

WHY INVEST IN TELUS

Leading with social capitalism

Our social purpose

Leveraging our technology to create meaningful outcomes for the benefit of our customers and the communities we serve

Putting customers first

Delivering exceptional customer experiences across both digital and traditional distribution channels

Cultivating a brighter future

Digitizing the healthcare and agriculture ecosystems to deliver better health outcomes and enable a safer and more plentiful food supply

Consistent shareholder returns

Supporting citizens through the pandemic, while thoughtfully returning capital to shareholders

Proven track record of growth

Driving consistent profitable revenue and customer growth by leveraging our world-class networks, leading customer service and evolving product bundling capabilities

Unique and diversified asset mix

Advancing our long-term growth strategy through diversified growth engines across TELUS International, TELUS Health and TELUS Agriculture

Commitment to operational efficiency

Amplifying our cost efficiency efforts and enhancing our effectiveness in serving our growing customer base

Technology leadership

Enhancing our world-class networks to enrich the customer experience and enable Canadians to thrive in the digital world

Strong financial profile

Maintaining a robust balance sheet and investment grade credit ratings, enabling ready access to capital markets

Leading disclosure

Providing extensive and transparent financial, corporate governance and sustainability disclosure

