

Don't be a bystander



Not getting involved when you witness cyberbullying can hurt the target just as much as the bullying itself. If you witness cyberbullying, there is always something that you can do to help. Your actions can make a difference.

Did you know? 71% of youth who witness cyberbullying choose to intervene.*
If you witness cyberbullying, you can comfort the target privately, record and report the incident, and ask an adult for help.

This poster is a part of the Smart Social campaign developed by TELUS Wise in partnership with the Canadian Association of Chiefs of Police. Smart Social encourages Canadian youth to be smart on social media, stay safe online and use technology responsibly.

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