

Welcome to the Winter Edition of our Kentuckiana Newsletter! In our newsletter you will find helpful information, resources, and happenings in your Kentuckiana Animal Clinic!  
Please enjoy & feel free to share this with your friends and family!

### KAC Focus on the Family!

Here at Kentuckiana, we think of our clients, patients, and our team, as family. With that in mind, we want to highlight our awesome team members that work hard day in and day out for our hospital! When you come to visit us, let them know you love them just as much as we do!

#### Meet Lori, the latest addition to our KAC family!

Lori recently joined our Owensboro community has been a part of the Kentuckiana team since September 2017. She describes herself as honest, driven, and loyal and we here at KAC fully agree! Lori enjoys watching scary movies (wait...“enjoys”?! ) and LOVES cheering on her favorite football team, the Philadelphia Eagles. She is especially amped up right now as her Eagles made it to the Super Bowl this year! When not caring for our clients’ pets in our boarding facility, Lori spends most of her time loving on her own fur-babies: Piper, Precious, Rowdy, Rudy, Sparky, and Spud – ALL DACHSHUNDS!



### ***Congratulations to our most recent KAC Leadership Award recipient!***

The KAC Leadership Award is a program we have here to recognize & reward fellow team members based on their excellence in leadership. Fellow team members submitted multiple entries that highlighted leadership displayed in the form of Teamwork, Generosity, Service, Accountability, Creativity & Innovation, and Positivity. Though only being with us for a short time, our newest veterinarian, Dr. Leah Basham, has earned the KAC Leadership Award!

***Congratulations, Dr. Basham!***

### **Spring Break is right around the corner! Have you made your pet's boarding reservation? You can call or even book ONLINE WITH US!**

At Kentuckiana Animal Clinic, we make every effort to ensure your pet's stay with us is a happy and comfortable experience. We care for your pet & their needs as if they were our own. Our team is experienced and trained to care for your pet and to report any problems to our medical team. This is a plus of our hospital compared to an everyday kennel. We know that even with the best care, boarding can be stressful because your pet is in a new environment and its routines & habits are interrupted. We make sure stress is minimized as much as possible and care is taken to comfort pets that may be extra sensitive during their stay. Additionally, all boarding pets must be current on required vaccinations in order to protect all our furry guests from sickness. **See below for all the boarding options available for your pet!**



#### **DON'T FORGET!**

##### **When boarding with us here at KAC, you and your pet have options!**

- Indoor AND Outdoor (covered) boarding spaces are available!
- We provide standard twice-a-day exercise time provided in covered outdoor Exercise Runs.
- Deluxe exercise space available! These deluxe outdoor grassy lots vary from 15'x26' to 24'x58'!
- Personal 1-on-1 time slots are available for your pet!
- Home-made paw-cicle available for mid-afternoon treat!
- Pet guests staying 3 or more nights receive a complimentary bath!
- **Receive a stamp for every day of boarding on your Loyalty Card (available on the KAC APP)!**



### *Need your pet groomed?*

Our professional groomer, Sharity, is excited to work with your 4-legged companion! You can call or simply book your appointment online. *Don't forget to book your next grooming appointment before you leave & get 15% off that next grooming appointment!*



#### **Clip & Bathing**

Includes: Bathing, style cut, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

#### **Bathing & Brushing**

Includes: Bathing, simple brushing, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

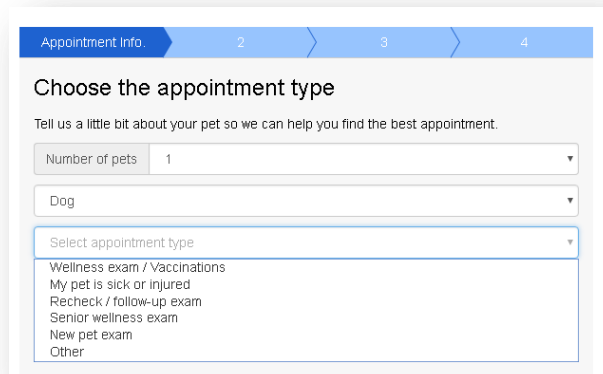
#### **Additional Grooming Services Available**

Extensive Brush-out  
Nail Dremeling  
Hot Oil Treatment  
Same-day bathes available  
Always Free Daycare with grooming!

Check out all that Kentuckiana Animal Clinic has to offer...

**Did you know that you can book your pet's appointment ONLINE? At Kentuckiana, YOU CAN!**

Simply go to your Kentuckiana App and select "Schedule an Appointment" from the menu! It's that easy! You can also select "Book Now" on our Facebook page. We even have refrigerator cards available with QR codes to simply scan for the type of appointment you need! You can schedule almost any type of appointment you need: Wellness, Vaccination, Sick or Injured Pet, Boarding, Grooming, Bathing, etc... No need to worry about forgetting to schedule your appointment, just book when you think about it and you are covered! (Note, we do ask surgical appointment be made by calling our office as specific instructions and details usually apply.)

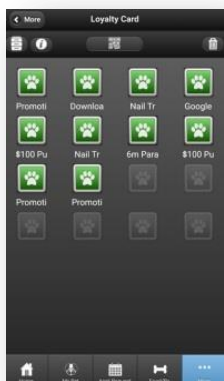


The screenshot shows the 'Appointment Info' screen in the app. It has a progress bar at the top with steps 1, 2, 3, and 4. Step 2 is active. The title is 'Choose the appointment type'. Below it, it says 'Tell us a little bit about your pet so we can help you find the best appointment.' There are three dropdown menus: 'Number of pets' (set to 1), 'Dog' (selected), and 'Select appointment type'. The 'Select appointment type' dropdown is open, showing options: 'Wellness exam / Vaccinations', 'My pet is sick or injured', 'Recheck / follow-up exam', 'Senior wellness exam', 'New pet exam', and 'Other'.



**Kentuckiana's Pet Annual Wellness (PAW) Plans** provide for the yearly care your pet needs at a discounted price (35-40 %!). Additionally, professional services not included in the plan itself receive 5 to 15% off. Our PAW Plans also allow installment payments to easily be made on this plan each month. Call us today for details!

The **Kentuckiana Pet Pals Referral Program** is our way of thanking clients for referring friends and family to us. For each person you refer to us, we give you a **\$25 credit on your account** AND give the new client you referred to us a **\$25 credit on their account** as well!



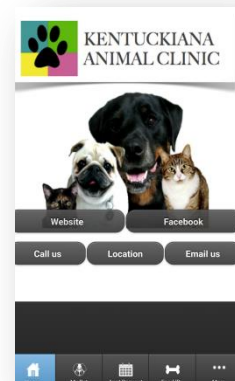
**Are you in our Loyalty Program yet?**

Make sure to download the **KAC App** on your smartphone to participate in our LOYALTY PROGRAM! You can get a \$100 credit for your account once you fill your LOYALTY CARD up! So, how do you earn LOYALTY STAMPS? Simple.

- ✓ For initially downloading the APP!
- ✓ For each \$100 spent on an invoice
- ✓ For each night of overnight boarding
- ✓ When purchasing 12 months of prevention for your pet.
- ✓ **And now, even for having a pet groomed!!!**

Don't forget that with the **Kentuckiana Animal Clinic App** you can also:

- Receive notifications and reminders!
- Request appointments for Boarding, Grooming & More!
- Request foods or prescriptions!
- **Even send your pets "selfies" to us to share on our App and Facebook page!**  
**(We know you take them! Just look at the Selfie Section!)**



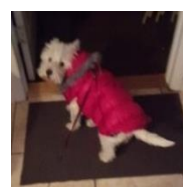
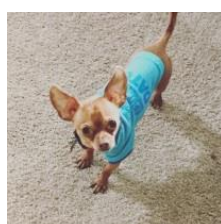
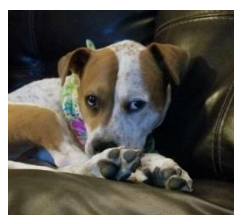
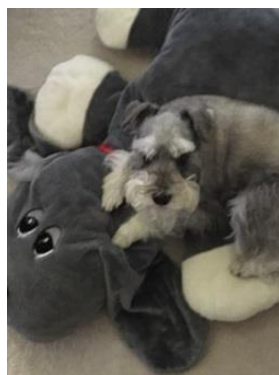
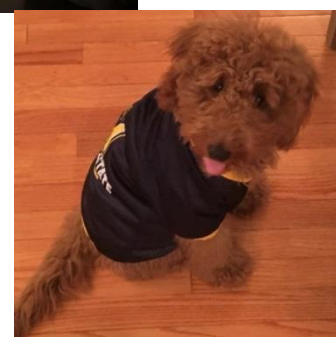


# KAC Newsletter – January 2018

## WINTER Edition



IT'S SELFIE TIME!!!  
(Share YOUR'S now on our APP!)



## Every pet needs protection from harmful parasites!

We have ways to help you save \$ on the preventions your pet needs!  
Check out the current deals on these products!

### Heartgard Plus Chews



**BUY 12 DOSES, GET \$12 REBATE!**

**Buy Heartgard & Nexgard TOGETHER  
To Save Even MORE!**

Buy 12 dose Heartgard and 12 doses Nexgard,  
get a \$50 rebate!

### Nexgard Chews

NEXGARD-CHEWABLE

**BUY 6 DOSES,  
GET 1 DOSE FREE!**



### Triflexis

**Triflexis**  
(spinosad + milbemycin oxime)

Buy 6 doses, get \$10 rebate!  
OR  
Buy 12 doses, get \$25 rebate!

### Frontline Gold



Buy 3 doses,  
get 1 dose FREE!  
OR  
Buy 6 doses,  
get 2 doses FREE!

### Interceptor Plus



Buy 6 doses, get \$5 rebate!  
OR  
Buy 12 doses, get \$15 rebate!

### Revolution



Buy 6 doses,  
get 2 doses FREE!  
OR  
Buy 9 doses,  
get 3 doses FREE!

### Advantage Multi (Many options!)

advantage multi<sup>®</sup>  
for dogs  
(imidacloprid + moxidectin)



When you buy:  
6 doses = \$25 rebate!  
6 doses WITH HEARTWORM TEST = \$40 rebate!  
12 doses = \$60 rebate!  
12 doses WITH HEARTWORM TEST = \$75 rebate!

### Advantage Multi AND Seresto COMBO DEAL!

advantage multi<sup>®</sup>  
for dogs  
(imidacloprid + moxidectin)



### Seresto

**\$15 Rebate for each collar purchased**



**Buy 6 doses Advantage Multi AND Seresto collar,  
Get a \$60 rebate!!!**

*Thank YOU for allowing us to be a part of your pet's healthcare family!*