

RŌISĪN LAFFERTY

# ABOUT US

Founded in 2010 by Róisín Lafferty, we are an award-winning interior design house fueled by our signature ambition to push the boundaries of what design can achieve. Our work emerges from a core belief that the spaces we occupy deeply impact our experience in the world— how we feel, how we think, and ultimately how we live. Every project we take on is an opportunity to enhance that experience for our clients, to pursue the unexpected while capturing something deeply essential about the material space and those who inhabit it.

Based in Dublin and hailing from around the world, we are a multidisciplinary team of architects and design experts. Our studio embodies a global mindset while being rooted in a local perspective. In this way we are able to merge depth and authenticity with a bold and dynamic vision, creating an inimitable portfolio of environments that evoke imagination, captivate the senses, and give our clients something new every single time.

Like a couture gown expertly draped and sewn, a moment made timeless. A monolith of marble floats, spiraling upwards through air. A portal materializes in space, a passageway to a new world.

# WE ARE HIRING

## MARKETING ASSISTANT

We are seeking a Marketing Assistant to join our growing, passionate team. This is a new role suitable for a recent graduate or someone with junior-level marketing experience. The ideal candidate has a flair for content creation, a keen eye for design and detail, and an understanding of digital marketing.

Reporting to the Brand & Marketing Manager and working with the rest of the creative team, you'll play a key role in planning, creating and delivering captivating marketing activities that showcase our interiors projects and drive brand awareness.

## KEY RESPONSIBILITIES

### - Marketing & Content Coordination:

Assist in the execution and tracking of marketing campaigns and activities across email, social media and our website. This person will support photoshoots, videography and all other creative content efforts as well as be a support for communications with external partners (Website, PR, Freelance Designers).

### - E-commerce Website Management:

Regularly update and maintain website content to ensure it reflects our latest projects, collaborations, and news. Work with the Brand & Marketing Manager to ensure cohesive storytelling across digital platforms that resonate with our audience;

### - Creative Execution:

Assist in the creation of marketing collateral, including but not limited to social media posts, photography, video content, and website updates. An understanding of Adobe Creative Suite (Photoshop, InDesign) is a must;

### - General Marketing Administration

Oversee the organisation and accessibility of marketing folders, ensuring files are structured, optimised and easily shareable via Dropbox. Assist with the creation and timely delivery of presentations for client projects and external partners e.g. decks for events, talks, PR requests;

### - PR & Event Support

Coordinate communication with PR agencies ensuring they have access to the latest assets and brand updates. You will also assist with planning and coordinating events including gallery activations and product launches;

### - Growth:

We believe in supporting our team's growth. This role offers the opportunity to work in a dynamic environment where you can expand your skill set and grow your career with the brand.

## WHO WE'RE LOOKING FOR

### - **Passion for Design:**

You must have a natural enthusiasm for design and an appreciation of how luxury brands communicate visually and emotionally;

### - **Ownership & Initiative:**

We're looking for someone who is self-motivated, able to work independently, and proactive in finding opportunities for improvement;

### - **Marketing Knowledge:**

Some experience (3yrs) in brand marketing, communications, and content management. Familiarity with managing press, handling media relationships, and creating compelling brand narratives;

### - **Technical Skills:**

Knowledge of Adobe Photoshop, InDesign, and video editing tools. You'll support with creating, editing, and uploading visual content across various channels;

### - **Organizational Skills:**

A keen eye for detail, and experience with managing multiple deadlines and submissions. You will keep all marketing materials and documents neatly organized and accessible;

### - **Studio-based Location:**

This role will be based at our studio in Dublin, Ireland;

### - **Adaptability & Resilience:**

The fast-paced nature of our industry means that priorities can shift quickly. You must be comfortable working under pressure and remain focused on delivering high-quality work in a timely manner. Flexibility in working hours is essential to meet deadlines and project demands. The ability to stay organized, keep a positive mindset, and deliver results under tight timelines will be key to your success in this role.

## WHY JOIN US

As we continue to grow, you will have the opportunity to help shape the future of our brand and evolve within the company while enjoying creative freedom. You'll be part of a dynamic and ambitious team, surrounded by talented designers and architects who share a passion for design excellence

We offer competitive remuneration for the ideal candidate. All applications will be dealt with in the strictest confidence.

If you're ready to make a lasting impact on a brand that is continuously pushing the boundaries of design, apply now to join our award-winning team. We look forward to seeing how you can contribute to our vision.

For more information, please visit our website at [www.roisinlafferty.com](http://www.roisinlafferty.com)

Please send your application with subject "Marketing Assistant" to [info@roisinlafferty.com](mailto:info@roisinlafferty.com)

Application deadline: Friday 30<sup>th</sup> May 2025.