



Web Developer – Contractor

Are you solution-oriented with experience in web development? Looking to work alongside a team that values people first and is committed to equity, building community, and fostering inclusive climates? If this sounds interesting to you, read on! Individuals and firms are welcome to apply.

About the Position

As a Web Developer, you will construct, update, and develop websites on internal and client facing projects on a case by case basis as web development opportunities emerge. Your work will support our firm's online presence as well as deliver clients engaging websites that align with audiences interested and needs.

In this role, you will work as an independent resource for the PointNorth team, presenting your website deliverables to PointNorth's Marketing & Creative team and President, tracking deadlines and time spent, and ensuring that final deliverables you create are high quality. Experienced in Squarespace and Wordpress required.

Position Reports to: President / Creative Director

About PointNorth

PointNorth Consulting, a woman-owned, minority small business located in Vancouver, Washington, is a strategic communications firm dedicated to empowering people and using our gifts for good. Rooted in our core values, we channel our passion into being not just consultants, but partners in strategy and storytelling.

As committed communicators, we are proud to serve a diverse clientele in the Pacific Northwest. From architects, engineers, and contractors to educational service districts and public agencies, our expertise lies in understanding the unique needs of each sector and crafting tailored strategies that meet project goals.

We are fueled by hard work, an entrepreneurial spirit, integrity, and authenticity. At PointNorth, we don't just deliver results – we build relationships. We believe that

strong connections to our team and our community are the building blocks of our success.

Overall Responsibilities

- Developing, testing, implementing, and maintaining web applications based on specified project requirements.
- Managing and designing websites on platforms in collaboration with team.
- Implementing search engine optimization tactics and analytics
- Delivering high-quality, scalable, and reusable code.
- Troubleshooting and resolving issues, performance optimizations, and enhancements.
- Working collaboratively with our team to understand project needs and deliver on expectations.
- Conducting code reviews to ensure quality and consistency.
- Managing independent review processes, timekeeping, and deadlines.
- Presenting finished products to PointNorth's Creative Director and President.

Knowledge, Skills & Qualifications

- Minimum of 5+ years of professional experience in web development and search engine optimization.
- Extensive knowledge and experience with Squarespace and, Wordpress required, Contentful preferred.
- Proficient in backend development languages, frameworks, and libraries.
- Demonstrable ability to write clean, efficient code and to understand complex systems and processes.
- Proven ability to handle multiple projects, meet deadlines, and work independently.
- Excellent problem-solving skills and attention to detail.
- Passion for the mission of PointNorth and aligned with our values: people first, lead with integrity, think big, keep it real.
- Leadership qualities – can lead internally and externally and serve as a trusted strategic advisor.

While not required, the following qualification(s) are appreciated:

- Experience in consulting firms and/or professional service organizations.
- Cultural competency and understanding of diversity, equity and inclusion.

PointNorth is an equal opportunity employer, committed to developing an organization that is reflective of, and sensitive to, the needs of the diverse community we serve. We do not discriminate on the basis of race, color, religion, gender, sexual orientation, gender identity, national origin, age, genetic information, disability, or uniformed service. PointNorth is a provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities. Washington Relay 711.

Working Conditions / Physical Requirements

This position will work in a remote environment with opportunities to collaborate on project needs at our office in Vancouver, WA. This role includes standing or sitting for extended periods of time, regularly required to talk or hear, and regularly operate office equipment. This role may induce the stress of continual contact from co-workers and the pressure to meet deadlines.

Required availability: Dependent on contract and project requirements. Time will vary, during active projects, please submit average availability per week.

Please send portfolio/resume to **joinus@pointnorthinc.com**