

Welcome to the latest edition of our Kentuckiana Newsletter!

Inside you will find helpful information, resources, and happenings here at your Kentuckiana Animal Clinic!

### **KAC Focus on the Family!**

Here at Kentuckiana, we think of our team as family and we are so excited to be growing to ours here at KAC!

We want to introduce newest faces to our KAC team.

When you come to visit us, let them know you are glad they are here just as we are!



### **Welcome our new GROOMER, Cheryl!**

Hi! My name is Cheryl Kleiser and I am a native of Fulda, IN. I recently joined the KAC family as Groomer in March. I am a graduate of the Lansing Michigan School of Canine Cosmetology. I am a certified groomer and have been enjoying grooming and working with people's pets for 8 years now. Growing up, I have always been an animal person and wanted to work in the animal field. I am a St. Louis Cardinals fan and in my spare time, I enjoy outdoor activities like 4-wheeler riding, kayaking, fishing, and spending time with family and friends. I am excited to be at Kentuckiana and look forward to meeting all the wonderful clients and pets!

### **Welcome Aboard, Chelsey!**

My name is Chelsey Dossett. I am a 25 year old native of Sacramento, KY where I attended Grace Baptist School from kindergarten through 12<sup>th</sup> grade! I went on to Owensboro Community Technical College and graduated with my Associates in Applied Science for Veterinary Technology. I have two dogs (Reagan and Riley) that are just spoiled rotten. I recently moved to Owensboro in March and am engaged to my fiancé, Derrick Ware! I am really happy to be a part of the team here at KAC and can't wait to meet all the clients and pets that come here!



### **Welcome to the team, Jenneci!**



Hello, my name is Jenneci Mobley. I am 20 years old and I recently moved here from Texas to become pursue a career as a veterinary technician. I just became a part of the KAC team recently in March. As part of the KAC family, I have joined with Lori to care for all the boarded and hospitalized pets. I own two cats (Harley and Crookshanks) and my corgi/chow mix Lulu. It's been a while since I lived here, but I am glad to be back and look forward to working with everyone and their pets!

### Congratulations to LORI!

*Lori has earned the  
KAC Leadership Award!*



The KAC Leadership Award is a program to recognize & reward fellow team members based on their excellence in leadership. Fellow team members nominated each other for outstanding leadership qualities. Lori has been a team player from the time she joined us here at KAC!

Lori has demonstrated her leadership through her positivity and service when things have gotten busy as well as showing great teamwork and accountability in working with her team mates, clients and patients.

**Congratulations, LORI!**

### Help us welcome TUCKER, the KAC Mascot!

This is TUCKER the KAC Mascot! We were so happy to adopt him in March. He is a 6 week-old Boxer. He likes the snow and loves to have his ears scratched! We are excited to see how he grows and what all the fun he has here at the clinic with us and out in the community with all of you!

**Be watching out for him on Facebook, Instagram, and out around town too! (We want to make sure he is socialized!)**



### How to keep your Pet Safe In Spring



**Use pet-friendly cleaning products**  
in your home or follow cleaning labels.  
(Keep products stored safely.)



**In 2014:** Petsecure received over 650 claims related to household toxicities and paid out over \$250,000.

**Be aware of chemicals,**  
including fertilizers & pesticides, used on your lawn or garden.  
Flowers such as daffodils and tulips are dangerous to pets. Veggie/fruit items like onions and grapes are highly toxic.



**Exercise in the early morning**  
or late evening to avoid the heat of the day.  
Bring water and take lots of breaks.



**Secure window screens**  
to prevent escapes and injuries if falling from heights.  
Feline High-Rise syndrome refers to cats who fall out of windows from high heights.



**In 2014:** Petsecure received over 200 claims related to outdoor toxicities and paid out over \$73,000.

**Have a yearly vet visit**  
Keep up to date with vaccinations and preventive treatments.  
Petsecure's Secure-4 plan provides annual wellness care benefits without any waiting periods!







## Need your pet bathed or groomed?

Cheryl and Sharity are excited to work with your 4-legged family members! You can call or simply book your appointment online.



*Don't forget to book your next grooming appointment before you leave & get 15% off that next grooming appointment!*

***We are now offering grooming appointments in the AFTERNOON and on select SATURDAYS!***

***You can even check on same-day availability!***

***Call or go online to reserve your appointment today!***

### Clip & Bathing

Includes: Bathing, style cut, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

### Bathing & Brushing

Includes: Bathing, simple brushing, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

### Additional Grooming Services Available

Extensive Brush-out  
Nail Dremeling  
Hot Oil Treatment  
Same-day bathes available  
Always Free Daycare with grooming!

## ***Does your pet need a place to stay....?***

**Warmer weather is right around the corner! You may have vacation plans, but have you made your pet's boarding reservation? You can call or even book ONLINE WITH US!**

At Kentuckiana Animal Clinic, we make every effort to ensure your pet's stay with us is a happy and comfortable experience. We care for your pet & their needs as if they were our own. Our team is experienced and trained to care for your pet and to report any problems to our medical team. This is a plus of our hospital compared to an everyday kennel. We know that even with the best care, boarding can be stressful because your pet is in a new environment and its routines & habits are interrupted. We make sure stress is minimized as much as possible and care is taken to comfort pets that may be extra sensitive during their stay. Additionally, all boarding pets must be current on required vaccinations in order to protect all our furry guests from sickness. **See below for all the boarding options available for your pet!**



### **DON'T FORGET!**

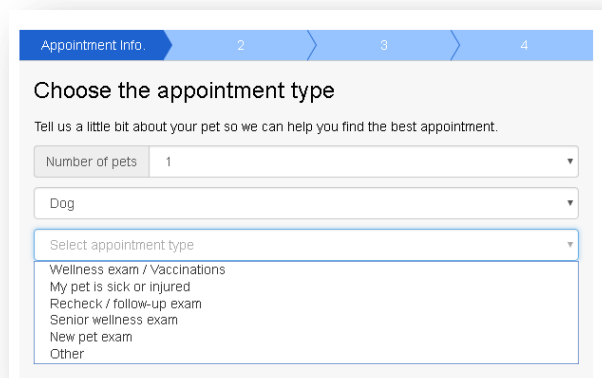
#### **When boarding with us here at KAC, you and your pet have options!**

- Indoor AND Outdoor (covered) boarding spaces are available!
- We provide standard twice-a-day exercise time provided in covered outdoor Exercise Runs.
- Deluxe exercise space available! These deluxe outdoor grassy lots vary from 15'x26' to 24'x58'!
- Personal 1-on-1 time slots are available for your pet!
- Home-made paw-cicle available for mid-afternoon treat!
- Pet guests staying 3 or more nights receive a complimentary bath!
- **Receive a stamp for every day of boarding on your Loyalty Card (available on the KAC APP)!**

**Check out all that Kentuckiana Animal Clinic has to offer...**

**Did you know that you can book your pet's appointment ONLINE? At Kentuckiana, YOU CAN!**

Simply go to your Kentuckiana App and select "Schedule an Appointment" from the menu! It's that easy! You can also select "Book Now" on our Facebook page. We even have refrigerator cards available with QR codes to simply scan for the type of appointment you need! You can schedule almost any type of appointment you need: Wellness, Vaccination, Sick or Injured Pet, Boarding, Grooming, Bathing, etc... No need to worry about forgetting to schedule your appointment, just book when you think about it and you are covered! (Note, we do ask surgical appointment be made by calling our office as specific instructions and details usually apply.)

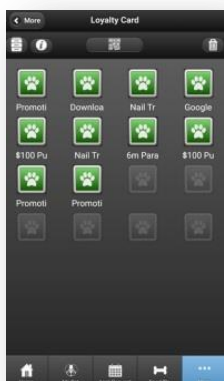


The screenshot shows the 'Appointment Info' screen in the app. It has a progress bar at the top with steps 1, 2, 3, and 4. Step 2 is active. The title is 'Choose the appointment type'. Below it, a message says 'Tell us a little bit about your pet so we can help you find the best appointment.' There are three input fields: 'Number of pets' (set to 1), 'Dog' (selected), and 'Select appointment type'. The dropdown menu for 'Select appointment type' is open, showing options: 'Wellness exam / Vaccinations', 'My pet is sick or injured', 'Recheck / follow-up exam', 'Senior wellness exam', 'New pet exam', and 'Other'.



**Kentuckiana's Pet Annual Wellness (PAW) Plans** provide for the yearly care your pet needs at a discounted price (35-40 %!). Additionally, professional services not included in the plan itself receive 5 to 15% off. Our PAW Plans also allow installment payments to easily be made on this plan each month. Call us today for details!

The **Kentuckiana Pet Pals Referral Program** is our way of thanking clients for referring friends and family to us. For each person you refer to us, we give you a \$25 credit on your account AND give the new client you referred to us a \$25 credit on their account as well!



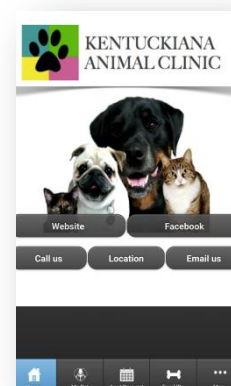
**Are you in our Loyalty Program yet?**

Make sure to download the **KAC App** on your smartphone to participate in our LOYALTY PROGRAM! You can get a \$100 credit for your account once you fill your LOYALTY CARD up! So, how do you earn LOYALTY STAMPS? Simple.

- ✓ For initially downloading the APP!
- ✓ For each \$100 spent on an invoice
- ✓ For each night of overnight boarding
- ✓ When purchasing 12 months of prevention for your pet.
- ✓ **And now, even for having a pet groomed!!!**

Don't forget that with the **Kentuckiana Animal Clinic App** you can also:

- Receive notifications and reminders!
- Request appointments for Boarding, Grooming & More!
- Request foods or prescriptions!
- **Even send your pets "selfies" to us to share on our App and Facebook page!**  
**(We know you take them! Just look at the Selfie Section!)**



# KAC Newsletter

## Spring Edition

IT'S SELFIE TIME!!!  
(Share yours now on the KAC APP!)



Thank YOU for allowing us to be a part of your pet's family!



## Every pet needs protection from harmful parasites!

We have ways to help you save \$ on the preventions your pet needs!

Check out the current deals on these products!

### Heartgard Plus Chews



**BUY 12 DOSES, GET \$12 REBATE!**

\*\*\*Plus PAW Plan members also get an extra \$10 OFF instantly per 6 doses purchased until 5/31/18!

*Buy Heartgard & Nexgard TOGETHER  
To Save Even MORE!*

### Nexgard Chews

NEXGARD-CHEWABLE



**BUY 6 DOSES,  
GET 1 DOSE FREE!**

\*\*\*Plus PAW Plan members also get an extra \$10 OFF instantly per 6 doses purchased until 5/31/18!

Buy 12 dose Heartgard and 12 doses Nexgard,  
get a \$50 rebate!

### Trifexis



Buy 6 doses, get \$10 rebate!

OR

Buy 12 doses, get \$25 rebate!

\*\*\*Plus PAW Plan members also get an extra \$10 OFF instantly per 6 doses purchased until 5/31/18!

### Frontline Gold



Buy 3 doses, 1 dose FREE!

OR

Buy 6 doses, get 2 doses FREE!

\*\*\*Plus PAW Plan members

also get an extra \$10 OFF instantly per 6 doses purchased until 5/31/18!

### Interceptor Plus



Buy 6 doses, get \$5 rebate!

OR

Buy 12 doses, get \$15 rebate!

\*\*\*Plus PAW Plan members also get an extra \$10 OFF instantly per 6 doses purchased until 5/31/18!

### Revolution



Buy 6 doses,  
get 2 doses FREE!

OR

Buy 9 doses,  
get 3 doses FREE!

\*\*\*Plus PAW Plan members also get an extra \$10 OFF instantly per 6 doses purchased until 5/31/18!

### Advantage Multi (Many options!)

advantage multi<sup>®</sup>  
for dogs  
(imidacloprid + moxidectin)



When you buy:

6 doses = \$25 rebate!

6 doses WITH HEARTWORM TEST = \$40 rebate!

12 doses = \$60 rebate!

12 doses WITH HEARTWORM TEST = \$75 rebate!

### Advantage Multi AND Seresto COMBO DEAL!

advantage multi<sup>®</sup>  
for dogs  
(imidacloprid + moxidectin)



### Seresto

**\$15 Rebate for each collar purchased**



**Buy 6 doses Advantage Multi AND Seresto collar,  
Get a \$60 rebate!!!**