

TELUS Wise 24-Hour Tech-Free Challenge
CONTEST RULES

1. HOW TO ENTER & ELIGIBILITY

No purchase necessary. Enter for a chance to win a VIP summer experience for four (4) in Okanagan, BC.

There are three (3) ways to enter:

(1) through Facebook, by posting a photo, video or comment on how you disconnected from tech for 24-hours using hashtag #TELUSTechFree24.

(2) through Twitter, by posting a photo, video or comment on how you disconnected from tech for 24-hours using hashtag #TELUSTechFree24 OR by replying directly to the contest posts from @TELUS.

(3) through Instagram, by posting a photo, video or comment on how you disconnected from tech for 24-hours using hashtag #TELUSTechFree24 OR by commenting on the contest posts from @TELUS.

Contest runs March 7, 2020 to March 31, 2020 at 6:00PM / ET.

To be eligible, entry must be received on or before end of contest closing date. To be eligible, you must be a Canadian resident 13 years of age or older. Contest includes employees of TELUS Corporation ("TELUS"), its affiliated companies or subsidiaries, its sales agents, its advertising and promotional agencies.

No other form of participation accepted. Entries must comply with Facebook, Twitter, and Instagram, respective terms of use. In the event of a dispute, the person who is the holder of the Facebook/Twitter/Instagram account specified will be deemed to be the entrant. Entrants are only permitted to make a single submission for each social media platform above. Duplicate entries, or near duplicate entries, will result in disqualification. Multiple posts of the same entry will not be accepted. Entrants must provide entries using a single account and entrants found to be using multiple accounts will be considered ineligible and disqualified from the Contest.

The contest is in no way sponsored, endorsed or administered by, or associated with Facebook/Twitter/Instagram.

If your entry contains a photo, you state that you have obtained consent from everyone in the photo. If your photo contains a minor (under the age of 18) parental or legal guardian consent is required.

By accepting these Contest Rules, entrants agree to that any and all liability related to this contest by TELUS is limited to the value of the Prize(s) as defined hereinafter.

1. THE PRIZE

There will be one (1) prize package awarded. Winner will receive the following:

- \$2,000 air credit; \$500/pp from gateway airport to YLW;
- 2 nights accommodation at Predator Ridge Resort (2 bedroom condo) (approx. retail value \$2,340);
- 2 nights accommodation at Big White Ski Resort (2 bedroom condo), including VIP access to Freeride days (approx. retail value: \$810);
- Enterprise Rent-A-Car gift card for \$500; and
- \$500 Visa gift card.

Travel must take place July 30 - August 3, 2020. It is the responsibility of the Prize winner to reserve a rental car and purchase rental car insurance for ground transportation while visiting Kelowna. Winner or one of his/her guests must have a valid driver's license and be 21 years of age or older in order to use/rent a vehicle. See Enterprise terms and conditions for complete rental details. If winner forgoes the rental car opportunity no substitute ground transportation will be provided. If the Prize winner's residence is within 300km of the event location a flight will not be provided and will be substituted with ground transportation to the resort only (return). If the Prize winner is unable to accept the Prize for any reason or is unable to travel during the prize travel dates July 30 - August 3, 2020, prize will be forfeited and no additional prize will be provided. All expenses not specified in these Contest Rules, are the Prize Winner's (and guests) sole responsibility. Winner and guest are also responsible for all costs incurred to and from the departure points. If winner and or guests are under the age of majority they must be accompanied on the trip by a parent or legal guardian. Winner and guest(s) must travel on the same itinerary. No changes to the travel dates or passenger names are permitted once the booking has been made. All flight and hotel arrangements will be handled by Big White Ski Resort (Prize Provider).

Prize(s) must be accepted as awarded and with no substitutions, is/are not transferable unless set out in the Contest Rules and cannot be exchanged with TELUS and or Prize Provider for cash. Prize Provider reserves the right to

substitute any portion of a Prize with a Prize of equivalent value if such prize becomes unavailable for any reason. The chances of winning are dependent upon the total number of eligible entries received.

2. **THE DRAW**

A random draw for the Prize will take place at the TELUS office on or about April 1, 2020 at approx. 3:00 PM PT a TELUS representative. Selected entrant will be notified by telephone and/or e-mail. No telephone contact or correspondence will be entered into except with the selected entrant. If the selected entrant cannot be reached within four (4) business days, or if the selected entrant does not meet any of the contest requirements, another entrant will be selected from the remaining eligible entries.

In order to win, the selected entrant must correctly answer unaided a mathematical skill-testing question and will be required to sign a standard release form. If the selected entrant is under the age of majority in his/her province of residence, his/her parent or legal guardian must read and accept these Contest Rules. Failure to answer the skill-testing question correctly, comply with the Contest Rules or sign and return the release form within seven (7) days of receipt will result in disqualification and another entry will be selected until the Prize is awarded.

3. **PRIVACY**

By entering the contest, entrants consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes in all media used by TELUS, without payment or compensation. Entrants agree to TELUS' use of the entrants' personal information that may include contacting you regarding limited time offers, promotional offers and/or surveys. Full details are as described in TELUS' privacy policy located at telus.com/privacy.

4. **QUEBEC RESIDENTS**

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

5. **OTHER**

All entries become the property of TELUS. TELUS assumes no responsibility for lost, stolen, or damaged entries. TELUS reserves the right, at its sole discretion, to change, cancel or suspend this contest without prior notice. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with or unlawful in any way. Entries submitted by unauthorized means will be disqualified. In the event that it has been determined that an entry has been made in a manner not sanctioned by these rules and/or an entrant has submitted more than the number of entries permitted by these rules, the entrant and all of his/her entries will be disqualified. Entrants agree to abide by the contest rules and the decisions of the contest judges, which are final. This contest is subject to all applicable laws and regulations.

You agree that you won't be paid for your Entry or receive any form of compensation from TELUS for your Entry, and that TELUS shall have the right to display your Entry whenever and wherever required for TELUS's purposes.

You warrant and represent that you own all rights to your Entry. You hereby waive all intellectual property rights, privacy/publicity rights and other legal and moral rights that might preclude TELUS or its affiliate's use of your Entry, and you agree not to sue or assert any claim against TELUS for the use of your Entry or your Likeness or statements.

Entrants will be deleted from the Page and excluded from TELUS contests and events in the event they introduce or comment on any subject matter that may violate community standards, or that is otherwise inappropriate or unlawful as assessed in the Page administrator's sole discretion.

All entrants that are customers of TELUS at the time of entry and/or at the time of Prize award must have their TELUS accounts in good standing (with a current account balance that is no more than 30 days past due) in order to be eligible to win the Prize.