Investing in a world of good.

TELUS Pollinator Fund for Good – Year one impact report

Who we are

The $100-million TELUS Pollinator Fund for Good is one of Canada’s largest corporate impact funds, powering the boldest, bravest ideas by for-profit startups that are dedicated to driving social innovation and building tech for good.

What we do

We invest in early-stage startups led by diverse and mission-aligned founders who are addressing the world’s greatest challenges in four key areas:

- **Supporting responsible agriculture**
- **Transforming healthcare**
- **Caring for our planet**
- **Enabling inclusive communities**

Year one highlights

- 10 investments
- 2 transforming healthcare
- 3 enabling communities
- 3 supporting responsible agriculture
- 2 caring for our planet
- 60% based in Canada
- 40% led by women
- 50% led by Indigenous and racialized people
- Connected 30% of startups to additional capital

To read our full report or to learn more about the TELUS Pollinator Fund for Good, visit telus.com/PollinatorFund

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