

Welcome to the latest edition of our Kentuckiana Newsletter!
Inside you will find helpful information, resources, and happenings here at Kentuckiana Animal Clinic!

*Did you know that
Kentuckiana Animal Clinic
has been serving the
community since 1958?!*



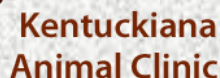
**Join us Saturday, September 22nd
to celebrate our 60th Anniversary!**

To celebrate the many years of veterinary service to our great community, we are inviting everyone to our Anniversary/Open House Celebration on September 22nd from 1-3pm.



There will be a tour to check out our facility, learn more about our services, meet our vet team, enjoy treats, register to win great door prizes for you & your pets, and get to meet with & learn about local organizations in our community that help both people and animals!





ZAC Newsletter
Summer Edition



*We are so excited and honored to have received BOTH
The Best Veterinarian of Owensboro Living
&
The Reader's Choice Silver Award!*

We know how truly blessed we are to be serving Owensboro and surrounding area! We sincerely appreciate the people of our community trusting us to care for your pets and we want to thank you all for voting us for the Reader's Choice award & for the Best Veterinarian of Owensboro!

**We are also excited that in addition to dogs & cats, we are now seeing
EXOTIC & POCKET PETS TOO!**

Dr. Poole & Dr. Hobgood are accepting new clients & patients now!



KAC Focus on the Family!

Here at Kentuckiana, we think of our team as family and we are so excited to be growing to ours here at KAC!

We want to introduce newest faces to our KAC team.

When you come to visit us, let them know you are glad they are here just as we are!

Welcome Dr. Rachel Hobgood!



My name is Mary Rachel Hobgood, but I go by Rachel. I grew up outside Dixon, KY in Webster County. Growing up we always had at least one dog in the house and had several other pets, including a hamster, two birds, several fish, and a few cats. I currently have a two year old Rough Coated Collie named Scout, a 4 year old Guinea Pig named Moe, and a 3 year old Holland Lop rabbit named Mazie. I am a runner (I often run with my dog), I enjoy hiking and love to be outside. I

became interested in exotic animal medicine after

three years of research with freshwater aquatic turtles at Freed Hardeman

University, then after working for three years as the turtle rehabilitation program

coordinator at Auburn University. I have a soft spot for small mammals, including

Guinea Pigs and Mice after working as a student representative for Oxbow Animal Health, and I love reptiles. I

can't wait to meet the awesome clients of Kentuckiana!



Welcome Dr. Nikki Poole!



My name is Nikki Poole. I was born in Owensboro, and raised between there and the family farm in Fordsville.

My undergraduate degree is from Western Kentucky University, and my veterinary degree is from Auburn University.

After graduating from AU, I moved to Wytheville, VA where I practiced at a mixed animal clinic for five and a half years. I currently have many

pets: dogs, cats, horses, 1 sheep, snakes and lizards. My hobbies include dual sport riding, jogging, and

anything else outdoors.



Have you ever hear someone say we are in the Dog Days of Summer?

Ever wonder what these hot days of summer have to do with dogs? Actually... nothing!

The 40 days from July 3rd to August 11th are typically referred to as the Dog Days of Summer in the Northern Hemisphere.



However, these days are not named for a pet, but for a star! The "Dog Days" are actually named after Sirius, the Dog Star in the constellation Canis Major, which shines most brightly during this time of the year. The ancient Greeks and Romans believed the star was responsible for the heat and blamed it for periods of drought, sickness and plague. Now we know that this time of the year is simply when we will experience the sultriest days of summer!



MORE FUN FACTS:

- Here's a fun experiment to try if you want to find out what the temperature is and don't have a thermometer. The frequency of a cricket's chirps fluctuates with the temperature, so if you count a cricket's chirps for 15 seconds and add 37, you will have the approximate outdoor temperature (in Fahrenheit).
- France's Eiffel Tower grows by more than six inches in summer due to the expansion of the iron on hot days.
- July is National Ice Cream Month because more ice cream is sold in July than any other time of the year. In fact, the average American eats 5 1/2 gallons of ice cream a year. How much of that do you think is in July?
- The hottest air temperature ever recorded in Death Valley (California) is 134°F. The highest recorded summer temperature at the South Pole is 7°F.
- Seventy-five degrees Fahrenheit is the perfect temperature for pools in the summer time. Any temperature over 90 degrees Fahrenheit is too hot and any temperature under 70 Fahrenheit degrees is too cold.



How will you enjoy your Dog Days?

**Warmer weather is here! You probably made vacation plans, but what about your pet?
Give us a call or even book **ONLINE** with us to make a boarding reservation!**

At Kentuckiana Animal Clinic, we make every effort to ensure your pet's stay with us is a happy and comfortable experience. We care for your pet & their needs as if they were our own. Our team is experienced and trained to care for your pet and to report any problems to our medical team. This is a plus of our hospital compared to an everyday kennel. We know that even with the best care, boarding can be stressful because your pet is in a new environment and its routines & habits are interrupted. We make sure stress is minimized as much as possible and care is taken to comfort pets that may be extra sensitive during their stay. Additionally, all boarding pets must be current on required vaccinations in order to protect all our furry guests from sickness. **See below for all the boarding options available for your pet!**



DON'T FORGET!

When boarding with us here at KAC, you and your pet have options!

- Indoor AND Outdoor (covered) boarding spaces are available!
- We provide standard twice-a-day exercise time provided in covered outdoor Exercise Runs.
- Deluxe exercise space available! These deluxe outdoor grassy lots vary from 15'x26' to 24'x58'!
- Personal 1-on-1 time slots are available for your pet!
- Home-made paw-cicle available for mid-afternoon treat!
- Pet guests staying 3 or more nights receive a complimentary bath!
- **Receive a stamp for every day of boarding on your Loyalty Card (available on the KAC APP)!**

**Need your pet
Bathed or Groomed?**

Sharity & Cheryl are excited to work with you
& your 4-legged companion!
You can call or simply book your appointment online.
(Same day appointments usually available!)

*Don't forget to book your next grooming appointment before
you leave & get 15% off that next grooming appointment!*



Clip & Bathing

Includes: Bathing, style cut, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

Bathing & Brushing

Includes: Bathing, simple brushing, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

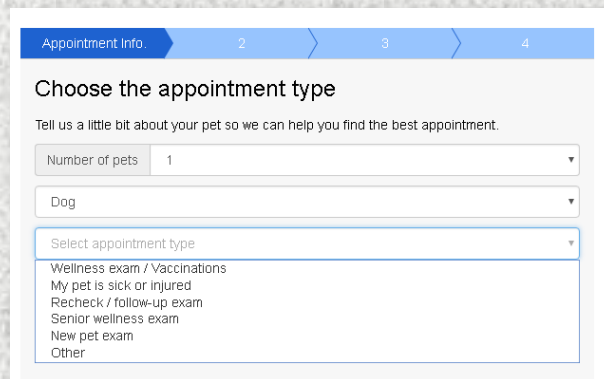
Additional Grooming Services Available

Extensive Brush-out
Nail Dremeling
Hot Oil Treatment
Same-day bathes available
Always Free Daycare with grooming!

Check out all that Kentuckiana Animal Clinic has to offer...

Did you know that you can book your pet's appointment ONLINE? Well, at Kentuckiana, YOU CAN!

Simply go to your Kentuckiana App and select "Schedule an Appointment" from the menu! It's that easy! You can also select "Book Now" on our Facebook page. We even have refrigerator cards available with QR codes to simply scan for the type of appointment you need! You can schedule almost any type of appointment you need: Wellness, Vaccination, Sick or Injured Pet, Boarding, Grooming, Bathing, etc... No need to worry about forgetting to schedule your appointment, just book when you think about it and you are covered! (Note, we do ask surgical appointment be made by calling our office as specific instructions and details usually apply.)



Appointment Info 2 3 4

Choose the appointment type

Tell us a little bit about your pet so we can help you find the best appointment.

Number of pets 1

Dog

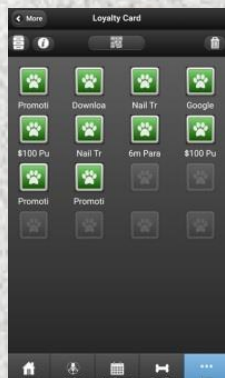
Select appointment type

- Wellness exam / Vaccinations
- My pet is sick or injured
- Recheck / follow-up exam
- Senior wellness exam
- New pet exam
- Other



Kentuckiana's Pet Annual Wellness (PAW) Plans provide for the yearly care your pet needs at a discounted price (35-40 %!). Additionally, professional services not included in the plan itself receive 5 to 15% off. Our PAW Plans also allow installment payments to easily be made on this plan each month. Call us today for details!

The **Kentuckiana Pet Pals Referral Program** is our way of thanking clients for referring friends and family to us. For each person you refer to us, we give you a **\$25 credit on your account** AND give the new client you referred to us a **\$25 credit on their account** as well!



Are you in our Loyalty Program yet?

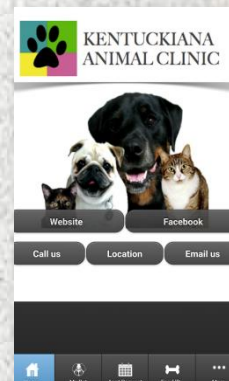
Make sure to download the **KAC App** on your smartphone to participate in our LOYALTY PROGRAM! You can get a \$100 credit on your account to use on your next visit once you fill your LOYALTY CARD up!

So, how do you earn LOYALTY STAMPS? It's simple!

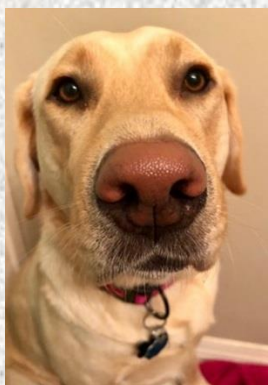
- ✓ For initially downloading the APP!
- ✓ For each \$100 spent on an invoice
- ✓ For each night of overnight boarding
- ✓ When purchasing 12 months of prevention for your pet.
- ✓ **And now, even for having a pet groomed!!!**

Don't forget that with the **Kentuckiana Animal Clinic App** you can also:

- Receive notifications and reminders!
- Request appointments for Boarding, Grooming & More!
- Request foods or prescriptions!
- **Even send your pets "selfies" to us to share on our App and Facebook page!**



IT'S SELFIE TIME!!!
(Share yours now on the KAC APP!)



Every pet needs protection from harmful parasites!

We have ways to help you save \$ on the preventions your pet needs!
Check out the current deals on these products!

Heartgard Plus Chews



BUY 12 DOSES, GET \$12 REBATE!

***Plus PAW Plan members also get an extra
\$10 OFF instantly per 6 doses purchased until
8/31/18!

*Buy Heartgard & Nexgard TOGETHER
To Save Even MORE!*

Nexgard Chews



NEXGARD-CHEWABLE

**BUY 6 DOSES,
GET 1 DOSE FREE!**

***Plus PAW Plan members also
get an extra \$10 OFF instantly per 6
doses purchased until 8/31/18!

Buy 12 dose Heartgard and 12 doses Nexgard,
get a \$50 rebate!

Triflexis



(spinosad+milbemycin oxime)

Buy 6 doses, get \$10 rebate!

OR

Buy 12 doses, get \$25 rebate!

***Plus PAW Plan members also get
an extra \$10 OFF instantly per 6 doses purchased until 8/31/18!



Frontline Gold

Buy 3 doses, get 1 dose FREE!

OR

Buy 6 doses, get 2 doses FREE!

***Plus PAW Plan members
also get an extra \$10 OFF instantly per 6 doses
purchased until 8/31/18!

Interceptor Plus



Buy 6 doses, get \$5 rebate!

OR

Buy 12 doses, get \$15 rebate!

***Plus PAW Plan members also get an
extra \$10 OFF instantly per 6 doses
purchased until 8/31/18!

Revolution

Enroll in the PetCare Rewards Program Online!



***Plus PAW Plan members
also get an extra \$10 OFF
instantly per 6 doses
purchased until 8/31/18!

Advantage Multi (Many options!)



When you buy:

6 doses = \$25 rebate!

6 doses WITH HEARTWORM TEST = \$40 rebate!

12 doses = \$60 rebate!

12 doses WITH HEARTWORM TEST = \$75 rebate!

Advantage Multi AND Seresto COMBO DEAL!



Seresto

\$15 Rebate for each collar purchased



**Buy 6 doses Advantage Multi AND Seresto collar,
Get a \$60 rebate!!!**

Thank YOU for allowing us to be a part of your pet's healthcare family!