has been approved by Verra's Verified Carbon Standard.

For more information, visit familyforestcarbon.org
or email info@forestfoundation.org.



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