



POINTNORTH

## Multimedia Designer

Are you a visual designer who likes to collaborate across teams and stretch creative limits? Are you looking to join a team that values people first and is committed to equity, building community, and fostering inclusive climates?

If this sounds interesting to you, read on!

### About the Position

As Multimedia Designer, you will support clients and internal teams through design and creative work such as branding, presentations, reports & materials design, video production, social media, and creation of other digital assets.

This position requires a strong ability to multi-task across many projects at once while remaining flexible to the dynamic needs of our internal team members and external clients. You will work with a fast-paced and energetic team supporting a range of project efforts focused in strategic communications.

Classification: Salaried / Exempt

Compensation Range: \$65,000-\$80,000, dependent on qualifications and experience

### About PointNorth

PointNorth Consulting is a strategic communications firm and is a woman-owned minority small business located in Vancouver, Washington. We believe our values drive our passion. We are strategists, storytellers and committed communicators. We serve a variety of organizations in the Pacific Northwest ranging from architects, engineers and contractors to educational service districts and public agencies. We value hard work, an entrepreneurial spirit, integrity, and authenticity. We also value strong connections to our team and our community.

### Overall Responsibilities

- Partner with Creative Director to provide clients with high-quality visual storytelling
- Serve as a creative thought partner alongside our clients and help guide their vision and bring it to life
- Design engaging multimedia assets such as presentations, materials, email, social media, websites, advertisements, and full-scale branding through a lens of effective storytelling
- Produce video and photography content, including editing, filming, storyboarding, and overall product delivery

- Take conceptual/high-level design ideas and run with a concept
- Utilize PointNorth's brand standards to tell our company's story and ensure standards are met across internal teams
- Leverage our client's brand standards to tell their story and ensure standards are met across all projects
- Translate complex technical information into easy-to-understand multimedia assets
- Develop creative materials for the largest transportation project in the Pacific Northwest
- Manage changing deadlines and multiple deadlines at once with ability to prioritize

### Knowledge, Skills & Qualifications

- 2+ years of professional design experience
- Bachelor's degree in design, communications, marketing, digital technology or related field
- Excellent in Adobe Creative Suite including InDesign, Illustrator, and Premiere
- Strong visual, written and verbal communicator with a portfolio of design work
- Supporter willing to find creative solutions and understanding of the creative process from storyboarding to production
- Adaptable and flexible to meet the needs of evolving priorities
- Comfortable working independently and as part of a dynamic interdependent team
- Able to work in a fast-paced, deadline-oriented environment
- Comfortable with taking direction, yet able to take the initiative as needed
- Proficient in Google Workspace, Zoom, MS Office 365, Dropbox, Canva
- Collaborative team member with ability to communicate in a professional manner with all clients, co-workers, stakeholders, community members and business partners
- Passion for the mission of PointNorth and aligned with [our values](#): people first, lead with integrity, think big, keep it real

### While not required, the following qualification(s) is appreciated:

- Experience in consulting firms and/or professional service organizations
- Experience with illustrations and animations
- Cultural competency and understanding of diversity, equity and inclusion

PointNorth is an equal opportunity employer, committed to developing an organization that is reflective of, and sensitive to, the needs of the diverse community we serve. We do not discriminate on the basis of race, color, religion, gender, sexual orientation, gender identity, national origin, age, genetic information, disability, or uniformed service.

PointNorth is a provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities. Washington Relay 711.

## Working Conditions / Physical Requirements

Work is currently performed in a hybrid environment - both at home office and at our office in Vancouver, WA. This includes long periods at a desk. Work is oriented to community service and subject to constant work interruptions. Employees may work under the stress of continual contact from clients, community members, co-workers and business partners, and the pressure to meet deadlines. Must occasionally lift and/or move up to 25 pounds. As an organization who contracts with government clients, PointNorth requires its employees to be fully vaccinated against COVID-19.

- Requires availability 8 am - 5 pm M - F with occasional evening or weekend work.
- Team members are expected to be in the office 1-2 days of the week and as needed or requested.
- Position may require the ability to travel regionally for work activities.
- Each team member has the freedom to construct their work week and schedule based on client and business needs, including the location(s), times, and days in which they will complete work. Position may require the ability to travel regionally for work activities.

**Please send resume including digital portfolio to [joinus@pointnorthinc.com](mailto:joinus@pointnorthinc.com)**

