

XAP. Newsletter - October 2017

Hello again & welcome to the 2<sup>nd</sup> Quarterly Kentuckiana Newsletter! In our newsletter you will find helpful information, resources, and happenings in your Kentuckiana Animal Clinic! Please enjoy & feel free to share this with your friends and family! THANK YOU for choosing us to partner with as your pet's healthcare provider!

# Big, wet-nosed, sloppy dog kisses go out to "Baby Thorpe"!

We are excited to announce that there is a new addition to the Thorpe home (and we don't mean the 4-legged kind this time<sup>(2)</sup>)! Dr. Thorpe welcomed Baby *"Finley Marie"* into the world at the beginning of October. As the Thorpe household gets adjusted to their new routine, Dr. Thorpe will be on maternity leave until the end of the year. Please let us know what you need as the rest of the team is here to serve you!





#### Welcome to Kentuckiana, DR. LEAH BASHAM!

We are very excited to welcome **Dr. Leah Basham** to our veterinary team here at Kentuckiana! She looks forward to meeting the wonderful clients and patients here in the Owensboro area and she is currently accepting new clients and patients. Call our office at 270-684-2949 or make an appointment online to reserve an appointment and welcome Dr. Basham to the KAC Veterinary Team!

## National Vet Tech Week is October 15<sup>th</sup> through the 21<sup>st</sup>! Help us celebrate our awesome hospital team!

Veterinary technicians and hospital team are critical to the day-to-day functions of veterinary practices, and play vital roles in preserving animal health and welfare. National Veterinary Technician Week, first celebrated in 1993, takes place in the third week of October each year, and provides us the opportunity to recognize veterinary technicians' contributions.

Although we value veterinary technicians every day of the year, we take this week to honor their commitment to compassionate, highquality veterinary care for all animals.

Thank you, Kentuckian Vet Techs, for all you do!















XAP. Newsletter - October 2017





## Congratulations to our First KAC Leadership Award Recipient!

We have recently launched a nomination program for our team to recognize & reward fellow team members based on their excellence in leadership. Fellow team members submitted multiple entries that highlighted leadership displayed in the form of Teamwork, Generosity, Service, Accountability, Creativity & Innovation, and Positivity. Described as both "amazing" and "a Rockstar", she

demonstrated excellence through her leadership of Teamwork, Generosity, Service, Accountability, and Positivity. The recipient of the first ever KAC Leadership Award is Felicia Payne! Congratulations, Felicia!

## Vacation or "Stay-cation"? Either way we got your pet covered!

At Kentuckiana Animal Clinic, we make every effort to ensure your pet's stay with us is a happy and comfortable experience. We care for your pet & their needs as if they were our own. Our team is experienced and trained to care for your pet and to report any problems to our medical team. This is a plus of our hospital compared to an everyday kennel. We know that even with the best care, boarding can be stressful because your pet is in a new environment and its routines & habits are interrupted. We make sure stress is minimized as much as possible and care is taken to comfort pets that may be extra sensitive during their stay. Additionally, all boarding pets must be current on required vaccinations in order to protect all our furry guests from sickness.



### When boarding with us here at KAC, you and your pet have options!

- Indoor AND Outdoor (covered) boarding spaces are available!
- We provide standard twice-a-day exercise time provided in covered outdoor Exercise Runs.
- Deluxe exercise space available! These deluxe outdoor grassy lots vary from 15'x26' to 24'x58'!
- Personal 1-on-1 time slots are available for your pet!
- Home-made paw-cicle available for mid-afternoon treat!
- Pet guests staying 3 or more nights receive a complimentary bath!
- Receive a stamp for every day of boarding on your Loyalty Card (available on the KAC APP)!



## Need your pet groomed?

Our professional groomer, Sharity, is excited to work with your 4-legged companion! You can call or simply book your appointment online. Hurry as slots fill up quickly! Don't forget to book your next grooming appointment before you leave & get 15% off that next grooming appointment!



#### **Clip & Bathing**

Includes: Bathing, style cut, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

#### **Bathing & Brushing**

Includes: Bathing, simple brushing, ears cleaned & plucked, nail trim, glands expressed, teeth brushing, & cologne/perfume are optional.

## Additional Grooming Services Available

Extensive Brush-out Nail Dremeling Hot Oil Treatment Same-day bathes available Always Free Daycare with grooming!



KAC Newsletter - October 2017

Check out these money saving opportunities that Kentuckiana offers...





<u>Kentuckiana's Pet Annual Wellness (PAW) Plans</u> provide for the yearly care your pet needs at a discounted price (35-40 %!). Additionally, professional services not included in the plan itself receive 5 to 15% off. Our PAW Plans also allow installment payments to easily be made on this plan each month. Call us today for details!

The <u>Kentuckiana Pet Pals program</u> is our way of thanking clients for referring friends and family to us. For each person you refer to us, we will give you a <u>\$25 credit on your</u> <u>account</u> AND give the new client you referred to us a <u>\$25 credit on their account</u> as well!





Don't forget to <u>check-in on Facebook</u> during your next visit! Show us that you checked in and receive a <u>\$5 credit on your account</u>!



## Are you in our Loyalty Program yet?

Make sure to download the **<u>KAC App</u>** on your smartphone to participate in our LOYALTY PROGRAM! You can get a \$100 credit for your account once you fill your LOYALTY CARD up!

How you can earn LOYALTY STAMPS:

- ✓ Simply download the APP!
- ✓ For each \$100 spent on an invoice
- ✓ For each night of overnight boarding
- When purchasing 12 months of prevention for your pet.



Also, don't forget that with the Kentuckiana Animal Clinic App you can also:

- Receive notifications and reminders!
- Request appointments for Boarding, Grooming & More!
- Request foods or prescriptions!
- Even send your pets "selfies" to us to share on our Facebook page (We know you take them)!





KAC Newsletter - October 2017



## Every pet needs protection from harmful parasites!

We have ways to help you save \$ on the preventions your pet needs! Check out the current deals on these products!

Heartgard Plus Chews BUY 12 DOSES, GET \$12 REBATE!	Buy <u>Heartaard &amp; Nexaard</u> TOGETHER To Save Even MORE! Buy 6 doses Heartgard PLUS 6 doses Nexgard, get a \$15 rebate! Buy 12 doses Heartgard PLUS 6 doses Nexgard,
NEXGARD-CHEWABLE BUY 6 OR 12 DOSES, GET 1 DOSE FREE!	get a \$25 rebate! Buy 12 dose Heartgard and 12 doses Nexgard, get a \$50 rebate!
Trifexis Spinosad+milbemycin oxime) Buy 6 doses, get \$10 rebate! Buy 12 doses, get \$25 rebate!	Frontline Gold Buy 3 doses,   FRONTLINE get 1 dose FREE!   OR Buy 6 doses,   get 2 doses FREE! get 2 doses FREE!
Interceptor Plus Buy 6 doses, get \$5 rebate! Buy 12 doses, get \$15 rebate!	Revolution Buy 6 doses, get 2 doses FREE! OR Buy 9 doses, get 3 doses FREE!
Advantage Multi advantage Multi Buy 6 doses, get \$20 rebate! OR Buy 6 doses WITH HEARTWORM TEST, get \$35 rebate!	Seresto \$15 Rebate for each collar purchased

From all of us here at KAC-Thank <u>4011</u> for allowing us to be a part of your pet's healthcare family!