

TRAINING 🐾 BOARDING 🐾 DAY CAMP 🐾 RETAIL

Unleashing the best care for your dog.

NO LEASH NEEDED



MULTIPLE LOCATIONS
SERVING YOU.

NLN - WEST
(141 & 44)

NLN - CENTRAL
(Manchester & McKnight)

NLN - SOUTH CITY
(Hampton & Watson)

HOW DO DOGS LEARN?

Day Training at No Leash Needed

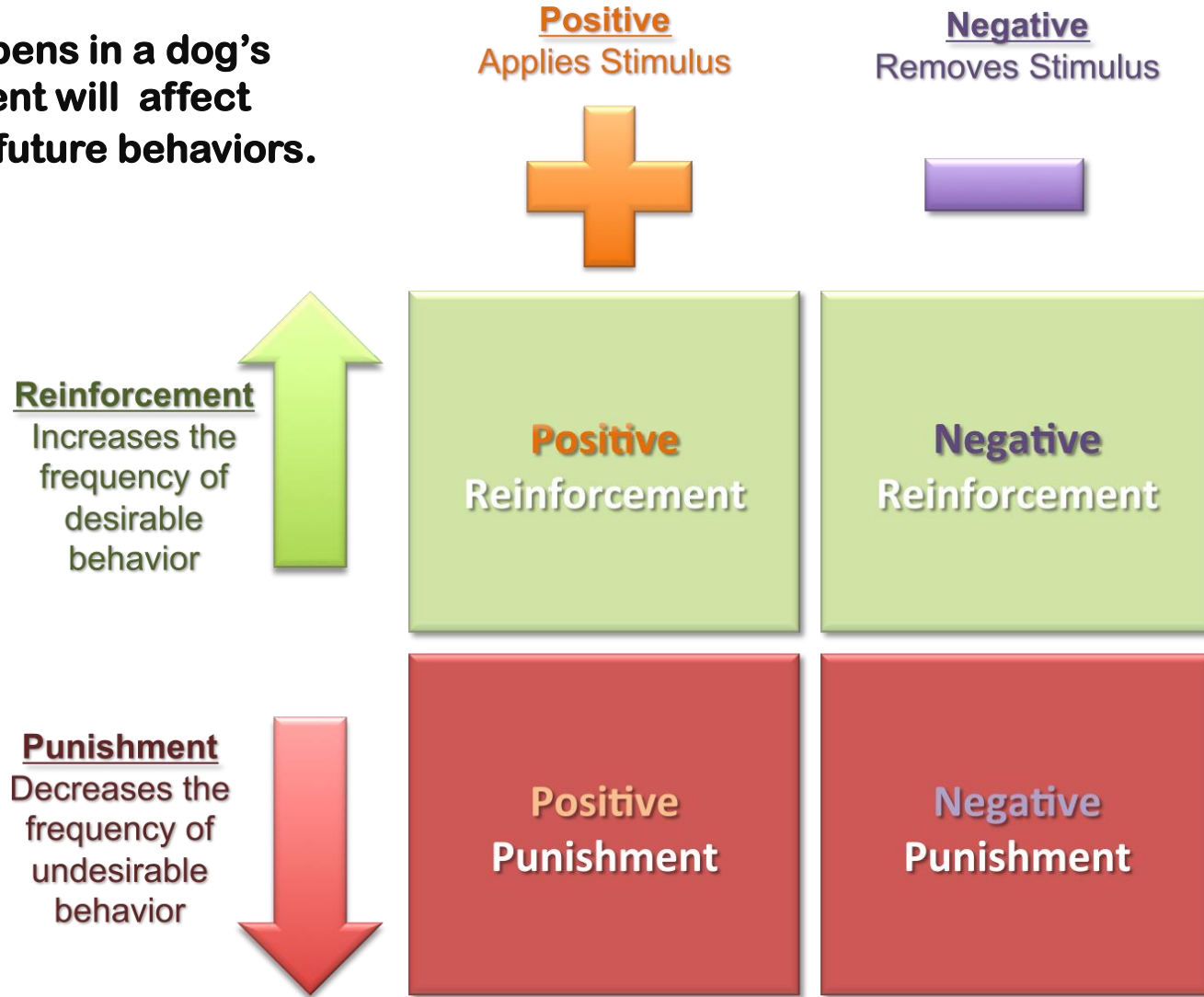
HOW DO DOGS LEARN | AGENDA

1. Operant Conditioning and Learning Theory (10 Minutes)
2. Teaching Methods (5 Minutes)
3. Shaping Exercise (10 Minutes)
4. Capturing, Shaping, Luring to create behaviors (5 Minutes)
5. Methods/Tools of Training (10 Minutes)
6. Marker Training in Action (5 Minutes)
7. Day Train Program, Syllabus, Homework and Website (5 Minutes)
8. Special Situations (reactivity, aggression, anxiety) (5 Minutes)
9. Q & A (5 Minutes)

Operant Conditioning



What happens in a dog's environment will affect the dog's future behaviors.



Positive vs. Negative



	REINFORCEMENT BEHAVIOR INCREASES	PUNISHMENT BEHAVIOR DECREASES
POSITIVE: ADD STIMULUS	Dog's behavior causes something good to happen... BEHAVIOR INCREASES! Ex: Your dog sits and gets a treat/reward	Dog's behavior causes something bad to happen... BEHAVIOR DECREASES! Ex: Your dog pulls on the leash, you pull/pop
NEGATIVE: REMOVE STIMULUS	Dogs behavior causes something bad to stop... BEHAVIOR INCREASES! Ex: Apply pressure on your dog's leash when they pull, they give in to release the pressure. Ex. 2: Seatbelt alarm sounds until seatbelt is put on.	Dogs behavior causes something good to stop- BEHAVIOR DECREASES! Ex: Your dog jumps on you for attention, you walk away removing the attention altogether.

All Positive Trainers

Use positive reinforcement and negative punishment.

Compulsion Trainers

Use positive punishment and negative reinforcement

Balanced Trainers

Use all quadrants of learning but teach using positive reinforcement

Positive vs. Negative In Practice

Reinforce: If a dog gets a treat for sitting, he will be more likely to sit again.

Punishment: If he receives a negative (a bee sting), he will be less likely to sit again.

MARKER TRAINING – CAPTURE THE MOMENT

Some trainers prefer clickers because of its precision. We find it hard on pet owners to use effectively due to handling skills.

We use a verbal mark, “Yes” for behaviors we like. On the same hand, we use a negative mark or conditioned punisher, “No” or “wrong” etc. for inappropriate behaviors.

Reinforcement vs. Punishment

Clickers and Markers

Timing

Corrections/Punishment

The most important part of any training, positive or negative is timing. Timing is everything. You have less than 2 seconds to make a connection between the behavior and the mark.

SHAPING EXERCISE

Methods and Tools...

- **Capture:** Your dog sits down on his own. You use a Mark ("Yes")
- **Shaping:** Your dog lowers his head, you mark the behavior, your dog starts to bend legs to go into down, you mark.
- **Lure:** Guide dog into position with food or toy.
- **Demonstration of Marker Training**

These are tools to help train your dog. Not all dogs respond to all of these, the goal is to find out what works and motivates your dog!



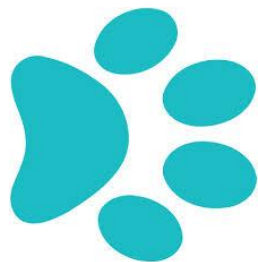
Paws to Success...

Build foundation with
Reward and Motivation

Consistency & Timing

Proofing &
Responsibility

Physical Health:
Diet/Exercise



HAPPY, HEALTHY, OBEDIENT DOGS



What to expect from NLN

The Day Train program is our most successful program at NLN. We train your dog around distractions and do most of the work for you. **However, to make it stick, it does require work from you...**or your dog will only listen to us!

Online Resources

Daily Report Cards

Daily Report Cards

1 Month Free Class

Flexible Scheduling

What we expect from you

You have taken the first step towards building a rewarding relationship with your dog...make sure you follow all the steps that we have outlined for your continued success. **Please, spend the time to ensure your dog knows you expect them to listen to you as well.** NLN Trainers are always here to help **You** if you have questions!

Be sure to take advantage of our online resource center that has videos and articles to help you in your training!

Sign up for lessons
and online access

Do the Homework

DO THE HOMEWORK

Practice nightly

Come to class, its
FREE!

Training Schedule...

First Step! Make sure to ask questions, it will help you lay a foundation for your dog!

This is where you see your dog in action and learn for the future. Make sure you come to the take home lessons!

We give you 1 month free...if you come to class, working your dog around distractions will get much easier.



Intro Seminar

Homework




Take Homes

Practice



Group Class


SUCCESS!



Each night, you will get a Report card with homework...do it, it wont take more than 10 minutes!



Keep practicing..."Train as you live"



We are here to help. You can continue with classes & lessons as needed.

Take advantage of all training options to ensure your success!

During Training...

AT DROP OFF:

- 🐾 Do not feed breakfast! Bring your dog's kibble, we will mix it with high value treats. Your dog will get treats throughout the day...
- 🐾 Let us know if your dog has any food allergies or special requests
- 🐾 Keep your dog on leash. Do not allow dogs to meet in the lobby face to face.



AT PICK UP:

- 🐾 Your dog may not be hungry, this is normal...Offer a light dinner.
- 🐾 Your dog may be very thirsty, this is normal as well. Dogs have access to water all day, however when they come home they are more relaxed and may drink more water than usual. They have been working and eating treats all day!
- 🐾 Your dog will be tired. Training involves mental stimulation- this is more tiring than play time!
- 🐾 Make sure to do the homework, "My dog ate it" definitely won't work here!

TRAINING TOOLS:

- 🐾 Treat Bags
- 🐾 High Value, meaty treats
- 🐾 Good Leash (non Flexi preferably)



Take Home Lessons & Group Class



You will get one 45 minute lesson for each week of training. Your trainers will reach out to you to schedule. Fridays and evenings are the most popular time slot, please set up your lessons early if your schedule is not flexible.



Some dogs will be advanced enough to do group take home lessons. If this is the case and dependent on scheduling, your dog might work around higher level distractions during the take home lesson.



Please ensure you come to the lesson on time and prepared to devote the attention and time necessary for success. To have a well trained dog, we need to train you as well on how to communicate effectively with your pet.



After completion of the day train program- you get 1 month of group class for free. This class is important for you to continue working around distractions and gives you access to a trainer to ask questions or get feedback on training.



Keep in mind...

- Your dog may be tested for day camp if you requested it or your dog is friendly with other dogs. We do not test training dogs on day 1 of training- we want them to be set up for success.
- Day Camp is a short recess. Dogs become too tired to train if they are tired from camp. For more about day camp services, please ask the front desk.
- Sending your dog to school is much like sending your child to day care. We do our best to require vaccinations and ensure safe play for your dog if applicable. That being said, there is the risk of canine cough and injury from group play.
- Some clients, might end up using corrective collars depending on their dog's specific needs. These are effective, humane tools if used correctly.
- Be sure to take advantage of our online resource center that has videos and articles to help you in your training!
- Website Walk Through

QUESTIONS & ANSWERS