# Customer-handled event conferencing

## Communication is in your hands.

Conferencing amongst a large group is easier than you think. Now, you can manage the entire process yourself. It's efficient in saving time, saving on pre-planning, and it's one of the most economical ways to hold a conference event through TELUS.

You don't have to involve third parties to facilitate your event. Everything's completely within your control. With TELUS Customer Handled Event Conferencing, you manage the entire process easily through a standard web browser that puts all the features directly at your fingertips, without the need for a Conference Operator. Use tools like record, lecture, Q&A, promote/demote, mute, and lock-out to perfectly accommodate your desired flow for the event.

This is the most cost-efficient conferencing option TELUS offers. And not only that: you'll effortlessly achieve your specific desired outcomes.

#### Still here to help.

Don't worry, we won't leave you hanging. You can still dial \*0 at any time for help from an operator if you get stuck, or if there's a technical problem like a noisy line.

#### All the tools. All the power.

TELUS Customer Handled Event conferencing is designed for presentations with up to 1000+ attendees. It is booked by reservation and managed on a secure web portal. You'll have all the power of directing the flow and structure of the communication throughout your conference.

After presentations end, you can then host a Question and Answer session. This allows a multi-way conversation facilitated by you, without having to direct an outside facilitator on how many questions to allow, or what order to place the participants. One or two clicks, and you have the Q&A session you want.



# Manage communication like a pro.

TELUS is passionate about delivering meaningful business solutions and a superior customer experience for our Clients. Customer Handled Event Conferencing enables you to fully manage and facilitate large audio conference meetings like a professional.

### Everything you need.

Like our other options in the TELUS suite of Audio Conferencing services, your Customer Handled Event Conference includes:

24/7 support Lecture mode Web Portal Digital Recording Active Reporting



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### Your features and options:

- Lecture Mode: Put all participants in 'listen only' mode to eliminate chatter and noise during presentation by key speakers.
- Q&A: Initiate, manage and facilitate a Question and Answer session.
- **Promote/Demote:** Prioritize, add or remove participants from the question queue.
- Mute/Unmute: Allow sound or not for individual lines.
- **Disconnect lines:** Use this if there is a noisy line or inappropriate commenting.
- Record your meeting: Start/Stop/Pause/Resume recording
- Lock/Unlock the meeting: Locking the meeting prevents any additional participants from joining.
- Turn Entry or Exit tones on or off: Use an audio signal or not, as participants come and go.
- Display ID: This allows you to see the calling ID of each participant.
- **Billing Code:** You can assign a project or billing code which will appear within TELUS Active Reporting after the meeting.

### Or, have TELUS host for you.

If you prefer to use the expertise of an experienced professional, TELUS also offers fully-managed Audio Conference Events.

This is called Special Event Conferencing, whereby a professional TELUS conference coordinator consults with you before the meeting. They then host and manage the event from beginning to end, exactly as you require.

### Smaller group?

**Try Conference on Demand.** This is your everyday standard audio conferencing for meetings of up to 50 participants.

To learn more about TELUS Audio Conferencing, call **1-877-944-MEET (6338)** or visit telus.com/**conferencing** 



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