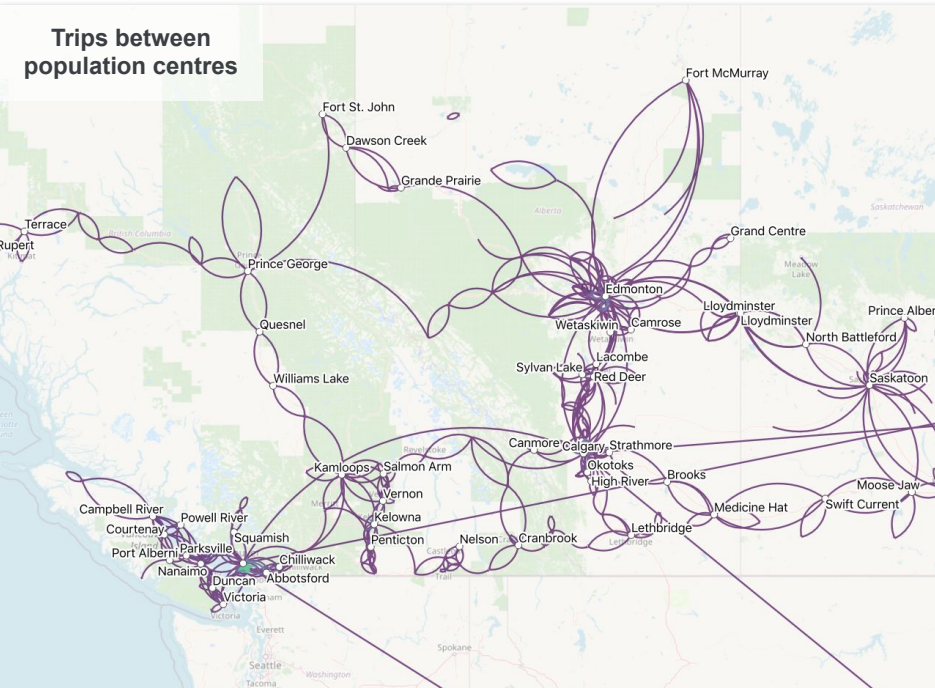


Public Health

Measure community spread risk



Challenge

It is difficult to contact trace at scale when a pandemic occurs. Public Health is missing information on the connectedness of communities

Solution

Provinces and municipalities can quantify travel between urban cities and remote communities using TELUS Insights Data.

Result

These results make it possible for public health officials to better direct health resources to the remote communities most at risk due to higher levels of visitation from urban centres.